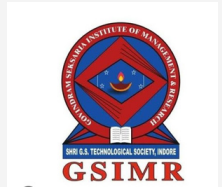




RSET's  
Deviprasad Goenka  
management college of media studies  
INDIA'S PREMIER MEDIA SCHOOL



## IQAC & RESEARCH CELL

DEVIPRASAD GOENKA MANAGEMENT COLLEGE OF MEDIA STUDIES,  
MUMBAI  
&  
GOVINDRAM SEKSARIA INSTITUTE OF MANAGEMENT AND RESEARCH,  
INDORE  
PRESENT

**1 WEEK FACULTY DEVELOPMENT PROGRAMME 2026  
(ONLINE)  
ON  
"INNOVATIVE TEACHING AND RESEARCH PRACTICES"**



**23RD JUNE, 2026 - 29TH JUNE, 2026**

2:00 pm - 5:00 pm



## **FDP OVERVIEW**

This Faculty Development Program (FDP) on Teaching, Research, and AI-Enabled Academic Excellence is designed to help faculty enhance their teaching, research, and academic productivity. The program combines modern pedagogical practices, research methodologies, and AI applications to support effective teaching, impactful research, and technology-enabled academic engagement.

## **LEARNING OUTCOMES**

By the end of the program, participants will be able to:

- Design and deliver engaging, technology-enabled learning experiences.
- Apply experiential, collaborative, and case-based teaching approaches.
- Integrate AI tools into teaching, assessment, and academic workflows.
- Develop research studies and publishable academic manuscripts.
- Use research and data analysis tools for evidence-based inquiry.
- Navigate academic publishing, peer review, and publication ethics.
- Foster interdisciplinary learning and real-world academic applications.

## **ABOUT RSET'S DGMC**

Established in 2014, RSET's Deviprasad Goenka Management College of Media Studies (DGMC) is a premier institution dedicated to media, communication, management, technology, and filmmaking education. In 2024, the institute achieved Autonomous Status with approvals from the UGC and the University of Mumbai and was awarded a B+ Grade in its first NAAC accreditation cycle. DGMC offers a wide range of undergraduate and postgraduate programmes, including Multimedia and Mass Communication, Film, Television and New Media Production, Management Studies, Data Science, Animation and VFX, and Public Relations.

## ABOUT GSIMR

GSIMR is one of the Premier Business Schools in central India located in the heart of the city, Vijaynagar, Indore. Shri Govindram Seksaria Technological Society first setup SGSITS in the year 1956, It has been founded to strengthen the Engineering Education and later on looking onto the need of the hour, the society has also setup an independent Management Institute known as Govindram Seksaria Institute of Management and Research in 1997.



### **DR. HEMANT KUMAR GIANEY**

Associate Professor, Narsee Monjee  
Institute of Management Studies  
(NMIMS), Indore

**23 June 2026**

**Foundations of Effective Teaching and  
Curriculum Innovation**

Session 1:

Foundation of Effective Teaching

Teaching Pedagogy and Learner Engagement

**DR. JAYANTA CHAKRABORTI**  
Dean Academics, Kirloskar Institute  
of Management (KIM), Pune

**24 June 2026**

Session 2: Case-Based and Experiential  
Teaching Methods





**DR. PRASHANT CHAUDHARY**

Associate Professor, MIT World Peace University, Pune

**25 June 2026**

Session 3: The Art and Craft of Case Writing

**PROF. (DR.) KULVEEN TREHAN**  
University School of Mass Communication, Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi



**26 June 2026**

Session 4: Qualitative Research Methods



**Prof. (Dr.) Manash Pratim Goswami,**  
Professor & HOD, Department of Journalism and Mass Communication, North Eastern Hill University (NEHU), Meghalaya

**27 June 2026**

Session 5: Systematic Literature Review and PRISMA Application

**DR. SWIKRITA DOWERAH**  
Assistant Professor, Symbiosis Centre for Media and Communication, Symbiosis International (Deemed University), Pune

**29 June 2026**

Session 6: Academic Writing, Publishing, and AI in Academia



## Eligibility

Faculty members, early-career academicians & researchers, and industry professionals.

## Application Process

Fill the Google link with registration fees of ₹ 350 and upload the receipt.

## Certification

All the participants, upon successful completion, shall be awarded the Certificate of Program.

### REGISTRATION FORM LINK

[CLICK HERE](#)

### REGISTRATION FEES

₹350 (GST inclusive)

For Payment [CLICK HERE](#)  
OR

Scan the QR code



### For More Details Email:

[richa.chattapadhyay@dgmc.org.in](mailto:richa.chattapadhyay@dgmc.org.in)

[nilanksha@dgmcms.org.in](mailto:nilanksha@dgmcms.org.in)

[web.gsimr@gmail.com](mailto:web.gsimr@gmail.com)

## IMPORTANT DATES:

LAST DATE FOR REGISTRATION : 20TH JUNE, 2026

PROGRAM DATES :  
23RD JUNE, 2026 - 29TH JUNE, 2026  
2 PM TO 5 PM

### OUR PATRONS



**Prof. Ajay Kibe**  
G B Member GSIMR



**Shri Ashok M Saraf**  
President, RSET



**Shri Narendra Goenka**  
Donor Trustee, DGMC

### FDP CONVENER

**Dr Ameer Vora,**  
Principal, DGMC



**Dr. Sangeeta Jain,**  
Professor & Director,  
GSIMR



### FDP COORDINATORS



**Ms. Nilanksha Sachdev,**  
Assitant Professor,  
DGMC



**Dr. Richa Chattapadhyay**  
Assitant Professor, DGMC



**Dr. Shweta Sharma**  
Assitant Professor,  
GSIMR