

THE GSIMR TIMES



GOVINDRAM SEKSARIA INSTITUTE OF MANAGEMENT & RESEARCH, INDORE
(APPROVED BY AICTE & AFFILIATED TO D. A. V.V. INDORE)

Volume 63, March 2026

Editorial

At GSIMR, our strength lies not only in academic excellence but in the wisdom and guidance of our distinguished Governing Body members. Through this special series "Visionary Voices" we present inspiring perspectives from esteemed leaders who continue to shape the institution's journey toward excellence. **HAPPY HOLI!!**

Chief Editor : Dr. Sangeeta Jain

Editors : Dr. Shweta Sharma and Prof. Sarika Mittal

Student Editors : Chhavi Maheshwari and Ekta Kadam (MBA II Sem)

Visionary Voices



Prof Ajay Kibe

(Governing Body Member, GSIMR)

Education is a process of learning new skills in the field of specialization. The Objective should be to acquire knowledge rather than getting good results. During this period teamwork and leadership qualities should also be developed. The most important thing is to be a good human being, have good character which will help you to achieve your goals and be successful. At GSIMR lectures by experts are often held and students are encouraged to participate in discussions. To give exposure to the outside world, industry visits are arranged. communication skills are improved by organizing seminars and conducting special classes for students who are weak. I wish that our institute is recognized, in near future, among the top institutes of Indore.

Education is a process of learning new skills in the field of specialization. The Objective should be to acquire knowledge rather than getting good results.

Alumni Chronicles



I am a proud alumna of my college, and my journey there was one of the most meaningful phases of my life.

Tanya Chhabra (Batch 2022-24)

Sr.Accounts Associate, Unison Globus

It was not just about earning a degree, but about discovering my strengths, overcoming challenges, and building self-confidence. The late-night preparations, classroom discussions, small achievements, and unforgettable friendships made every moment special. My college shaped my thinking, improved my communication, and taught me to believe in myself. I will always carry those lessons, memories, and values with me wherever life takes me.

Placement Updates



Viraj Patidar-
Executive Admin, Digicomm
Semiconductors Pvt. Ltd.



Yashica Khore-
Talent Acquisition, Digicomm
Semiconductors Pvt. Ltd.

We are delighted to announce that **Yashica Khore and Viraj Patidar** have been placed at Digicomm Semiconductors Pvt. Ltd. May this milestone be the beginning of a bright and rewarding career. We are proud of you and wish you continued success ahead!



Intercollege Annual Fest - KSHITIZ 2K26

Celebrating Talent, Leadership, Innovation

Govindram Seksaria Institute of Management and Research (GSIMR), Indore successfully organized its Annual Management and Cultural Fest KSHITIZ 2K26 in February. The event brought together students from various institutions to participate in intellectually stimulating and culturally vibrant competitions that blended management expertise with creativity and performance. It was a team event consisting of 8 to 10 students in each team.

The success of KSHITIZ 2K26 was greatly enriched by the presence of a distinguished panel of judges from industry, entrepreneurship, creative arts, corporate leadership, and public administration. Their valuable insights, professional experience, and fair evaluation elevated the competitive spirit of the fest.



Winner
Meehi
(PIRM)
Judges

Ms. Ashwini Shinde

Owner – Asharts, Indore, Media Coordinator & Board Member – Laghu Udyog Bharti)

Ms. Namrata Pathak

Founder – Nirmal Handicrafts, Executive Member Laghu Udyog Bharti, Indore

Runner-up
Nehal Lalan
Yashica Khore



Winner
Viraj Patidar

Judges

Mr. Lovleet Jain

Founder, Orange DataTech, Indore.

Runner-up
Team DesiDynamite
Piyush and Priyanshu





JHANKAAR
GROUP DANCE
DATE: 7 FEB
TIME: 3:30PM
VENUE: GSIMR Campus

Faculty coordinator: Dr. Sheeta Sharma
Student coordinator: Simran Sharma, Akshat Jain
Contact no: 7914755091, 9880446932

Winner
Bhangda Beats (MKHS)

Runner-up
Team Aagaaz
Ekta Kadam, Shubhanshi Sirohiya, Veenit Malik, Yash Sharma, Shivam Patidar, Abhishek Thakur, Diya Jain, Saniya Shaikh.

Judges
Ms. Avani Sharma
Founder & Creative Director, Sadhavi Foundation, Indore.



