THE GSIMR TIMES

GOVINDRAM SEKSARIA INSTITUTE OF MANAGEMENT & RESEARCH, INDORE
(APPROVED BY AICTE & AFFILIATED TO D.A.V.V. INDORE)

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Editorial

The Season of Becoming

There is a special energy in September: the buzz of a campus waking up to its new possibilities. Welcome back and welcome in, September brings returning faces, eager newcomers and a campus full of possibility. Our Student Development Programme ends on a simple belief: a degree opens a door, but character walks through it.

Through **sessions, dialogues, lessons in sport, with connection,** think with clarity and lead with empathy. GSIMR students carried our name into internships, events, Our flagship mesocredit— kept learning. The **faculty Improvement programmes** and our faculty back to classrooms the resolve to carry the magic of places their students have yet to see. So as the festive lamps of the season begin to glow, let us hold a few of our own: curiosity, ambition, and the will to keep becoming. To every student, teacher and well-wisher who shaped this month, thank you. The best chapters of GSIMR are still being written, and you are all in them. Read on, there is much to be proud of.

Chief Editor : Dr. Sangeeta Jain

Editor : Dr. Shweta Sharma & Ms. Sarika Mittal

Student Editors : Chhavi Maheshwari, Ekta Kadam (MBA III Sem) & Kratika Chouhan (MBA I Sem)

Visionary Voice



Ms. Shweta Joshi
Director-HR & Talent Development
Webvillee Technology Pvt. Ltd.

The HR landscape is transforming rapidly with **the emergence of artificial intelligence, work analytics, hybrid work models, skills-based hiring, and continuous learning**. For today's management students, understanding these trends is no longer an advantage—it is essential.

Organizations are increasingly looking for professionals who can interpret data, leverage technology, and understand employee expectations, and create meaningful workplace experiences. At the same time, human qualities such as empathy, ethical decision-making, adaptability, communication, and emotional intelligence will remain irreplaceable. My advice to management students is to become **"AI-shaped professionals"**—be ready, curious, and keep learning. Choose areas while building a strong foundational knowledge, business acumen, and job-ready skills that match industry demands. Learn to work with AI, rather than compete with it, and continuously upgrade your skills.

Alumni Chronicles



I am honoured to be an alumnus of GSIMR, an institution that played a significant role in shaping my career and personal development.

The professors and peers were supportive and approachable, always open to new ideas and diverse perspectives.

Yash Sharma (Batch 2022-24)
Junior Financial Analyst, WM India

The **guidance, practical exposure, and strong foundation** I received during my time at college have been invaluable in my professional journey. Today, as a **Junior Financial Analyst at M.M. India**, I am proud to be a part of this incredible alumni network and to see the institution grow each year, creating a positive impact on so many lives.

NISM Central Regional Quiz

Aarchi Porwal and Anushka Jaiswal, represented GSIMR at the prestigious **National Financial Literacy Quiz (NFLQ 2026)** – Central Regional Round, jointly organized by NISM and SEBI at the Sant Hirdaram Institute of Management for Women (SHIM), Bhopal. The team was accompanied by **Dr. Shameen Warsi**, Assistant Professor.

Heartiest congratulations to Aarchi, Anushka, and Dr. Warsi for representing the institute with distinction and spirit!







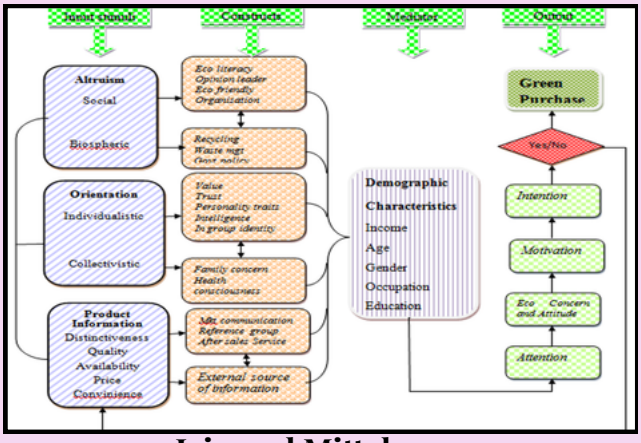


Faculty Corner

Research Paper " A Conceptual Model of Consumer Behavior Towards Green Products: An Empirical Analysis" successfully published in a Scopus Q2 indexed journal

