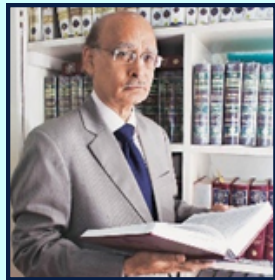


THE GSIMR TIMES

GOVINDRAM SEKSARIA INSTITUTE OF MANAGEMENT & RESEARCH, INDORE
(APPROVED BY AICTE & AFFILIATED TO D .A. V.V. INDORE)

Volume 65, May 2026

VISIONARY VOICES



Dear Students,

Every child who walks through our doors carries a dream – and it is our duty to do everything in our power to make that dream come true. At this institution, we do not just build classrooms we build futures. From well-equipped classrooms and libraries to modern technology and a safe, nurturing environment, we leave no stone unturned. We also strive to build strong ties with industries and communities, opening doors of opportunity for every student who walks with us.

**Chairman GSIMR,
Hon'ble P.P Naolekar
Justice Supreme Court of
India (Retd.)**

Education is not a privilege here, it's a promise. We invest in modern infrastructure, digital learning, mentorship, and a safe, nurturing environment – because a student who feels supported learns without limits. Together, we are not just educating minds. We are shaping lives.

PLACEMENT UPDATE



Congratulations on your well-deserved placement—your dedication and hard work have truly paid off! Wishing you continued success and a bright future as you embark on this exciting professional journey.

EDITORIAL

April has been a month of energy, achievement, and meaningful engagement on campus. One of the most remarkable highlights was the successful organization of the Job Fair, which turned out to be a grand . In line with academic excellence, a highly insightful session on Exam Preparation using AI was conducted by faculty member. As we move forward, we remain committed to creating more such enriching experiences for our students.

HAPPY READING!!

Chief Editor : Dr. Sangeeta Jain

Editor : Dr. Shweta Sharma

Student Editors : Chhavi Maheshwari & Ekta Kadam (MBA 2 Sem)

MEGA JOB FAIR @ GSIMR - 2026

GSIMR set a new benchmark in career advancement by successfully hosting a Mega Job Fair in collaboration with Neo Careers. The campus transformed into a vibrant hub of opportunities, connecting talented students with leading recruiters across industries. This initiative reflected GSIMR's strong industry interface and commitment to enhancing student employability.



ALUMNI CHRONICLES

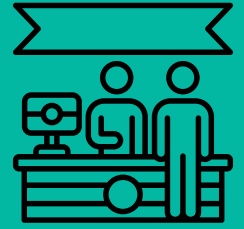
These years in college have been quite a memorable journey for me. I got to learn a lot from different experiences along the way. The support I received here and the things I learned have really helped me grow as a person. It was not just about studies, but also about understanding things beyond the classroom. I will always look back at these years with good memories.



**Mayank Jawalkar
Batch - 2023-25
Relationship
Manager at KS
Financial Services**



JOB FAIR



MEGA JOB FAIR 2026: WHERE OPPORTUNITIES MET ASPIRATION ~

At GSIMR, the Mega Job Fair held on 18th April 2026 in association with Neo Careers witnessed participation from 32 companies including Patanjali Foods Pvt. Ltd., SBI Life, HDFC Life, Muthoot Finance, Ujjivan Small Finance Bank, Adani Solar, Webville Pvt. Ltd., and many more. The event saw 848 registrations, with 398 students appearing for the recruitment process. The event was coordinated by CA Prem Dua, Mr. Ankit Jain and Trapti Rai from GSIMR and Mr. Kalash Jain and Mr. Ankesh Dhakad from Neo Careers.



FROM THE PARTICIPANT'S DESK~

The job fair gave me a good opportunity to experience real interview situations. From group discussions to personal interviews, the process was very insightful and helped me understand my strengths and areas of improvement.

- Shrashi Chauhan



It was a great experience interacting with multiple companies at one place. The process was well-organized and helped me gain confidence while facing recruiters. Overall it was a nice experience.

- Shubham Birla

FROM THE VOLUNTEER'S DESK~

There was a huge response from students. Managing their queries and maintaining a smooth flow of interviews helped improve teamwork and coordination skills.

- Palak Dubey (MBA SEM II)

Managing the entire job fair was challenging yet rewarding. From welcoming HRs to handling last-minute issues, it required quick decision-making and strong coordination.

-Aditya Verma (MBA SEM II)

In the beginning, there was a large crowd, but with proper coordination things became smoother. I learned how to handle pressure, and interact professionally with HR teams.

-Aarchi Porwal (MBA SEM II)



Ensuring smooth registration and coordination between students, volunteers, and recruiters was a key responsibility. Despite challenges, teamwork helped in executing the event successfully.

- Chhavi Maheshwari (MBA SEM II)

The recruitment process was quite detailed, starting with group discussions followed by personal interviews. Managing candidates through each stage required coordination and patience, making it a great learning experience.

- Anushka Jaiswal (MBA SEM II)

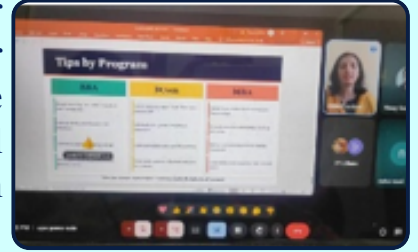


SMART EXAM READINESS

In view of the previous university results, which had caused considerable stress among students. With a clear focus on improving university results, an insightful session on “Exam Preparation using AI Tools” (open for all) and Pre University Exams were conducted to help them manage exam-related pressure.