Kshatya
THE BRAND LAUNCHPAD
SATURDAY
7th FEB, 2026
VENUE: GSIMR CAMPUS

FACULTY COORDINATOR: DR. NEHA MODI
STUDENT COORDINATORS: ANUSHKA JAISWAL, ADITYA VERMA

Winner
Team Desi Dynamites
Piyush Chavda, Chetna Shakya, Shejla Dubey, Darshana Sawwalakhe.

Runner-up
Team Fusion Crew
Chhavi Maheshwari, Archi Porwal, Anushka Jaiswal, Aditya Verma.

Judges
Shivam Patidar
Head of Creative Strategy & Operations, i-engage, Indore
Ishita Patidar
Senior Client Success Manager, i-engage, Indore

GSIMR Kshitiz 2k26 SACH KA SHOR
STUDENT NATAL

VENUE - GSIMR CAMPUS
8 FEBRUARY 2026, 3:00 PM - 6:00 PM

FACULTY COORDINATOR: CA. PREM DUA & MS. TRAPATI RAJ
STUDENT COORDINATORS: Darshana Sawwalakhe & Dimple Chohan

Winner
Team Desi Dynamites
Kanika Vishwakarma, Neeta Tomar, Piyush Chavda, Palak Dubey, Muskan Raghuvanshi, Chetan Shakya, Darshana Sawwalakhe, Vishakha Deshmukh, Shejla Dubey.

Runner-up
Team UDYA TEER
Pratham Sharma, Simran Sharma, Nehal Lalan, Rajveer Singh Goud, Somya Sharma, Ujjal Sharma, Akshaya Choudhary, Vijay Patidar, Shivani Kulhare, Dolly Akhand

Judges
Ms. Ruhi Naik
Director - HR, Magnifico, Indore
Ms. Rupali Rudra-Dubey
Personal Assistant (PA) to Sub-Divisional Magistrate, Indore

KSHITIZ 2026
Brand Vala Scene
(Ad-Med Show)
Sunday, February 8

Venue - GSIMR Campus
Show Time - 1:00 PM to 3:00 PM

Faculty Coordinator: Dr. Neha Modi
Student Coordinator: Anjali Prajapat, Kanika Vishwakarma
Contact No: 7914755091, 9880446932

Winner
Team Aagaaz
Shubhanshi Sirohiya, Veenit Malik, Abhishek Thakur, Diya Jain, Saniya Shaikh, Shivam Patidar.

Runner-up
Team Desi Dynamites
Kanika Vishwakarma, Palak Dubey, Priyanshu Nagar, Shejla Dubey.

Judges
Shivam Patidar
Head of Creative Strategy & Operations, i-engage, Indore
Ishita Patidar
Senior Client Success Manager, i-engage, Indore

GSIMR The STYLE PARADE
Be ready for an evening of style and elegance

8 FEB
Time: 5pm - 7pm
GSIMR Campus

KSHITIZ 2026

Faculty Coordinator: Prof. Susha Mittal
Student Coordinators: Nehal Lalan, Shubhanshi

Winner
Team Desi Dynamites
Kanika Vishwakarma, Neeta Tomar, Palak Dubey, Muskan Raghuvanshi, Chetan Shakya, Darshana Sawwalakhe, Vishakha Deshmukh, Shejla Dubey.

Runner-up
Team Aagaaz
Ekta Kadam, Gourav Gawande, Veenit Malik, Yash Sharma, Kashish Khade, Diya Jain.

Judges
Dr. Priyanka Mokshmar
CMD - Vaayu Aircon, Indore
Mr. Abhishek Chouhan
Professional Fitness Model, Physique Athlete, Ujjain



FACULTY ACHIEVEMENT SPOTLIGHT

Advancing Excellence in Generative AI Two-Week Faculty Development Program

GSIMR proudly congratulates **Dr. Shweta Sharma and Dr. Shameen Warsi** on successfully completing the AI Prayansh: ज्ञानस्य नूतनं रूपम् – Faculty Development Program on Generative AI, organized by SmartBridge in collaboration with IBM SkillsBuild and supported by AICTE.

