

THE GSIMR TIMES



GOVINDRAM SEKSARIA INSTITUTE OF MANAGEMENT & RESEARCH, INDORE
(APPROVED BY AICTE & AFFILIATED TO D.A.V.V. INDORE)

VOLUME 68, AUGUST 2026



EDITORIAL

The recent initiatives at GSIMR reflect the institute's unwavering commitment to nurturing industry-ready professionals. From interactive workshops on corporate strategy and financial markets to intensive training in data analytics, students are being equipped with both theoretical knowledge and practical exposure. Their ability to connect classroom learning with real-world applications—whether in branding, investments, or professional communication—demonstrates the success of GSIMR's holistic approach. Faculty research and Faculty development program, further enriches academic discourse. Together, these efforts highlight GSIMR's vision of empowering students with skills, ethics, and confidence to excel in the corporate world.

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VISIONARY VOICE



CA Sumneet Singh Mongia
Rise Excellence Academy India
Private Limited
Director

“

My experience of conducting the workshop at GSIMR was very positive and engaging. The students showed genuine curiosity, active participation, and a keen interest in understanding practical aspects of the corporate and financial world.

What stood out was that the students were not merely focused on theoretical concepts, but were also able to connect classroom learning with real-world situations. For example, during discussions around business strategy, many students could relate it to how companies build competitive advantage through branding, pricing, distribution, and customer trust. Similarly, while discussing financial markets and investments, students showed awareness of current market trends and asked practical questions on risk, return, IPOs, and long-term wealth creation. Institute has clearly provided them with sufficient exposure to the corporate world through workshops, interactive sessions, and practical learning opportunities. Such initiatives prepare them for real business challenges.

Overall, it was a wonderful experience interacting with the students of GSIMR, and I truly appreciate the efforts of the institute in nurturing industry-ready management professionals.

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Congratulations



Muskan Semre
Batch 2024-26
Operations Analyst



Soumya Sharma
Batch 2024-26
Direct Marketing Associate
Bajaj Finance LTD



Anjali Prajapat
Batch 2024-26
Branch Officer - Branch Banking
AU Small Finance Bank



3-Days Data Analytics Workshop & Capstone Project

GSIMR in collaboration with Orange Datatech, successfully organized an intensive 3-Days Masterclass on Data Analytics from 13th to 15th July 2026. After the workshop student has prepared projects at GSIMR Computer lab on these industry relate topics:

- Wearable Tech Sleep & Stress Analysis Dashboard.
- Customer Churn Prediction Using Machine Learning Techniques.
- Ethanol Blending Growth Prediction in India Using Linear Regression.
- AI Recruiter System.
- AI Traffic Enforcement.



Students awarded Certificate for their Participation and Project presentation. It was led by in-house Resource Person **Dr. Shameen Warsi**, who provided extensive hands-on training basis of Machine Learning, Text Analytics, Python, and Power BI dashboarding, along with continuous project mentorship. Additionally, **Dr. Dheerendra Vikram** from Orange Datatech delivered a specialized session highlighting real-world corporate analytics applications and career roadmaps. To ensure rigorous learning outcomes, certification was tied directly to practical execution. Students were required to submit and present a comprehensive Capstone Project.

It was a wonderful seminar that offered valuable insights along with an engaging hands-on project, making the learning experience both informative and practical. - **Oves Khokar**

The faculty member conducting this workshop demonstrated exceptional teaching skills and delivered the sessions with remarkable clarity and expertise. - **Rajshree Verma**



Love the way, ma'am taught each and every concept properly. - **Dhanashree Kekre**

The 3-day AI and Machine Learning Workshop by Orange Tech and our college was a valuable learning experience. We explored Machine Learning fundamentals, Python basics, and Power BI. The interactive sessions and final presentation enhanced our understanding and confidence. Earning the certification motivated me to further explore AI and data analytics. – **Aarchi Porwal**



GSIMR Series of Career-Ready Programs with Social Impact

Continuing its commitment to holistic student growth, GSIMR has successfully advanced its **Student Development Initiative** with a series of impactful programs.

After the **Soft Skill and Excel training sessions**, the institute conducted a **3-Day Data Analytics Workshop**, further strengthening its mission to equip students with industry-relevant skills. Building on this momentum, GSIMR is delighted to announce the launch of its next session, **“Decode Finance”**, commencing on **27th July 2026**, aimed at enhancing financial literacy and practical understanding among students.


