

THE GSIMR TIMES



GOVINDRAM SEKSARIA INSTITUTE OF MANAGEMENT & RESEARCH, INDORE
(APPROVED BY AICTE & AFFILIATED TO D.A.V.V. INDORE)

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EDITORIAL

A Month of Minds in Motion

June serves as a month of growth for the entire academic community. As students embark on internships to acquire industry exposure, faculty members invest this period in enriching their knowledge and pedagogical skills through organizing and participating in FDP's, fostering a culture of lifelong learning and academic excellence. Without question, a month of extraordinary intellectual vitality at GSIMR. The corridors of our institution resonated with the hum of scholarly endeavour as we proudly organized a Faculty Development Programme — a distinguished confluence of pedagogy and purpose. Beyond the realm of faculty enrichment, our students have risen magnificently to the occasion — a remarkable cohort embarking upon coveted internships, while several brilliant minds have secured prestigious placements, stepping confidently into their professional destinies. The seeds sown in these hallowed halls are blossoming splendidly.

Chief Editor : Dr. Sangeeta Jain

Editor : Dr. Shweta Sharma & Ms. Sarika Mittal

Student Editors : Ekta Kadam & Chhavi Maheshwari
(MBA 2 Sem)



VISIONARY VOICES



Divya Vagol
Manager - HR
HotWax Systems

My interaction with the students and faculty at GSIMR was truly enriching. Through my interactions with MBA students and young professionals over the years, I have realized that real-world exposure is essential for career readiness. Pursuing meaningful, long-term internships can provide invaluable insights into how organizations function and help bridge the gap between theory and practice. Another important aspect is maintaining a learning mindset at every stage of life. Assignments and academic projects should not be viewed merely as requirements to complete, but as opportunities to develop critical thinking, problem-solving abilities, and practical understanding. One area that concerns me is the declining ability to actively listen. Students can gain immensely by listening carefully to their professors, mentors, parents, and industry experts. Equally important is the willingness to accept feedback, acknowledge mistakes, and continuously improve.

Whether students aspire to build a corporate career or become entrepreneurs, success demands resilience, hard work, and continuous learning. The ability to adapt, persevere through challenges, and remain curious will distinguish future leaders from the rest.

Alumni Chronicles



RITIKA MISHRA (BATCH - 2022-24)
ASSOCIATION - QUINTUS TECH PVT LTD

Walking through the gates of GSIMR was the beginning of a journey that transformed not only my career aspirations but also my personality and confidence. As an academic topper, I constantly challenged myself to achieve excellence, but the journey was about much more than grades. Through presentations, GD's, cultural activities & various events, I enhanced my communication skills and developed the confidence to express my ideas effectively. The professors at GSIMR played a pivotal role in shaping my personality. Their guidance, encouragement, and belief in my potential inspired me to push beyond my limits and strive for excellence. Every corridor, classroom, and corner of this institution holds a story. These walls have witnessed our laughter, challenges, friendships, achievements, and countless unforgettable moments. As I move forward in my professional journey, I carry with me the lessons, values, and experiences that GSIMR gifted me.

Admission in Progress...For Enquiry Call : 8602148118, 9630041579

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One Week Online FDP- A Confluence of Academic Excellence

In a remarkable celebration of scholarly advancement and pedagogical innovation, the prestigious **Govindram Seksaria Institute of Management and Research (GSIMR), Indore**, joined forces with the distinguished **Deviprasad Goenka Management College of Media Studies (DGMC), Mumbai**, to orchestrate an extraordinary **One-Week Online Faculty Development Programme (FDP)** — a transformative intellectual odyssey titled **"Innovative Teaching and Research Practices"**, held from **23rd to 29th June 2026**.

This landmark programme was conceived with a singular, noble vision — to elevate the pedagogical artistry and research acumen of faculty members to unprecedented heights, through a curated series of thought-provoking, expert-driven sessions that bridged the gap between academic theory and real-world practice. The FDP featured a series of expert sessions delivered by eminent speakers:

- Dr. Hemant K. Gianey, Associate Professor, NMIMS, Indore, "Foundations of Effective Teaching and Curriculum Innovation."
- Dr. Jayanta Chakraborti, Dean Academics, Kirloskar Institute of Management, Pune, "Case-Based and Experiential Teaching Methods."
- Dr. Prashant Chaudhary, Associate Professor, MIT World Peace University, Pune, "The Art and Craft of Case Writing."
- Dr. Manash Pratim Goswami, Professor, Department of Journalism and Mass Communication, North-Eastern Hill University (NEHU), Meghalaya, "Qualitative Research Methods."
- Dr. Kulveen Trehan, Professor, School of Mass Communication, Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi, "Systematic Literature Review and PRISMA Application."
- Dr. Swikrita Dowerah, Assistant Professor (Films), Symbiosis International (Deemed University), Pune, on "Academic Writing, Publishing, and AI in Academia."

