



Govindram Seksaria Institute Of Management & Research
(Approved By AICTE & Affiliated to DAVV, INDORE)

THE GSIMR TIMES

March 2021

Volume 9

Right now is a great and important time in history to do everything possible to help forge a more gender-balanced world. Women have come a long way, yet there's still more to be achieved.

Annually on March 8, we celebrate International Women's day to showcase commitment to women's equality, launch new initiatives and action, celebrate the social, economic, cultural and political achievements of women across the globe.

The day is celebrated and supported globally by industry, governments, educational institutions, community groups, professional associations, women's networks, charities and non-profit bodies, the media and more. But with another barrage of special offers on clothes, jewellery, perfumes, and spas that made, it all about consumerism rather than an acknowledgement that, overall, women are not treated as the equal of men, and that we need to do better. it might be useful for them to report publicly on how much equality they have within the organisations that are behind them.

EDITORIAL



International Women's Day 2021 theme

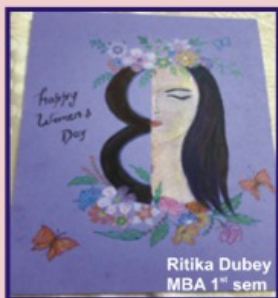
"Women in leadership: Achieving an equal future in a COVID-19 world"

Women leaders and women's organizations have demonstrated their skills, knowledge and networks to effectively lead in COVID-19 response and recovery efforts. Today there is more acceptance than ever before that women bring different experiences, perspectives and skills to the table, and make irreplaceable contributions to decisions, policies and laws that work better for all.

Campaign Theme: # Choose To Challenge

International Women's Day 2021

A challenged world is an alert world. Individually, we're all responsible for our own thoughts and actions - all day, every day. We can choose to challenge and call out gender bias and inequality. We can choose to seek out and celebrate women's achievements. Collectively, we can all help create an inclusive world. From challenge comes change, so let's all **choose to challenge**.



Ritika Dubey
MBA 1st sem.

Editorial Team

Chief Editor:	Dr.Sangeeta Jain
Editor:	Dr.Neha Modi
Student Editor:	Ms.Arпита Saxena
Student Editor:	Ms. Garima Gautam



Let's all Choose to Challenge

RANKED

50th

ANNIVERSARY

Govindram Seksaria Institute Of Management & Research

(Approved by AICTE & Affiliated to DAVV, INDORE)

MR-10 Scheme No. 54, Near Hotel Marriott, Vijay Nagar INDORE (M.P.)-452010

www.gsimr.in info@gsimr.in





Valentine's Day

Valentine's Day is widely celebrated and known throughout the world, but how many of us know the story behind it? Well, here it is. St. Valentine was a priest in Rome, and since he supported the persecuted Christians of that day, he was arrested and imprisoned. The Roman emperor Claudius investigated him and he liked the way Valentine spoke and the way he defended himself. And he wanted to look for a way to free Valentine. He therefore asked Valentine to convert to his religion.

But Valentine did not agree to those terms. Instead, he began to share the gospel with Claudius. He was sent to be hanged because of this. But before he was hung, he ensured that he healed a jailer's blind daughter. Because of what he did, the entire family of the jailer accepted Christ as their savior. That night he was hung. It was the 14th of February. Just before he died, Saint Valentine wrote a letter to the jailer's daughter and signed it as your Valentine.

Hence from that day onwards, February 14 is celebrated as Valentine's Day throughout the world. Today is the day to show your love to someone. Not only can it be expressed through flowers or cards and messages, but true love has to be shown in action.

True love will not only love those that we know, but also those that we don't know and people we do not like and try to avoid today. Will you show your love to someone else who's not too close to you, who's different from you? Someone you would normally avoid? Try it and see for yourself. You will have a greater joy in showing this kind of love that will prove that you are truly celebrating Valentine's Day today.

Garima Gautam
MBA 1st sem.



Govindram Seksaria Institute Of Management & Research
(Approved by AICTE & Affiliated to DAVV, INDORE)

MR-10 Scheme No. 54, Near Hotel Marriott, Vijay Nagar INDORE (M.P.)-452010

www.gsimr.in info@gsimr.in

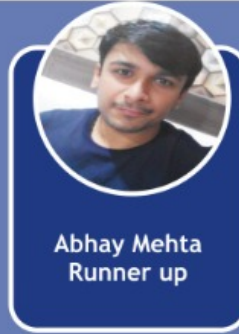


QUIZZEE BEE BUZZ

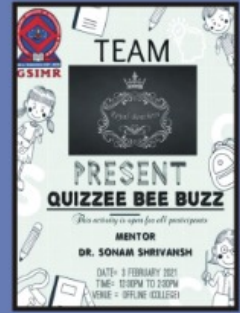
Mentor –Dr.Sangeeta Jain
 Team – Royal benchers
 Organisers –Anjali Paliwal,
 Shiva Singh, Ritika Dubey,
 Souvik,Deepanshu Jaiswal



Ranu Maheshwari
 Winner



Abhay Mehta
 Runner up



MOVIE FUNDA

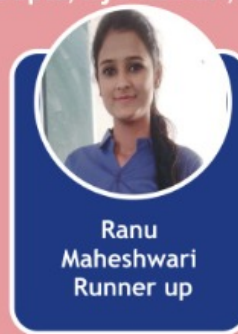
Mentor – Dr. Sangeeta Jain
 Team – Winning Warriors Junior
 Organizer – Khushi Patel ,Anshika Thakur ,Shreya Kapoor ,Vanshita
 Gupta, riya Kelkar ,Supriya Patel , Nimish, Vishal Rai



