



THE GSIMR TIMES

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WELCOME, ADMITTED STUDENTS! GREETINGS FROM GSIMR

On behalf of all of us, congratulations on your acceptance to GSIMR. Your impressive qualities of leadership, teamwork, and drive for excellence make you stand out from the rest, and we are thrilled to welcome you to the GSIMR Family. We encourage you to celebrate this tremendous accomplishment and meet your future classmates by joining our Admitted Student on what's app group link.

At GSIMR, the MBA program is devoted to developing effective leaders, with an entrepreneurial mind-set, and collaborative skills necessary for pursuing a managerial career path within the private and public sector. Our curriculum is rigorous and provides the opportunity to learn the business environment while equipping you to analyse the market and meet business challenges in this global society. You are about to begin one of the most exciting stages in your life and every faculty member at the GSIMR is committed to making it an enriching experience for you. The faculty strongly believe our purpose is not only to prepare students with the necessary skills to achieve their career goals, but also to help them become strategic thinkers and leaders who add value to their community locally or globally. We are committed to building the business leaders of tomorrow. My advice to you is to take full advantage of the opportunities that we offer. In particular, I would like to invite you to participate in the events which will be organized at GSIMR in the academic session. Wishing you all the very best for a great academic journey at GSIMR.

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Best wishes
--Prof. Dr. Sangeeta Jain

WE WELCOME YEAR 2021

2020 Angelic number, showed us value of human life and emotion and so 2021 will bring new learning, we shouldn't goodbye the positives of 2020, although we have faced so many negatives too. Now Let's welcoming 2021 with the hope of new and bright Beginning.

-Arpita Saksena [MBA 1st Sem]

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Hello Friends,

Welcome and congratulations on your acceptance to the GSIMR of INDORE. We are thrilled that you will be joining our GSIMR family!

As a new student at GSIMR, you are bound to have questions. New Student Orientation is designed around you, helping to uncover the answers to the questions you have, and providing you information about campus resources, programs and services. By the time you leave orientation, you'll be on your way to becoming a successful GSIMR student. Current students, they are ready to answer your questions about life on campus.

We have a team of highly experienced faculties to mentor you in this MBA journey. The curriculum is intricately designed and backed up by sufficient co-curricular activities to nurture every aspect of your managerial skills. The comprehensive environment of the Institute motivates the students for overall development of the personality. I am assured together as a family, we will achieve new landmarks in our endeavors.

As we are aware, these are unprecedented times, we are in the midst of a pandemic which has hassled the whole world. But it's said that toughest times make the strongest people. I am convinced we will come even stronger than before. A general view suggests that the scope and job opportunities for MBA post COVID-19 might see a downfall, but that is certainly not the case. The pandemic has shown us that besides exceptional doctors and scientists, the world is also in need of skilled MBA graduates. The scope of MBA post-COVID-19 is expected to see an immediate boom as HR professionals and recruiters are on a continual lookout for good MBA graduates.

There are certain sectors which are adversely afflicted by the pandemic such as – Automotive, banking, tourism, transportation, etc. As an aspiring MBA student, you will have to hone your skills and adapt to the changing scenarios of the market. Some examples are learning virtual connectivity, networking and team-playing skills. As stated earlier, certain sectors like Retail, education, and automotive are to name a few which would see a boom post-pandemic, and will demand more number of MBA graduates. Thus, there are ample opportunities offered by the changing scenario of the market. But you will have to keep up with the certain skillsets required in these rapidly changing conditions.

All the Best for your future and welcome to GSIMR Family.

We look forward to meeting you this session !

**--Ansh Tiwari
MBA 2nd Year**



GSIMR's Scholarly

Our alumni have played an important role in building the credibility of our college, Shri Govindram Seksaria Institute of Management and Research and have contributed immensely to the growth of the college. The alumni continue to bring laurels to our college. Here with the help of this platform we'd like to introduce two of our alumni to the readers.



Dr. Ashish Mahesh Dubey is an Associate Professor (faculty member) at Indian Institute of Management, Lucknow, his teaching areas include Marketing, Retail Management, Distribution Channels and Supply Chain Management. After passing out from GSIMR in the year 2001 he started his professional journey from Reliance Telecom Ltd. As Assistant Manager, (Sales).

