THE GSIMR TIMES

GOVINDRAM SEKSARIA INSTITUTE OF MANAGEMENT & RESEARCH, INDORE
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EDITORIAL

At GSIMR, we believe that management education is not confined to classrooms—it is a journey of learning, interaction, leadership, values, and real-world exposure. Abhyudaya 2026, the five-day Orientation Programme for the MBA Batch 2026–28, truly reflected this philosophy through engaging activities, expert interactions, team-building exercises, wellness sessions, social responsibility initiatives, and industry exposure. From the warm welcome on Day 1 to the CSR visit, Emerging Leaders Symposium, wellness and adventure activities, and the industrial visit to JSW Steel. As students begin their MBA journey, we hope they carry forward the values of empathy, resilience, teamwork, curiosity, and purpose. As beautifully expressed in our Visionary Voice, true success lies not merely in achievements, but in meaning, balance, and inner growth. May this new journey inspire our students to learn with curiosity, lead with confidence, serve with compassion, and create an impact that extends beyond themselves.

Chief Editor : Dr. Sangeeta Jain
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VISIONARY VOICE



"We live in a world of Volatility, Uncertainty, Complexity and Ambiguity (VUCA). The real challenge is not managing the world outside—it is managing the world within.

DR. SANJEEV KHANNA
CXO – PATANJALI FOODS LTD.

Happiness is not a destination; it is a daily practice of being present, purposeful and peaceful. Mental wellbeing begins when we stop measuring worth only by performance. Success without inner balance becomes stress. We must nurture four dimensions—physical, mental, emotional and spiritual. In a VUCA world, we cannot control circumstances, but we can choose our response. Mindfulness helps us pause. Gratitude shifts perspective. Meaning gives direction. Relationships bring belonging. Purpose builds resilience. I often interact with GSIMR students and teach them these principles—reminding them not to wait for life to be less challenging to be happier, but to become stronger, wiser and more aware while navigating challenges. The future belongs to that calm amidst change, compassionate amidst competition, and joyful amidst uncertainty. Ultimately, the most successful life is not the one with the most achievements, but the one with the most meaning, balance and inner peace."

Abhyuday- 2026 Orientation Program

GSIMR welcomed the new batch with the spirit of "Learning Today, Leading Tomorrow." Designed to introduce students to the academic, professional, and cultural environment of the institution, and preparing students for a transformative MBA journey.



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Abhyudaya 2026 – Day 1: A Warm Welcome to the New MBA Batch

GSIMR warmly welcomed the new MBA 2026 batch with the five-day Orientation Ceremony **"Abhyudaya 2026."** Day 1 began with a traditional Tilak ceremony, where senior students **Muskan Patel and Ashwini Singh** warmly welcomed the freshers and helped them feel at home.

Students received their orientation kits containing a file folder, guidelines, syllabus, timetable, annual schedule, and college T-shirts.

Fun-filled learning activities were then conducted to help students interact, mingle, and build connections with their batchmates.







The inaugural ceremony began with the **lighting of the lamp and Saraswati Vandana,** seeking the blessings of Maa Saraswati, the Goddess of Knowledge and Learning.

Prof. Ajay Kibe, Member, Governing Body, blessed the new batch and sharing words of encouragement for their MBA journey.

Dr. Sangeeta Jain, Director, GSIMR, warmly welcomed the students and motivated them to make the most of their learning experience at GSIMR.













Chief Guest **Mr. Aakash Joshi**, CEO, Grawish, inspired students through his entrepreneurial journey and emphasized communication skills, hard work, and an entrepreneurial mindset. Guest of Honour **Mr. Raj Pagaria,** Founder & Partner, Nemi Law Partners, shared valuable insights on cyber fraud awareness and precautions.

The morning concluded with **certificates and monetary rewards for the student editors (Ms. Chhavi Maheshwari and Ekta Kadam) of GSIMR Times,** recognizing their creativity and contribution.

The ceremony was gracefully anchored by **Ms. Chhavi Maheshwari and Ms. Aarchi Porwal,** who set a warm and welcoming tone for the programme.

The afternoon focused on hands-on team dynamics through the signature **Tower Building game**—testing resource management, communication, and strategy under pressure followed by a spirited **Tug of War.**







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Abhyudaya 2026 – Day 2: Jazzy Beginnings & the Spirit of Giving

Day 2 began on a vibrant note with the theme **"Jazzy,"** featuring an energetic Zumba session that filled the morning with enthusiasm and positivity.

Students were introduced to various institutional cells, including **Cultural, Women Empowerment, Newsletter, Training & Placement, Sports, E-Ship/Incubation, Prayas - CSR, and Social Media,** helping them understand opportunities for participation and skill development.

The session commenced with the ceremonial **lighting of the lamp,** followed by an inspiring address by Chief Guest **Mr. Anand Agarwal, GSIMR Alumnus** & MD, Agrawal Agro Agencies. He shared valuable insights and motivated students to make the most of their MBA journey.







The afternoon focused on **Prayas-CSR**, an initiative aimed at inculcating values of **empathy, compassion, social responsibility, and care** for others among students. During the visit to **Aastha Old Age Home**, students and faculty spent meaningful time with the elderly residents, assisted them in daily activities, and shared moments of warmth and companionship. The thoughtful donation of **chairs and eatables** further reinforced the spirit of giving and encouraged students to become responsible and compassionate members of society.



















