

Ganeshotsav



The college campus was filled with devotion and joy as Ganpati Sthapana was held on 27th August with traditional rituals and prayers. Students, faculty, and staff gathered to welcome Lord Ganesha with great enthusiasm. These days, the campus echoed with cultural activities, devotional songs, and a spirit of togetherness. Everyday Aarti was done at 9:00 in the morning and 7:30 in the evening. Ganesh Chaturthi at GSIMR is not just a festival; it is an invaluable learning experience that enriches the minds and hearts of young students.



Shining Star of GSIMR – Ms. Akriti Jain

Adding another proud moment to GSIMR's journey of academic excellence, Ms. Akriti Jain (MBA Batch 2023–25) has secured the 2nd Rank in DAVV University. She was honored with a cash award of ₹11,000 from GSIMR.



Chief Editor : Dr. Sangeeta Jain ,
Editors : Dr. Shweta Sharma and Prof. Sarika Mittal
Student Editor : Aditya Mamtesh Shakya MBA (III - Sem)

3BHYUDAYA 2025 ORIENTATION PROGRAM



GOVINDRAM SEKSARIA INSTITUTE OF MANAGEMENT AND RESEARCH
Abhyudaya 2025
ORIENTATION CEREMONY
20th - 23rd AUG 2025

DAY 1
20 AUG 2025
Time: 09:00 AM
Guests: Mr. Vijay Sohani, Regional Assistant Commissioner (State GST), Mr. Gyanendra Tomar, Regional Head, Talent Acquisition (BPOC Bank Ltd)
Theme: **Abhyudaya**
Event: **Chords in Flames (Rock Band Performance)**

DAY 2
21 AUG 2025
Time: 09:00 AM
Guests: Mr. Sheetal Ojha, Branch Head, HFC Bank, Mr. Ketandhawal Mishra, Branch Manager, AMU
Theme: **Abhyudaya**
Event: **Star Quest (Talent Hunt)**

DAY 3
22 AUG 2025
Time: 09:00 AM
Guests: CA. Ishani Maheshwari
Theme: **Abhyudaya**
Event: **Management Ability Test**

Industrial Visit
23 AUG 2025
Guests: Dr. Shweta Sharma
Reporting Time: 10:00 AM

Classes will start from 25th August 2025



Welcome to **Abhyudaya Orientation 2025**

Let's be a part of our induction programme and showcase your talent...

Keynote Speakers
Mr. Vijay Sohani, Regional Assistant Commissioner (State GST)
Mr. Gyanendra Tomar, Regional Head, Talent Acquisition (BPOC Bank Ltd)

Events
Star Quest (Talent Hunt)
Chords in Flames (Rock Band Performance)

20 August 2025
Reporting Time: 9:00 AM




Welcome to **Abhyudaya Orientation 2025**

Let's be a part of our induction programme and showcase your talent...

Keynote Speakers
Ms. Sheetal Ojha, Branch Head, HFC Bank
Mr. Ketandhawal Mishra, Branch Manager, AMU

Events
Zumba
Musical Chair Race with Twist
Cap Painting & Best Out of Waste

21 August 2025
Reporting Time: 9:00 AM



2025 3BHYUDAYA ORIENTATION CEREMONY

DAY 3

CHIEF GUEST
CA. ISHANI MAHESHWARI

Events:
Round Table Relay
Treasure Hunt

22 August 2025
09:00 AM

Position Holder of 2023-25



1 Akriti Jain

2 Haneen Qureshi

3 Preet Hora

4 Mayank Jawalkar

5 Bhoomi Jain



Editorial

The month has been a vibrant beginning filled with learning, bonding, and celebration. Welcoming the new batch, our institution organized a four-day Orientation Ceremony “Abhyudaya” that set the tone for their academic journey ahead. Adding a practical dimension to classroom learning, students were taken on an industrial visit to Dainik Bhaskar. The visit offered them valuable insights into the functioning of a leading media house.

The month was also graced with devotion and festivity as the college community came together to celebrate Ganpati Sthapana and Ganpati Visarjan with great enthusiasm. Adding to these milestones, we take immense pride in sharing that our student once again secured the top position in DAVV University’s MBA core (Batch-2023-25) examinations, reaffirming the academic excellence that our institution consistently nurtures.

GSIMR MBA Orientation Ceremony - *Abhyudaya 2025*

Day 1 – 20th August 2025 (Wednesday)

The Orientation Programme – Abhyudaya 2025 for the MBA Batch 2025–27 commenced with a grand inaugural ceremony. The day began with a warm Kit Distribution Ceremony, where each student received a GSIMR college T-shirt, a smart college bag, and a traditional tilak, reflecting the institute’s culture of respect and belonging. This was followed by an engaging ice-breaking session and a talent showcase in the Expression Hall, enabling students to bond and display their creativity. The formal proceedings began with the ceremonial Saraswati Vandana and Lamp Lighting, marking an auspicious start.