Dr. Sangeeta Jain and Ms. Sarika Mittal has been successfully published Research Paper, in Scopus Q2 indexed journal.: **European Journal of Prosthodontics and Restorative Dentistry,** August 2026, ISSN:2396-8893, Volume 34(6s), Special Issue- Innovative Perspective in Business Management and Finance.
DOI: https://10.1922/ejprd.v34i6s.1570

This achievement reflects our commitment to advancing sustainable consumer research and contributing to the growing discourse on green marketing practices.



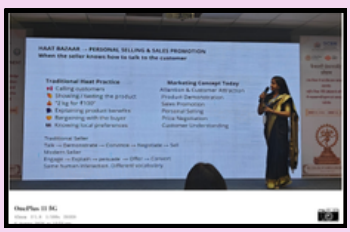
Jain and Mittal –
Consumer Behavior Model for Green Product

Faculty Development Program

Embedding Indian Knowledge Systems in Higher Education" Program at DCBM

Ms. Trapti Jaiswal (Rai) Asst. Professor GSIMR, successfully completed a One-Week Faculty Development Programme (FDP) .The program, titled **"Embedding Indian Knowledge Systems in Higher Education: Content Development and Academic Innovation in the context of NEP 2020,"** was organized by Daly College of Business Management (DCBM), Indore, in collaboration with the Higher Education Department (DHE, MP) and the Young Thinkers' Forum. The training focused on developing innovative academic content and teaching methods to integrate traditional Indian Knowledge Systems into modern higher education, in line with NEP 2020 guidelines.





Nurturing Future Leadership Programme at IIM Indore

Dr. Shweta Sharma, Asst. Professor at GSIMR, successfully participated in the **Nurturing Future Leadership Programme (NFLP)** conducted by the **Indian Institute of Management Indore (IIM Indore)** under the aegis of the Malaviya Mission Teacher Training Programme from **7–11 September 2026.**

The five-day leadership development programme provided an enriching platform for faculty members to enhance their **leadership capabilities, professional competencies, strategic thinking, and institutional contribution.**

Participation in this prestigious programme reflects GSIMR's commitment to continuous faculty development, professional excellence, and academic leadership. Dr. Shweta Sharma was awarded a **Certificate of Participation by IIM Indore** upon successful completion of the programme.







Student Development Programs

The program adopted an interactive and industry-oriented approach, enabling students to connect classroom learning with real-world business practices. The certification initiative also contributed towards enhancing students' professional awareness, and employability skills.

Indian Mythology and Sound Therapy Session
by Dr. Arvind Agrawal
Practicing Scholar, Motivational Speaker, Founder Director of Sri Parmanand Foundation- SPF



A refreshing Sound Therapy Session was organized to promote mental well-being and inner peace among students and faculty members. The soothing sounds and calming vibrations created an atmosphere of relaxation, allowing participants to disconnect from daily stress and reconnect with themselves. The session highlighted the importance of **mindfulness and emotional balance** in today's fast-paced world. Participants experienced a sense of calmness, positivity, and renewed energy, making the event both meaningful and rejuvenating.

"Preparing to Survive, Succeed and Lead" Session
by Mr. Ajit Jain
Former board director | VP HR -Asia Pacific| Business leader, Founder and CEO -Head and Tail Asia

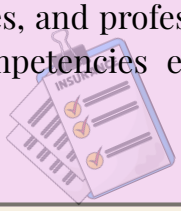


The session encouraged students to develop resilience, adaptability, and leadership skills required in today's competitive environment. Through practical examples and real-life experiences, Mr. Ajit Jain emphasized the importance of continuous learning, self-confidence, and effective decision-making. Students gained valuable perspectives on **personal and professional growth**, making the session highly engaging and impactful.