GOVINDRAM SEKSARIA INSTITUTE OF MANAGEMENT AND RESEARCH
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DECODE FINANCE

FOR EVERYONE & EVERYDAY

8 DAYS WORKSHOP
27TH JULY – 5TH AUG 2026

OBJECTIVE

- Understanding Money & Finance
- Accounting Made Simple
- Double Entry Systems
- Financial Statements
- Banking & Digital Finance
- Budgeting, Saving & Investing
- Taxes, Insurance & Entrepreneurship
- Putting It All Together

FREE

APPLY NOW

RESOURCE PERSON
CA PREM DUA

TIME
10:00 AM – 11:30 AM

CONTACT US +91 8602148118, +91 9630041579

Venue: Govindram Seksaria Institute of Management and Research
MR 10, Scheme No. 54, Vijay Nagar, Near Marriott Hotel, Indore (M.P.)

Admission in Progress...For Enquiry Call : 8602148118, 9630041579





Research Paper

Comprehensive Analysis of the Microfinance Industry in India –

By Prof. Ankit Jain

Prof. Ankit Jain's latest research paper offers an in-depth exploration of the **microfinance sector in India**, focus on its role in empowering underprivileged and socially marginalized communities.



Key Insights:

- Microfinance encompasses investment funds, financial records, micro-insurance, payment systems, and microcredit—small loans designed to support clients with limited access to traditional banking.
- These services aim to foster financial independence and inclusion among disadvantaged groups.
- The study applies descriptive, prescriptive, and predictive analytics to evaluate the industry's current landscape, challenges, and future trajectory.
- Microfinance is more than just lending—it is a catalyst for social change, enabling individuals to build sustainable livelihoods and participate in the broader economy. Prof. Jain's work provides valuable insights for policymakers, institutions, and researchers working toward inclusive growth.



Faculty Development Programme

GSIMR Faculty Development Programme on "Innovative Teaching and Research Practices"

The IQAC & Research Cell of ,Govindram Seksaria Institute of Management and Research (GSIMR), Indore in collaboration with Deviprasad Goenka Management College of Media Studies (DGMC) organized a week-long online Faculty Development Programme from 23rd to 29th June 2026, covering curriculum innovation, case-based teaching, qualitative research methods, and academic writing with AI.

Faculty members of GSIMR participated with full dedication and enthusiasm throughout the programme, actively engaging with eminent resource persons from institutions including NMIMS, GGSIPU, Kirloskar Institute of Management, NEHU, MIT-WPU, and Symbiosis International. In recognition of their commitment and active participation, all GSIMR faculty members were awarded certificates on successful completion of the FDP.



Admission in Progress...For Enquiry Call : 8602148118, 9630041579

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MR-10 Scheme No. 54, Near Hotel Marriott, Vijay Nagar INDORE (M.P.)-452010
www.gsimr.co.in





Faculty Achievement: Innovation Ambassador (IA) Upskilling Certification



Dr. Shameen Warsi



Dr. Neha Modi



Dr. Shweta Sharma

Dr. Neha Modi, Dr. Shweta Sharma, Dr. Shameen Warsi have been awarded the Innovation Ambassador (IA) Upskilling Certification by the Ministry of Education's Innovation Cell (MoE), Government of India, under the Institution's Innovation Council (IIC) initiative. The certification is conferred upon faculty members who successfully complete the prescribed 30+ contact hours of advanced capacity-building training in innovation and entrepreneurship during the IIC calendar year. The programme equips Innovation Ambassadors with advanced knowledge in design thinking, startup ecosystem development, intellectual property rights (IPR), innovation management, and mentoring of student innovators, enabling them to strengthen the innovation culture within higher education institutions.

Alliance Vission as Interns



Avinash Vyas



Shivam Patidar



Muskan Patel

Congratulations

Alumni Chronicles



As I look back on my journey, I am filled with gratitude for GSIMR, which has been more than just a place of learning—it has been a place of growth, opportunity, and lifelong memories. I sincerely thank all my teachers for their dedication, guidance, and unwavering support in shaping my future. A special note of gratitude goes to CA Prem Dua Sir, whose mentorship, encouragement, and faith in my abilities inspired me to believe in myself and strive for excellence. The values, knowledge, and experiences I have gained here will remain with me throughout my life. Thank you to everyone who made this journey so meaningful and

Shubham Chotia unforgettable.

Assistant Manager

ICICI Prudential Asset Management Ltd.

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