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Abhyudaya 2026 – Day 3: Inspiring Minds & Shaping Future

Day 3 of the MBA Orientation Programme unfolded with the **"Emerging Leaders Symposium (ELS) 2026,"** organized in collaboration with the Indore Management Association (IMA). Designed to bridge the gap between classroom learning and the realities of the corporate world, the symposium offered the incoming cohort an enriching platform to gain firsthand managerial perspectives, leadership insights, and entrepreneurial wisdom.



The symposium featured an impressive panel of industry leaders, entrepreneurs, and academicians who shared their experiences and perspectives through three thought-provoking sessions:

Panel 1 – "Developing the Right Mindset for Success"

The first panel featured **Mr. Niket Mangal,** Managing Director, The NM Group, along with faculties **Ms. Trapti Rai, Ms. Sarika Mittal and students Shelja Dubey and Nandini Sikarwar.**





Panel 2 – "Building and Enjoying a Fulfilling Management Career"

The second panel brought together Mr. **Yashraj Gaikwad**, Founder, RiteEAT Foods Pvt. Ltd., Entrepreneur & Business Strategist, along with **Dr. Neha Modi and Dr. Shameen Warsi** and students **Anushka Jaiswal and Simarpreet Kaur.**





Panel 3 – "A Big Idea that has Influenced Your Mind and Career"

The third panel featured **Dr. Vishesh Kasliwal**, Founder, Medyseva Technologies, Indore and EC Member, IMA, along with **Dr. Shweta Sharma and Ms. Vageesha Maheshwari and students Ekta Kadam and Niharika Patil.**





As a gesture of appreciation, tokens of remembrance were presented to the esteemed speakers by the faculty members. The entire symposium was expertly moderated by **CA Prem Dua**. Anchoring was done by **Piyush Chawda and Shubhanshi Sirohiya.**





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Abhyudaya 2026 – Day 4 : Wellness, Interaction & Adventure – A Day to Remember

Day 4 of the MBA Orientation Programme unfolded with a vibrant blend of mindfulness, meaningful interaction, teamwork and adventure, making it one of the most memorable days for the incoming batch. The day began on a calm and rejuvenating note with a Meditation and Wellness Session conducted by Dr. Hemant Kumar Sharma, Yoga Expert and Therapist. The session helped students refresh their minds and energies their body.





The morning then shifted gears with the exciting **Round Table Relay,** moderated by **Dr. Shameen Warsi**. Six tables, each featuring a thought-provoking topic and facilitated by a faculty moderator. Students were divided into six groups; they expressed their ideas, got their passport stamped and moved to another table. Adding a competitive edge to the activity, the students who accumulated the maximum number of stars across the tables were declared the winners. **Sejal** and **Niharika** emerged as the winners, demonstrating exceptional confidence.







THE Hunt IS ON









Following the break, the campus came alive with laughter and excitement during the **Musical Chair Race with a Twist**. Going beyond a conventional race, the activity was specially designed to foster senior–junior interaction and bonding. **Dilpreet Singh Saini** and **Sakshi** emerged as the winners and were felicitated with prizes for their spirited performance.

The grand finale of the day was the **Grand Treasure Hunt**. Teams explored the campus, decoded clues, strategized and raced against time, putting their analytical thinking, problem-solving abilities, teamwork and leadership skills to the test. The winning team comprised **Bhoomi Joshi, Nandini Sikarwar and Rhythm**.

With wellness in the morning, engaging discussions, laughter-filled interactions and an adventurous treasure hunt, Day 4 created the perfect balance between learning and fun.

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Abhyudaya 2026 – Day 5: Exploring Industry & Inspiring Futures









As part of its commitment to experiential learning, GSIMR, in association with IMA, organized an industrial visit to **JSW Steel Coated Products Ltd., Dhar, on 21 August 2026**. The visit offered students an opportunity to step beyond the classroom and gain first-hand exposure to a large-scale manufacturing environment.

The visit began with a safety briefing, followed by the distribution of helmets and safety jackets. Students explored various sections of the plant and observed key processes including slitting, pickling, cold rolling, galvanizing, and colour coating. They also gained practical insights into material handling, quality control, shift management, employee welfare, and inter-functional coordination.

The experience helped students connect management theory with its practical application, making classroom concepts more meaningful and relatable. Students thoroughly enjoyed the visit and found it informative and inspiring.

GSIMR sincerely thanks **IMA Coordinator Dr. Yash Jaiswal**, faculty members **CA Prem Dua and Ms. Vageesha Maheshwari**, and the JSW Steel team, HR Manager, and Safety Instructor for their valuable guidance and support. The visit concluded with the presentation of a memento to the HR Manager of JSW Steel as a token of appreciation.



Compiled by

Simarpreet Kaur (MBA 1ST SEM)



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As part of learning experience at GSIMR, students had the opportunity to participate in an 8-day workshop, "**Decode Finance** – For Everyone and Everyday," conducted by faculty **CA Prem Dua**. The workshop was highly interactive and enthusiastic, making financial concepts easier to understand through practical examples and discussions.

The sessions helped the participants to gain a better understanding of finance, money management and informed decision-making. The workshop certificates were presented during Day 3 of our Orientation Programme, the Emerging Leaders Symposium (ELS) 2026, on 19th August 2026, making the learning experience even more memorable.