The Programme was conducted under the able guidance of Dr. Sangeeta Jain, Director, GSIMR, Dr. Amme Vora, Principal (DGMC), who served as the Convener, with Dr. Shweta Sharma, Assistant Prof., GSIMR, Dr. Nilanksha Assistant Prof., DGMC and Dr. Richa, Assistant Prof., DGMC serving as the Programme Coordinator and overseeing its smooth execution. The FDP unfolded across a rich tapestry of transformative themes, each more compelling than the last. The sessions were masterfully delivered by a constellation of eminent academicians, visionary researchers, and intellectual luminaries from some of India's most reputed institutions.



Building Sustainable Futures - 6 Days FDP ~

GSIMR and St. Paul Institute of Professional Studies (SPIPS), Indore, MOU Partner has successfully organized a 6-Day National Online Faculty Development Programme (FDP) from June 8–13, 2026 on the theme "Sustainable Futures: Innovation, Green Energy, and Multidisciplinary Education." The programme brought together distinguished speakers from partner institutions across India, covering diverse topics such as digital transformation for sustainable campuses, interdisciplinary approaches, AI and smart technologies, green entrepreneurship, sustainable branding, and integrating green energy into education. E-certificates were awarded to all the participants. GSIMR faculty actively engaged in the Faculty Development Programme (FDP), reinforcing the institute's culture of lifelong learning and academic enrichment.



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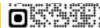
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Faculty Achievement



Institutional Pride: Faculty Patent Published in The Patent Office Journal

We are proud to celebrate the remarkable accomplishment of **Dr. Sangeeta Jain (Director)** and **Ms. Sarika Mittal (Asst. Prof.)**, whose innovative work has been officially recognized at the national level. Their patent, **"A Conceptual Model of Consumer Behaviour Towards Green Marketing"**, was published in **The Patent Office Journal 23/2026 (India)** on **Friday, 5th June 2026** on **page no. 66319**. This milestone not only highlights their dedication to advancing sustainable marketing practices but also reinforces our institution's commitment to pioneering research that bridges academia and industry.



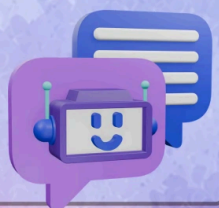
Resource Person at National FDP – Dr. Sangeeta Jain

Dr. Sangeeta Jain, Director, (GSIMR), served as a distinguished Resource Person in the 6-Day National Level Faculty Development Programme on **"Sustainable Futures: Innovation, Green Energy and Multidisciplinary Education"** held on 11th June 2026. Her insightful session was highly appreciated by participants and organizers alike.



GSIMR Faculty Embrace Next-Generation Technologies through National FDP

Dr. Neha Modi (Associate Prof.), **Dr. Shweta Sharma (Assistant Prof.)** and **Dr. Shameen Warsi (Assistant Prof.)** actively participated in a One Week Faculty Development Programme (FDP) titled **"Next-Gen Frontiers: Integrating Generative AI, Machine Learning, and Cyber Security (NG²MX-2026)"**, organized by the Department of Artificial Intelligence & Data Science and the Department of Artificial Intelligence & Machine Learning, Vivekananda Institute of Professional Studies – Technical Campus (VIPS-TC), New Delhi.

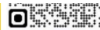


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GSIMR Launches Career-Ready Programs with Social Impact

GSIMR has reaffirmed its commitment to holistic student growth through its flagship Student Development Initiative for all students. Beginning with soft skills training in May, followed by Excel classes in June, and now its next milestone: **the Basics of Data Analytics Workshop in July**, further strengthening its mission to equip learners with industry-ready competencies. By integrating technical training with social responsibility, GSIMR ensures that advanced learning opportunities remain accessible to all students, fostering both career readiness and personal empowerment. Three weeks Free Excel certification Program has been successfully completed by **Ms. Sarika Mittal** (Asst. Professor GSIMR).



Placement Update

GSIMR proudly congratulates **Anshit Jain and Yogendra Bankey (Batch 2024-26)** on their placement at **Omaxe Ltd.** We also congratulate **Anushka Jaiswal and Piyush Chawda (Batch 2025-27)** on securing placements at **Evitamin Business Consulting Pvt. Ltd.** and **OnePlanet ESG Solutions Pvt. Ltd.**, respectively. We wish them continued success in their professional journey.

CONGRATULATIONS



YOGENDRA BANKEY
BATCH 2024-26

FOR GETTING PLACED WITH
OMAXE LTD.



ANSHIT JAIN
BATCH 2024-26

FOR GETTING PLACED WITH
OMAXE LTD.



ANUSHKA JAISWAL
BATCH 2025-27

ADVERTISEMENT ADVISOR
**EVITAMIN BUSINESS
CONSULTING PVT. LTD.**



PIYUSH CHAWDA
BATCH 2025-27

TRAINEE CONSULTANT
**ONEPLANET ESG SOLUTIONS
PVT. LTD.**

MBA Batch 24-26 - Position holders of GSIMR

Congratulations!



Adishi Agrawal



Khushi Gupta



Anjali Prajapat



Stuti Dewang



Yashica Khore

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