The intensive program, conducted from January 19, 2026 to February 9, 2026, focused on enhancing technical competencies and pedagogical skills in the rapidly evolving domain of Generative AI. The topics covered – IBM Watson Granite, Transformers, Notebook LMS, IBM chat module, Hugging face etc. Their achievement not only adds to their individual accomplishments but also enhances the academic strength and innovative culture of GSIMR.



QIP – A Program is designed to enhance the academic knowledge, and professional capabilities of in house faculty members.

Opportunities & Challenges for Growth at Indore: By Prof. Sarika Mittal

Indore has strong commercial base for trading due to long-established wholesale markets, give opportunities to new traders for B2B and B2C online or offline.

- City have a dedicated industrial and manufacturing belt, reinforcing its role as a center for production and supply. At the same time, the city is rapidly evolving into an emerging IT and pharmaceutical hub, creating diverse job opportunities and attracting skilled professionals.
- Also growing education and healthcare institutions, metro connectivity, and affordable real estate, making it an attractive destination for each and every one.
- Every opportunity comes with challenges, Indore also have challenges like self-discipline, Time value, skill shortages, logistics costs, regulatory compliance.



Transformation of Indian Market Through IoT: By Prof. Ankit Jain

Transformation of Indian Market Through Smart Solutions IoT, presentation delves into the revolutionary impact of IoT technologies on the Indian market. It highlights how these smart solutions are enhancing efficiency and connectivity across various sectors.

Key Highlights

IoT adoption is significantly benefiting sectors such as:

Agriculture with smart farming and resource optimization, healthcare through remote monitoring and efficient management, and manufacturing via automation and predictive maintenance.

Businesses streamline operations, cut costs, and enhance service delivery with real-time monitoring. This integration boosts efficiency, connectivity, and innovation—ultimately fueling productivity, economic growth, and improved customer experiences across industries.



A Transformative Journey Towards Holistic Well-Being

A one-day workshop titled “Yoga for Better Living” was jointly organized by Govindram Seksaria Institute of Management & Research (GSIMR) and Choithram College of Professional Studies with the objective of promoting physical, mental, and spiritual well-being.

Inaugural ceremony graced by Mrs. Madhulika Shukla, Director of Kothari College, as the Chief Guest, she emphasized the integrating of India’s traditional wisdom with modern education.

Key Learnings

Swami Prabhuddanand Ji from Chinmay Mission, emphasized that yoga helps connect the body, mind, and soul, leading to a disciplined, balanced, and stress-free life.

Ganga Nandini ji highlighted yoga as a powerful practice for positive thinking, emotional stability, and balanced living in today’s fast-paced lifestyle.

Dr. Manisha Gourji a famous NLP Trainer, focused on positive thinking and life goal writing.

Swami Dhira Gaur Das ji Vice President, ISKCON Ujjain, shared valuable insights from the Bhagavad Gita, explaining its relevance in guiding human life toward peace, self-realisation, and inner clarity.

The valedictory session was graced by * **Shri Pushyamitra Bhargava** *, Mayor of Indore Municipal Corporation, as the Chief Guest. In his motivating address, he encouraged everyone to incorporate yoga and mindful living into their daily routine for overall well-being and personal growth.

The workshop concluded with certificate distribution to all participants, appreciating their active involvement and commitment to healthy living. The event was efficiently coordinated by **CA Prem Dua** and **Eng. Anil Agrawal**, whose vision and leadership ensured the smooth conduct of the workshop.

Compiled By : Khushi Gupta, MBA (4th sem)



A STRATEGIC JOURNEY FROM PREPARATION TO PERFORMANCE IN EXAMS

Blueprint Before Battle – The Power of Goal Clarity and Strategic Planning

Success begins with clarity. Before opening textbooks, students must understand the syllabus, exam pattern, marking scheme, and topic weightage. Clarity eliminates confusion and builds direction. Dividing the syllabus into monthly, weekly, and daily goals ensures systematic progress. A realistic timetable prevents last-minute panic and promotes balanced coverage. Strategic planning transforms preparation from overwhelming to organized, creating a strong foundation for success. Join us next month as we move from planning with purpose to studying with precision on our journey toward exam excellence.

Student Reflection Corner

- Do I clearly understand my exam pattern and marking scheme?
- Have I broken my syllabus into achievable weekly goals?
- Is my study timetable realistic and consistent?

"A goal without a plan is only a wish." – Antoine de Saint-Exupéry

Compiled by
Dr. Shweta Sharma



For any Query and feedback scan