JCP 3.0 – Certificate in Insurance Program
by Mr. Rammani Gupta
National Training Manager, AVP – Talent Academy, Niva Bupa Health Insurance



The two-day sessions offered students valuable exposure to the health insurance industry and helped them understand the **practical dimensions of the sector**, insurance products, customer needs, industry practices, and professional ethics as well as career opportunities, and professional competencies expected by the corporate world.



All these programs reflect GSIMR's continued commitment to creating meaningful industry–academia linkages and providing students with opportunities to learn directly from industry professionals.



Celebrations & Special Moments

Janmashtami: Celebration of Love & Joy

The institute came alive with devotion and festivity as students celebrated Janmashtami, **honoring the birth of Lord Krishna** with great enthusiasm. The highlight of the celebration was the **traditional Dahi Handi and Matki Phod**, where students showcased their teamwork, energy, and spirit of joy.

Adding to the vibrance of the occasion, a Best Dress Competition was organized to recognize the most graceful and festive attire and winners are:

Best Dress (Male): Shivam Rathore

Best Dress (Female): Sakshi Chourasia

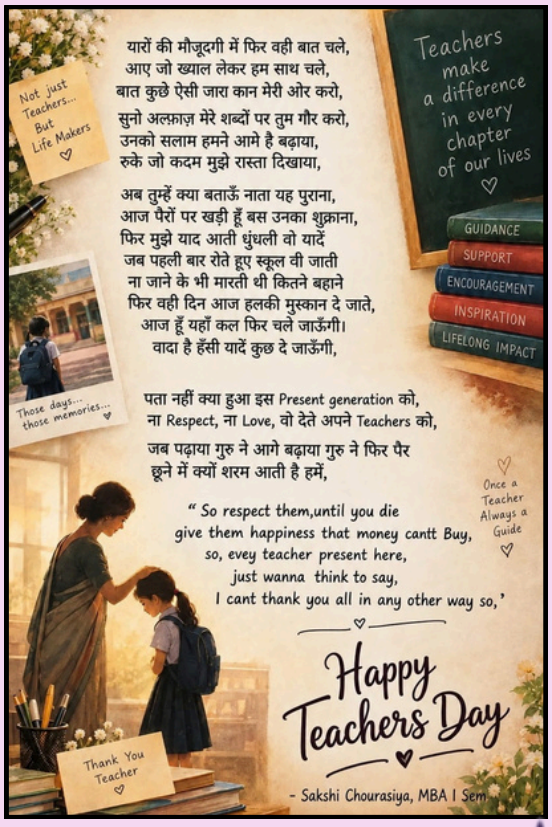
The event beautifully reflected the values of unity, celebration, and cultural heritage, leaving behind cherished memories for all participants.







In Appreciation: A Memorable Teachers' Day Celebration





Faculty and staff extend our sincere gratitude to all the students for putting together such a wonderful **Teachers' Day celebration**. From the vibrant cultural performances to the heartfelt speeches and engaging interactive games, every moment reflected genuine effort and warmth. The celebration not only brought joy and laughter across campus but also **deepened the meaningful bond shared between teachers and students.** Thank you for your respect, creativity, and enthusiasm in making the day truly unforgettable. Special thanks to Rajveer Singh Goud (MBA 2024–26) for his creative effort in designing personalized Teacher's Day posters for all faculty members.

Ahilya Utsav : A Tribute to LOKMATA

Our institute proudly presented **Ahilya Utsav**, celebrating the life and legacy of the revered **queen Maharani Ahilyabai Holkar.**

Ahilyabai rose from humble beginnings to become one of the most respected rulers of the Malwa region. Known for her wisdom, compassion, and administrative brilliance, she **transformed Indore into a center of culture, trade, and spirituality.**

Students showcased her inspiring journey—from her early life and struggles to her unmatched contributions as a visionary leader. The event included cultural performances, storytelling, and creative presentations that highlighted her enduring values of courage, service, and devotion.

This celebration was not only a tribute to Maharani Ahilyabai Holkar but also an opportunity for students to learn from her life and carry forward her ideals of leadership and humanity.

