

Online

International Conference

**The New World of Work
Multidisciplinary Perspectives**

April 12, 2025

Major Attractions of the Conference



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TRACKS

- Global Financial Systems
- Marketing Automation
- HRM Skills & Policies
- IT Solutions for Digital Collaboration
- Business Analytics for Decision-Making
- Resilient Operations in Global Crises
- Innovation & Entrepreneurship



About Us

GSIMR is one of the Premier Business Schools in central India located in the heart of the city, Vijaynagar, Indore. Shri Govindram Seksaria Technological Society first setup SGSITS in the year 1956, It has been founded to strengthen the Engineering Education and later on looking onto the need of the hour, the society has also setup an independent Management Institute known as Govindram Seksaria Institute of Management and Research in 1997.

About Conference

The modern workplace is undergoing rapid transformation due to technological advancements, globalization, and evolving workforce dynamics. This conference, "The New World of Work: Multidisciplinary Perspectives," aims to explore the challenges and opportunities arising from these changes. The objective is to provide valuable insights that help organizations and professionals adapt to the future of work effectively.



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Important Dates

Pre- Conference Workshop by Litmaps	5th Feb 25'
Last Date for Abstract Submission	24th Feb 25'
Notification of Acceptance of Abstract	3rd March 25'
Pre -Conference Workshop by Turnitin	4th March 25'
Last Date to submit Camera Ready Paper	25th March 25'

Innovation and Entrepreneurship

- Innovation success
- Evolutionary learning
- Social innovation and entrepreneurship
- Green innovation and entrepreneurship

Global Financial Systems

- Best practices in corporate governance
- Derivatives and structured financial products
- Digital technology in banking
- Analytics in banking and finance

Marketing Automation

- Ethical issues in marketing
- Emerging issues in marketing
- Marketing Analytics
- The Rise of AI-Driven Customer Engagement
- Evolving Consumer Behaviour in a Digital-First World

Customer Centric Operations

- Agile Supply Chains: Adapting to Disruptions in Real-Time
- Automation in Manufacturing: Opportunities and Challenges
- Lean Operations in a Digitally Transformed World
- Sustainable Operations Management for the Circular Economy

AI-driven Business Models

- Driven Decision Making in a Dynamic business environment
- Democratizing Data: Empowering Non-Technical Teams
- Predictive Analytics: Unlocking the Power of Future Insights
- Real-Time Analytics for Agile Business Strategies

HRM Skills & Policies

- Reskilling and Upskilling for the Jobs of Tomorrow
- Employee Well-Being in a Hybrid Work Environment
- HR Analytics: Data-Driven Workforce Strategies
- Managing Talent

Automation in IT

- Computing and Its Role in the New Workplace
- Cybersecurity Challenges in a Remote Work Era
- The Impact of Blockchain on Business Operations
- Emerging Technologies Shaping the Future of IT Infrastructure

**Selected Papers will
be published in
ABDC/ UGC Care
Indexed Journals**



Email your abstract / Full paper to : conference@gsimr.co.in

FORMAT FOR RESEARCH PAPER SUBMISSION:

- Abstract Submission : Purpose, Design /Methodology/ Approach, Findings, Limitations, Contributions, Keywords (up to six keywords) , Word Count : 200-250 words.
- Body : Times New Roman with 12 font size, single space and single column on standard A4 size paper.
- All heading must be bold-faced, sentence case, aligned left with heading 14 point-Times New Roman and sub-heading in 12 point.
- Manuscript length or word count : 6000 to 10,000 (Maximum 25 Pages) words in length. This includes all text, for example, the structured abstract, references, all text in tables, and figures and appendices.
- Title Page : Title, Author Name, Author Designation, Author Affiliation and Email-id, Corresponding author name for multiple authors.
- References : Should be in APA 7 style.



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- To register scan QR or click the link below.
- In case of multiple authors, the author and co-author must register individually, and certificates will be awarded only to those who have registered.
- You can register by paying the registration fee through NEFT / RTGS / Online Payment-(UPI Bank Transfer). For online payment, please find the following information.
- In case, the paper is not presented, an absentia certificate shall not be issued.

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