



Govindram Seksaria Institute Of Management & Research
(Approved By AICTE & Affiliated to DAVV, INDORE)

THE GSIMR TIMES

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Volume - 8

UNTOLD SAGA OF AN EMPIRE BUILDER

GOVINDRAM SEKSARIA

MINAZ MERCHANT'S Note

Not many Indians receive obituaries in The New York Times. Govindram Seksaria did. He kept a low profile throughout his life. But that didn't prevent international newspapers from paying fulsome tribute to him when he passed away on 22nd May, 1946, just fifteen months before India won Independence. The New York Times wrote on 23rd May, 1946: 'Govindram Gordhandas Seksaria, a leading cotton market figure, industrialist, philanthropist and member of the New York Cotton Exchange, died today of a heart attack a few minutes after he had given a considerable sum to charity. He was associated with all the import Chambers of Commerce in India. Mr. Seksaria had been a member of the New York Cotton Exchange since 1934.'

Seksaria was a remarkable individual for several reasons. First, he was unlettered and yet dealt with India's most distinguished men on equal terms. Second, he mastered the art and science of risk management. Seksaria was a remarkable individual for several reasons. His trading philosophy was strikingly similar to what hedge fund managers routinely practice today. In that sense he was decades ahead of his time.

Shri Govindram Seksaria

(1888 - 1946)

Third, he displayed extraordinary generosity and humility throughout his life to family, business associates, employees and simply to those in need. He was a quiet but firm supporter of the freedom struggle led by Mahatma Gandhi. He donated copious sums to the cause as well as engaged in a wide range of philanthropy, especially, education and healthcare.

Seksaria, like Dhirubhai Ambani (who was 13 years old when Seksaria died in 1946), was one of a kind. He broke the mould, took risks, integrated his operations and was fearless. He never travelled abroad, rarely socialized and led a Spartan life. Beneath the calm visage though lay a sharp mind. He could memories his trades and constantly surprised colleagues with his insight into global markets. He was a pioneer too in girls' education, demonstrating a modernity that again was decades ahead of the prevailing customs in both the Marwari community and the country as a whole. When Seksaria died in 1946, his only son Kudilal was just 16 years old. He never had a chance to spend much time with his father. Kudilal Seksaria himself passed away in 1996 and obviously his personal recollections about his father were related to me by his son Nandkumar. What emerges is man of wisdom and kindness.

The night before he passed away, Seksaria called his son to his bedside. He told Kudilal that his wealth should be divided equally among his brothers, Kudilal's uncles' his two daughters, Kudilal's sisters, should be taken good care of and the family trusts should be well looked after.

Above all, what distinguished the remarkable life and work of one of the wealthiest but least known businessmen of pre-Independent India was his modesty. Seksaria gave no interviews, spoke rarely in public and donated to charities without asking for recognition or honors.

Seksaria was a peer of some of India's greatest pre-Independence business families, ranging from the Bajajs to the Birlas. National leaders like Mahatma Gandhi, Pandit Jawaharlal Nehru and Sardar Vallabh bhai Patel visited him. Mahatma Gandhi also acknowledged his generous contributions to the freedom movement.

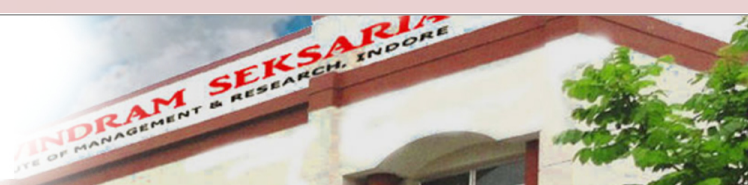
In every sense of the word, Govindram Seksaria's life was truly extraordinary. It needs to be told.

Govindram Seksaria Progeny has continued the legacy, as Govindram Seksaria Institute of Management and Research,(GSIMR)Indore(M.P.) Managed and Founded by them.

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EDITORIAL


GSIMR Times wishes Happy 72nd Republic Day to our readers! It Honors the date on which the Constitution of India came into effect on 26 January 1950, Tuesday marks the 71st year of the adoption of the **Constitution of India**. India celebrated its 72nd **Republic Day** on January 26. The main Republic Day celebration was held in the national capital, New Delhi, at the Raj path before the President of India. On this day, ceremonious parades took place at the Rajpath, which were performed as a tribute to India; its unity in diversity and rich cultural heritage. On the eve of Republic Day, the President of India distributes **Padma Awards** to the civilians of India every year. These are the second highest civilian awards in India after Bharat Ratna. These awards are given in three categories, viz. Padma Vibhushan, Padma Bhushan and Padma Shri, in decreasing order of importance.