He left his job in a year and went for his Ph. D. in Supply Chain Management at IIT Powai. After completing his Doctorate, Dr. Dubey started working at Atul Ltd. As Assistant Manager (Commercial), In the year 2007 he got an opportunity to work internationally for M.H. Alshaya Company, Kuwait as Business Solution Manager, he came back to India in the year 2009 to work in IIM-Lucknow and it's been 10 years of his working there.

Dr. Shrihari Suresh Sohani is a faculty of OB&HRM at Indian Institute of Management Indore. Prior to his academic career, he has worked with a multinational information technology firm for twelve years in multiple roles and across domestic and international locations.



He has published in multiple high impact journals. Dr. Shrihari was part of the IIM Ahmadabad team for the Seventh Central Pay Commission constituted by the Government of India. His research interests are in the field of embedded expatriate employees, strategic HRM and project management.

The two of GSIMR's Scholar's Journey was tremendous, Hardworking and dedicated towards achieving their career goals. They have given a lot of time in their professional life to make their personal life better. In the end the all-in-one key to their success is Patience and Confidence.



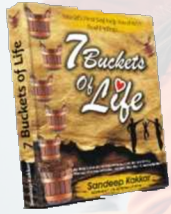
3rd Dec.

Orientation 2020

4th Dec.

The joy of life is unstoppable and students life is none other the that, GSIMR has welcomed its new batch with full enthusiasm .Although the pandemic has obstruct so many thing but we continued to delivery our best, Institute had organised online activities and online classes through out the lock down.

GSIMR have organised orientation programme on 3rd and 4th December 2020.Students came to know about the faculty team ,various amenities and overview of Curriculum and opportunities for their career together with personality development cell of the Institute.



Mr. Sandeep Kaakar a renowned motivational speaker and trainer was speaker for the first day. Mr.Sandeep is an Internationally Published Author, Nationally Awarded Trainer. He has authored three books:

“Seven Buckets of Life” it is world’s first self help novel with dual endings, “Fly Limitlessly”, and “Sandeep Kakkar’s Small Book of big Quotations”

- He has thrown light on life management and explained it through 7 Buckets of life as:Health, Wealth, Career, Karma, Relationship, Society and Light
- He also Explained the various driller exist in this bucket and how to overcome it.

On the second Day of Orientation programme the various management activities and games were played by students which was coordinated by their seniors. Students came to know about the faculty team, various amenities and overview of Curriculum

The speaker for day Second was Alumni the Institute
Dr. Shri Hari Sohani.

- His session was very informative for students as, he is teaching in IIM and said there is not much of difference in IIM students and other students ,only one has to work hard then, they can reach to any level in life. He suggested that Students should develop Intellectual weight and Innovative ways of Learning.

“Work hard in silence, Let success make the noise”

To practice learning with fun, we planned interesting activities by different student groups under the mentor ship of Faculties. Here is a glimpse of these activities:



--Winner--

Mr. Abhay Mehta
Quiz



--Runner Up--

Ms. Preeti Chouhan
Quiz



--Winner--

Ms. Anjali Paliwal
Super Introduction



--Runner Up--

Ms. Disha soni
Super Introduction



--Winner--

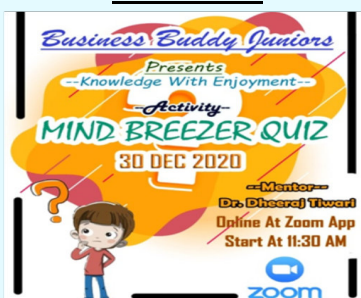
Ms. Arpita Saxena
Presentation K.B.



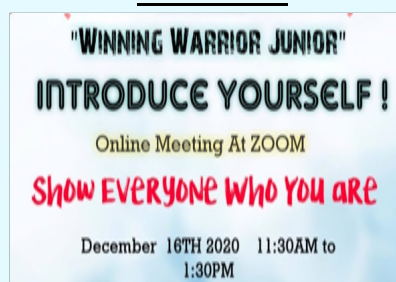
--Runner Up--

Mr. Himanshu Nigam
Presentation K.B.