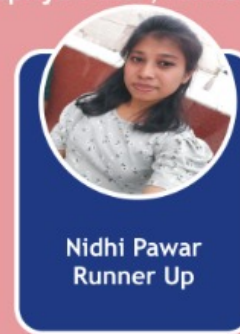
Nikita Dwivedi
 Winner



Anjali Paliwal
 Winner



Ranu Maheshwari
 Runner up



Nidhi Pawar
 Runner Up



QUIZ MASTERS

Mentor - Dr. Deepak Talwar
 Team - Mission Planner
 Organisers – Heena Ali, Preeti Chauhan,Manish Kanodia, Shivam Yadav,
 Shobit Pathak, Aishwarya Sharma, Nitisha Joshi, Swati Sheroke



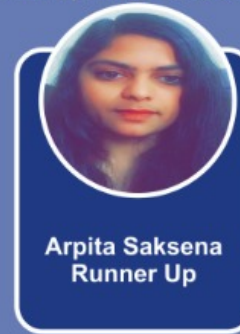
Souvik Roy
 Winner



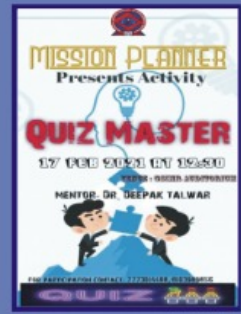
Akash Bhattacharya
 Winner



Shiva Singh Baghel
 Runner up



Arpita Saxena
 Runner Up



WORD'S OF ALUMNI



Kshitij Thosar
 Digital Marketing Manager
 Cuztomise Softech

I still remember the day I stepped up in my alma mater "GSIMR," it was an incredible journey, with tons of fun and learning. It is the place where I have rejoiced success and learnt from failures. It is a place that has even me unparallel opportunities and life long friends. I still remember the Annual fest kshtiz, and how can I forget as it start with my own name. Those memories I still cherish.

I have been fortunate to meet some very different and motivated minds



Govindram Seksaria Institute Of Management & Research
 (Approved by AICTE & Affiliated to DAVV, INDORE)

MR-10 Scheme No. 54, Near Hotel Marriott,Vijay Nagar INDORE (M.P.)-452010

www.gsimr.in info@gsimr.in



AD MAD SHOW

Mentor – Dr. Dheeraj Tiwari
 Team – Business Buddy's Jrs
 Organisers – Chandrika Ratneria,
 Himanshu Nigam, Pooja Tiwari,
 Priyanka Bakshi, Udit Verma,
 Aakash Bhattachary,
 Akruati Chaturvedi,
 Ranu Maheshwari
 Muskan Pancholi




Garima Gautam
Winner



Heena Ali
Winner



Ritika Dubey
Winner



Akanksha Pandey
Winner



Rashi Sharma
Runner Up



Vanshita Gupta
Runner Up



Khushi Patel
Runner up



Nimish Chhabra
Runner Up



Anjali Paliwal
Consolation Prize



Souvik Roy
Consolation Prize

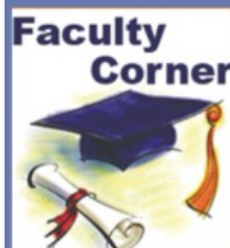
CORPORATE TRAINING

Every organization requires a critical set of core skills for its survival and you need to fill any gap in this space with relevant training modules. You may often find your organizations students core skill-set is low because of less reading skills, lack of innovative techniques of learning to name a few. Training modules can thus focus on improvement in areas such as **Communication skills, career or a certain**



Subject area. In the last couple of sessions Mr. Deepak Redgaonkar has shared his thoughts and understanding about the corporate world, the opportunities and challenges along with the importance of developing winning personality according to industry expectations. Development program brings all students to higher level and makes them industry ready. Clear vision of making every student a renowned personality, illuminates the light and spark of every student from within.

Quality Improvement Programme(QIP)



QIP is a regular faculty development activity of the organization, which a thought provoking together with provides a platform, to share new and diverse knowledge. In the same series s Dr. Dheeraj Tiwari on 5th February 2021 shared a case study on the "leadership style of the leaders in organizations". Dr. Manmeet Singh On 19th February 2021 took an in depth session on Various Regression models.

FALLEN!!!



Every day just seems to worsen,
 we weren't prepared at all.
 We wanted to believe,
 there was no hell on earth.
 Now we must rise to this occasion,
 march to victory no matter what it cost.
 Let's set aside our weaknesses and cross the line,
 these devils seem to massacre so easily.
 We'll stand, fight, and sacrifice,
 We're never backing down,
 Until our hearts have stopped.
 On that day, I wonder the expression in our eyes
 When we saw victory could be realized,
 What more can we do against the demon?
 We dedicate and sacrifice our hearts for humanity
 Create the fate with our own hands,
 A day that we'll reclaim.

Abhijeet Singh Parihar
MBA 1st sem



Govindram Seksaria Institute Of Management & Research
 (Approved by AICTE & Affiliated to DAVV, INDORE)

MR-10 Scheme No. 54, Near Hotel Marriott, Vijay Nagar INDORE (M.P.)-452010

www.gsimr.in info@gsimr.in