Smart Exam Preparation with AI: A Hands-on Session - By Dr. Shameen Warsi

This session was open to students of GSIMR as well as students from other Institutes also. The session introduced Notebook LM as an effective tool for summarising content, generating structured notes, and creating practice questions. Students were guided on how to use AI to strengthen conceptual clarity, streamline revision, and utilise time more efficiently, key factors in improving academic performance. This session was much needed in the current academic context and proved highly beneficial for students; if implemented seriously, the strategies shared can significantly improve exam scores and overall results.



PRE-UNIVERSITY EXAMINATIONS

GSIMR successfully conducted the Pre-University Examinations for Semester II, continuing its commitment to academic excellence and student preparedness. This initiative was strengthened by the highly positive response received during Semester I, where students found the pre-university exams extremely beneficial in enhancing their confidence and performance in final examinations. Building on this success, the Semester II exams were designed to provide students with a realistic exam environment, helping them assess their preparation levels, identify areas of improvement, and manage time effectively.

FACULTY CORNER

Pannel Discussion: An initiative exclusively for our in-house faculty, with belief that growth is not an individual journey, but a collective one.

Investments – A Paradigm Shift

Moderator- CA Prem Dua (Assistant Professor, Finance)

The session highlighted the evolving landscape investments, where traditional avenues like fixed deposits, gold, and real estate are increasingly being complemented by modern options such as mutual funds, equities, ETFs, and alternative assets. The discussion emphasized the role of financial awareness and technology in transforming investor behavior. Digital platforms and mobile-based tools have made investing more accessible, especially for younger investors, encouraging informed and data-driven decision-making. Panelists also noted a shift in risk appetite, with investors now focusing more on wealth creation rather than mere capital protection. Overall, the session provided insightful perspectives on how investment strategies are becoming more dynamic, technology-driven, and aligned with long-term financial goals.

Sustainable Development Goals: Progress, Issues and Solutions

Moderator: Dr. Shweta Sharma (Assistant Professor, Operations Management)

The discussion focused on areas such as poverty reduction, quality education, clean energy, decent work, reduced inequalities, responsible consumption, and climate action. Key issues including persistent economic disparities, lack of industry-relevant skills, slow adoption of renewable energy, and increasing environmental degradation due to unsustainable consumption patterns. The panel also critically examined the gap between policy formulation and effective implementation, emphasizing that awareness and accountability remain major concerns. To address these challenges, faculty members suggested strengthening policy enforcement, promoting innovation and research, and integrating sustainability into academic frameworks.



CAMPUS BUZZ

“Entrepreneurship is neither a science nor an art. It is a practice.”

~Peter Drucker

Khelo To Jaano! – 50 Rs Market Activity

Campus Buzz – GSIMR organized an energetic event titled Khelo To Jaano! on 1st April 2026. The Buzzing Squad brought together students for a vibrant mix of games, creativity, and entrepreneurship.

The highlight of Khelo To Jaano! was a 3-hour market activity held from 11:30 a.m. to 2:30 p.m., where students showcased their entrepreneurial skills. Each team was tasked with brainstorming and executing a complete business plan – from product selection, pricing, marketing, and finance to selling in a real market environment. The event was conducted under the guidance of **Dr. Neha Modi**.

Participating Teams & Products :

We 4 – Jal Jeera

Fantastic 4 – Cucumber & Popcorn

Innothinkers – Aam Pana

Team Aagaz – Nimbu Pani and Rasna

Alpha Squad – Packaged Water Bottles

Winners :

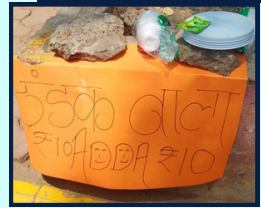
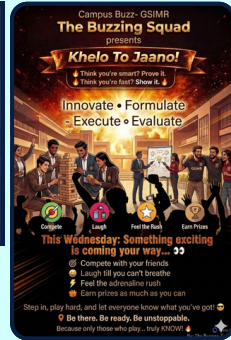
First Prize: Innothinkers – for their refreshing stall featuring Aam Panna

Second Prize: Team Aagaz – for their innovative Nimbu Pani and Rasna offering

Key learnings :

- Students demonstrated creativity in product design and marketing.
- Pricing strategies were kept affordable to attract maximum buyers.
- Teams applied real-world business concepts in a short time frame.
- The activity encouraged teamwork, customer engagement, and financial planning.

The event encouraged students to innovate, formulate, execute, and evaluate, while also learning teamwork, customer handling, and branding. With laughter, competition, and prizes, Khelo To Jaano! proved to be a perfect blend of fun and learning, leaving students energized and inspired.



Brandbaazi – Spin the Fortune

As part of the Campus Buzz, Team Kalamians organized “Brandbaazi – Spin the Fortune,” an engaging brand quiz with a fun twist. Participants guessed brands through emojis, taglines, and stories, while the spin wheel added excitement with unexpected challenges in each round. The activity saw enthusiastic participation and a competitive spirit throughout. **Anshul Tenguria** emerged as the **winner**, followed by **Aditya Verma** as the **runner-up**.

The event was successfully conducted by Chhavi Maheshwari, Aarchi Porwal, Kanika Vishwakarma, and Shivani Kulhare, under the guidance of **CA Prem Dua**, making it an enjoyable and interactive learning experience for all.