Organsing committee:
Ms Chandrika Ratneria
Mr Himanshu Nigam
With TEAM



Organsing committee:
Ms Khushi Patel
Ms Anshika Thakur
With TEAM



Organsing committee:
Ms Nikita Diwedi
Ms Asmita Shrivastava
With TEAM





Be Ready! "To face the Management Issues"

Management is the organizational process that includes strategic planning, setting objectives, managing resources, financial assets needed to achieve objectives, and measuring results. Every member of the organization has some management and reporting functions as part of their job.

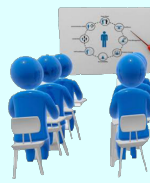
Most companies have some key characteristics that make them believe they're different: a combination of their business model, mission, product, and other factors. But when you look inside these companies, quite a bit about them is the same, i.e. structure, job titles, common challenges, etc. Despite the many differences in execution and strategy, most organizational problems in particular are the same across companies. Poor management like (Inadequate job descriptions, Lack of training, Ineffective job performance reviews, Lack of two-way communication, Ineffective employee recognition, Improper or excessive company policies) carry long-lasting effects and may infect an entire organization. The results of toxic, misguided leadership reach far and wide. The importance of employee development and identified the most common problems in the work environment that hinder that development. Some of the Top Companies were Failed Due To Bad Leadership, to name them BlackBerry, Citi Bank, Yes Bank, Nokia, American Apparel, General motors, Borders, Snap deal, Kodak, etc. Companies fail because they develop a discrepancy between leadership "wants" and reality, which leads to a situation that causes the end of a company. Companies need to be able to prepare for change, a change in circumstances or environment. Most of the time, goals, vision and mission do not consider change or different circumstances. Often companies fail to prepare for change and keep on insisting the world does not change. Their business model simply becomes invalid. Companies some time skill themselves by trying to please shareholders, neglecting product or service quality, customers and workers.

We as a Management student will face these issues in near future when we will be working as a professional on field and today is the time to make ourselves ready for every situation as soon we are going to step into the professional world. We should know how to analyse the situation and how to come up with better solutions or options.

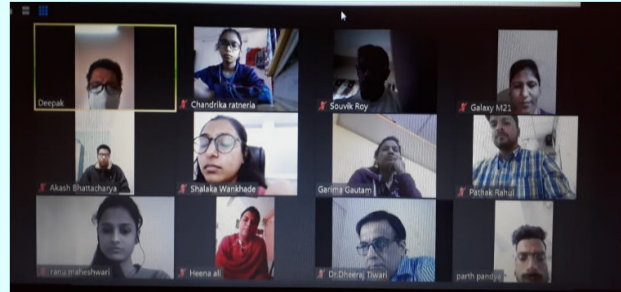
As for now we are just looking onto or reading about the issues and situations which corporate world is facing but by next year or two we will be the one who has to face them at front like an army.

--Shivam Gupta MBA 2nd Year

Soft Skills Training



Our endeavour at GSIMR has always been to develop our students into top class industry leaders. In the recent past, the corporate expectations and employment scenario has also drastically changed.

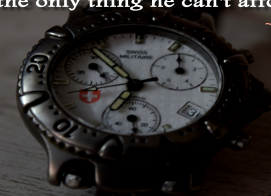


Considering the ever increasing competition and the placement related challenges we, at GSIMR have rolled out long term training programs on Personality development, Soft skills, Life skills, Sales, Marketing and Service excellence along with Entrepreneurship development by a well-known expert Mr Deepak Redgaonkar - Mumbai based Internationally known Senior Training Consultant, Motivational speaker and Success Coach with rich industry experience of over 35 years.



In the last couple of sessions Mr Deepak Redgaonkar has shared his thoughts and understanding about the corporate business world, the opportunities and challenges along with the importance of developing winning personality as per the industry expectations.

"Time
is really the only capital
that any human being has,
and the only thing he can't afford to lose."
- Thomas Edison



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