- **Padma Vibhushan** for "Exceptional and Distinguished service". Padma Vibhushan is the second-highest civilian award in India.
- **Padma Bhushan** for "Distinguished service of a high order". Padma Bhushan is the third-highest civilian award in India .
- **Padma Shri** for "Distinguished service". Padma Shri is the fourth-highest civilian award in India.

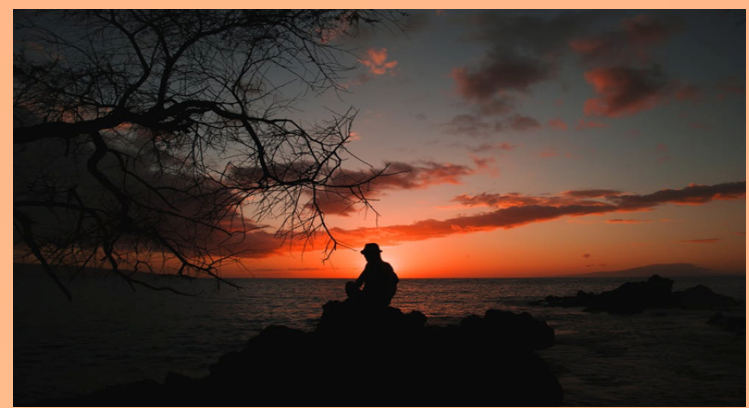
This issue of GSIMR is dedicated to Govindram Seksaria ji, Inspiration and founder of GSIMR He was quiet in freedom moment, but firm supporter of freedom struggle led by Mahatma Gandhi and donated large sums to the cause.


EDITORIAL TEAM

Chief Editor : Dr. Sangeeta Jain
 Editor : Dr. Neha Modi
 Student Editor : Ms. Arpita Saksena MBA [1st Sem.]
 Graphic Designer: Mr. Udit Verma MBA [1st Sem.]

"I alone cannot change the world, but i can cast a stone across the water to create my ripples."

--Mother Teresa



सीख लिया है मैंने

खुद से बातें करना सीख लिया है मैंने।
 मन में जो उठता है गहन तुमुल नाद,
 शांति से भरना सीख लिया है मैंने।
 दिल में छिपे दर्द को बनाकर फूल,
 होंठों पर खिलाना सीख लिया है मैंने।
 जीवन के मृदु, कटु अनुभवों से,
 आगे बढ़ना सीख लिया है मैंने।
 कोई मुझे बदले यह स्वीकार नहीं
 अपने साँचें में गढ़ना सीख लिया है मैंने।
 उठेगी अंगुलिया , बहुत रह लिया चुप ,
 अब विरोध करना सीख लिया है मैंने।
 विगत की स्मृतियों के कोलाहल को,
 संगीत में बदलना सीख लिया है मैंने।
 रोक सके न कोई हौसले में मेरे दम है,
 अपने लय पर चलना सीख लिया है मैंने।
 खुद से बातें करना सीख लिया है मैंने।।

--उर्वशी एम बी ए तृतीय वर्ष

GSIMR@ January 2021

06 January 2021	Aatmanirbhar Bharat
13 January 2021	Think, Learn and Answer.
20 January 2021	Job Fair
28 January 2021	Soft Skill Training
29 January 2021	
27 January 2021	Aspects of Indian Business startup

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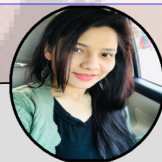
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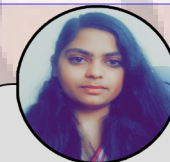
Activities of the Month

Team – Mission Planners

Mentor – Dr. Deepak Talwar
Event - Atmanirbhar Bharat (Debate)
Organisers – Heena Ali, Preeti Chauhan and Team



**-Winner-
Mrs. Garima Gautam**
MBA 1st Sem.



**-Runner up-
Ms. Arpita Saksena**
MBA 1st Sem.



**-Runner up-
Mr. Himanshu Nigam**
MBA 1st Sem.

Team – Avengers of GSIMR
Event -Think learn and Answer (Quiz)
Mentor – Dr. Neha Modi
Organiser- Mitin Pathak , Priya Shrivatava, Aparna Gaikwad , Ashish Devkota and Team



**-Winner-
Ms. Shiva Singh
Baghel**
MBA 1st Sem.



**-Runner up-
Ms. Shreya Kapoor**
MBA 1st Sem.



**-Runner up-
Mr. Sameer
Vyaghrambare**
MBA 1st Sem.

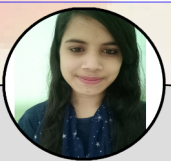
Team – Agrima
Mentor – Mr. Praveen Yadav
Event -Aspects Of Indian Business Startups (Presentation)
Organiser- Arpita Saksena, Abhay Mehta, Hrithik Dubey, Aman Devatwal, Priyanka Purohit and Team