Prof. Ajay Kibe (Member, Governing Body, GSIMR) delivered the Management Address , while Dr. Sangeeta Jain (Director) extended a warm welcome to the new batch. The Chief Guest, Mr. Vijay Sohni (Retd. Asst. Commissioner, State GST), inspired students by emphasizing that “success stems from perseverance, self-discipline, and the courage to face challenges.” The Guest of Honour, Mr. Gyanendra Tomar (Regional Head – Talent Acquisition, HDFC), motivated the audience by underscoring that “continuous learning and adaptability are the true keys to long-term growth.” The event also witnessed moments of recognition: special recognitions were presented in the form of Khitiz Trophies, Conference Participation Awards, and CPBFI Certificates by Bajaj Finserv. The day concluded on a high note with an energetic rock band performance, leaving the audience electrified and enthusiastic for the journey ahead



Day 2 – 21st August 2025 (Thursday)

Day Two of Abhyudaya 2025 was filled with energy, enthusiasm, and creativity. The morning began on a vibrant note with a high-energy Zumba session, setting a refreshing and lively tone for the day ahead. The ceremonial Saraswati Vandana and Lamp Lighting once again marked an auspicious beginning to the formal proceedings. The Management Address was delivered by Mr. Abhay Singh Bharkatiya. The Chief Guest, Mr. Ketandhawal Mishra (Branch Manager, Amul), inspired students with his talk, stressing that “resilience, innovation, and determination are key to managerial success.” This was followed by the Excel Certificate Distribution, honoring students’ dedication and accomplishments.



Day 2 – 21st August 2025 (Thursday)

Another proud moment came with the launch of the August Newsletter, celebrating GSIMR’s academic and cultural milestones. The afternoon unfolded with creativity and fun as students participated in the “Cap / Best Out of Waste” activity, where they displayed innovation, imagination, and teamwork. The excitement continued with a Musical Chair Race with a twist, filling the campus with laughter, cheer, and high energy. The day ended on a joyful note, leaving behind smiles, memories, and a perfect blend of learning, creativity, and enjoyment for the MBA Batch 2025–27.



Day 3 – 22nd August 2025 (Friday)

Day Three of Abhyudaya 2025 was lively and interactive, offering students a blend of creativity, teamwork, and personal growth. The day began with introductions to various cells and committees—from Cultural, Sports, and CSR to Women Empowerment, Entrepreneurship, Training & Placement, Newsletter, Social Media, and more—giving students insights into GSIMR’s vibrant campus life.

The highlight was an engaging management activity, “Round Table Relay,” conducted by Chief Guest CA. Ishani Maheshwari, where students shared perspectives on student life. The excitement continued with a Treasure Hunt, testing teamwork and strategy. The day wrapped up with learning, laughter, and bonding, strengthening the sense of belonging within the GSIMR family.

दैनिक भास्कर

आप पढ़ रहे हैं देश का सबसे विश्वसनीय और नंबर 1 अख़बार



QR कोड को स्कैन कर डिजिटल प्लेटफॉर्म विजिट के अपने अनुभव का फीडबैक अवसर दे।

सुविचार

अगर आप प्रेम और करुणा करते हैं तो यह व्यर्थ नहीं जाता। ये कभी न कभी आपको वापस मिलते हैं।

कुल पृष्ठ 4, नॉलेज ट्रिप विशेष संस्करण

KNOWLEDGE TRIP

SPECIAL EDITION

dainikbhaskar.com

इंदौर, शनिवार, 23 अगस्त, 2025

भाद्र पक्ष, कृष्ण पक्ष - अमावस्या, 2082

12 राज 61 संस्करण



Day 4 – 23rd August 2025 (Saturday) Industry Visit

MBA I semester students had the opportunity to visit the **Dainik Bhaskar** Printing Plant, Indore, where they gained first-hand exposure to state-of-the-art printing technology and the scale of large industrial operations. The visit offered practical insights into supply chain management, operations, and teamwork, effectively bridging the gap between classroom learning and real-world industry practices. Students also observed how efficiency, precision, and coordination play a crucial role in ensuring timely newspaper production.

This enriching experience not only enhanced their understanding of operations but also highlighted the importance of innovation and adaptability in today’s competitive business environment.

~ Compiled by **Mudit Chak**, MBA (I Sem)



Student Corner

★ Congratulations Mayank Jawalkar ★

We are delighted to share that our student Mayank Jawalkar has achieved a remarkable milestone by successfully completing his Oman Qualification within just one month of joining KS Financial Services. This achievement reflects his dedication, hard work, and ability to adapt quickly to new challenges in the professional environment.

We take immense pride in celebrating Mayank's success and look forward to witnessing his continued journey of learning, growth, and excellence as he progresses in his professional career with KS Financial Services.

His achievement serves as an inspiration for fellow students, reminding us all of what can be accomplished with focus, perseverance, and the right mentorship.



★ Congratulations Yashica & Preet Hora (Batch 23-25) ★

We are proud to announce that after a highly competitive selection process, Yashica and Preet Hora have been selected for the **Google Student Ambassador Program**.

Recognized for their passion for AI and their ability to create meaningful impact, they will now represent GSIMR on a national platform.



Tribute to a Great philanthropist and Rejuvenator Queen of Malwa

Govindram Seksaria Institute of Management and Research (GSIMR), Indore, paid a rich tribute to one of India's most revered and progressive rulers, Devi Ahilya Bai Holkar, by celebrating the Ahilya Utsav with great enthusiasm on 22nd August.

The event was marked by a deep sense of pride, and an inspirational reflection on the values and legacy of the legendary queen of Indore. The celebration commenced with the floral tribute by dignitaries, faculty members, staff members and students. Director, Dr. Sangeeta Jain addressed the gathering and spoke about the visionary leadership, administrative acumen, and humanitarian values of Devi Ahilya Bai Holkar, highlighting her contributions to the fields of education, infrastructure development, and social welfare during her reign in the 18th century.