**-Winner-
Mr. Abhay Mehta**
MBA 1st Sem.



**-Winner-
Ms. Arpita Saksena**
MBA 1st Sem.



**-Runner up-
Ms. Nilkita Diwedi**
MBA 1st Sem.

Faculty corner

Our latest achievements:

- Dr. Deepak Talwar, Published Research paper “Role of MANREGA in providing employment: A Study during the covid 19 pandemic ” In JICR journal , Volume XII, Issue X, October 2020.
- Dr. Deepak Talwar, Published Research paper on “Impact of rural connectivity under MGNREGA on sustainable development” In IJAEMA journal - Volume XII, Issue XII, December 2020.

Quality Improvement Programme (QIP) is regular activity for faculty in GSIMR. QIP aims to share knowledge among group members .

Highlights of our latest QIP

- On 12th December 2020.Saturday, Dr. Sangeeta Jain Discussed case study on general management topic and thrown light on the various methods and formats of analyzing the cases.
- On 19th December 2020 Saturday, Dr. Manmeet Singh has taken research analysis on “Chairman’s Letter: Does it Communicate Something?” It was altogether a new topic which has given new insights in Research domain.
- On 8th January 2021 Friday, Dr .Deepak Talwar Discussed One sample t-test in Detail and discussed its applications in Management Research.
- On 15th January 2021, Friday Dr. Neha Modi discussed Case study of Reliance in Detail and elaborated the strategies adopted by them in the current scenario.

TRAINING



Institute has started Training session for First year and Second year students from the start of semesters. Initial training sessions focused more on soft skills, from the month of December Mr. Deepak Redgaonkar covered the below mentioned topics

- Essentials of Effective communication.
- Impact of personality on communication.
- Importance and advantages of assertiveness
- What, Why and How of Probing.
- Using Nonverbal communication.
- Listening skills.
- Analysis and learning through communication videos.
- Extempore presentations by students.

In addition to this, institute has started Campus-to-Corporate training module for semester I students by Dr. Deepak Talwar, which would cover Group Discussion and Personal Interviews. Mock sessions will be conducted which will equip the students to face the Campus interviews.



Praneet Singh Sisodiya
 Director – Bwise Solutions Pvt. Ltd.
 Vice President- Bwise Social Welfare Society
 Co Founder – Getpro Solutions Pvt. Ltd.
 Co Founder – Zameedar Marketing LLP. Indore

Word Of Alumni

GSIMR – Our College... It's the place where we created bunch of memories to cherish for life time , We learnt , We studied , We played sports , We grew as an individual and in short we lived our lives at campus. It is indeed one of the finest institutes with best of the faculties and management.

Just because of this foundation I could work at different levels at different places including metros like Mumbai & Kolkata and succeed in my professional career and could grow up to Associate Vice president level at a leading BFSI company, Where I was responsible for many national level business tie ups and Regional Sales head for East region and at that level decided to pursue my entrepreneurial stint as a consultant and a realtor. Presently I am operating with three companies and working in the field of HR consultancy, Training, Financial products & Services and real estate development at Indore. We also have an NGO to support and upliftment of under privileged and poor people & Society. I wish best of my wishes to the institute, faculties and all students.

Don't Quit

When things go wrong as they sometimes will,
 When the road you're trudging seems all up hill,
 When the funds are low and the debts are high
 And you want to smile, but you have to sigh,
 When care is pressing you down a bit,
 Rest if you must, but don't you quit.

Life is strange with its twists and turns
 As every one of us sometimes learns
 And many a failure conies about
 When he might have won had he stuck it out;
 Don't give up though the pace seems slow—
 You may succeed with another blow

Success is failure turned inside out—
 The silver tint of the clouds of doubt,
 And you never can tell just how close you are,
 It may be near when it seems so far;
 So stick to the fight when you're hardest hit—
 It's when things seem worst that you must not quit.

For all the sad words of tongue or pen
 The saddest are these: "It might have been!"

—John Greenleaf Whittier (1807-1892)

Budding Event Managers

Students of GSIMR, has been given opportunity to manage the "Job fair" by district administration and employment exchange at venue Gramin Haat Bazar, South Tukoganj Indore.

GSIMR students managed it well form entry to exit, they were involved in announcement, registration, supporting in interview process, managing crowd, interacting with media and local administration etc.

They got rich experience of event management over there we wish them for their future endowers.



Every Struggle in your life has shaped you into the person you are today. Be thankful for hard time, they can only make you stronger.

-- Unknown --

