



Editorial...

As we stand on the cusp of another month, it's a tradition – and a privilege – to pause and reflect on our journey thus far. Every institution is defined not just by its legacy, but by the tapestry of moments, big and small, that its members weave each day. At GSIMR, these moments are not mere events; they're milestones that mark our collective growth, our shared aspirations, and our unwavering commitment to excellence.

We present to you the highlights of the past month, a period that saw our campus illuminated not just with lights but also with the brilliance of our students, faculty, and the spirit of unity.

This month witnessed our vibrant Garba night, a celebration that saw both students and faculty swaying to the infectious beats. "Campus Buzz" activities remind us of the immense talent that our institution houses, and the potential for greatness that lies within each student. Faculty corner covers the academic and professional achievements of the esteemed faculties of GSIMR.

As we step into the next month, let's carry forward the spirit of celebration, the passion for learning, and the drive to excel.

Editorial Team

Chief Editor:

Dr. Sangeeta Jain

Editors:

Dr. Shameen Warsi
Ms. Insha Mohammad

Student Editors:

Shalini Malviya,
Ritika Mishra
(MBA II Sem)

From Battlefield to Classroom - Importance of Discipline

As an Indian Army officer with 27 years of soldiering behind me, I've witnessed firsthand the profound impact of discipline on achieving success. This universal principle applies just as significantly to the corporate world as it does to the military service.

Manage time well -

During an assault on the enemy, even the slightest misjudgement of the time plan may either expose the soldiers to the enemy bullets or fall victim to own artillery fire. The importance of time and its effective management is equally applicable to the fast-paced corporate environment in particular and life in general. The golden rule is, "do the things that you have to do before you do the things that you want to do".

Set Goals for yourself -

Success in a battle depends upon establishing clear objectives, developing effective plans and maintaining the focus to see them through. Even for corporate professionals, discipline in setting and achieving goals is a hallmark of success.

Be a team player -

Discipline in teamwork is often a matter of life and death in the military, and is vital for winning battles. In the corporate world too, collaboration of cross-functional teams is essential for any project to succeed. An intern must therefore possess hunger, humility and social intelligence and work with a sense of energy and passion, respecting colleagues' contribution and take personal responsibility of your decisions.

Be adaptable and resilient -

In a battle, months of meticulous planning and strategizing can often go haywire the moment the balloon goes up. Soldiers are thus required to be highly adaptable, instinctive and resilient to turn the outcome in their favour. Adaptability and resilience, nurtured by discipline, are those traits that would help you tackle new and challenging situations quickly and effectively.

Be ethical -

The military follows a strong code of ethics and enforces strict discipline. However, this should not be misunderstood as a life full of restrictions devoid of personal opinions / choices. It's just that the military has 'zero tolerance' for any misdemeanour which is paramount for cohesion during a battle. Following its lead, even the corporate environment has started valuing Character Ethics in its employees. The foundation to success, more than personality and skill, are therefore things like integrity, humility, fidelity, temperance, courage, justice, patience, industry, simplicity and modesty.



Colonel Vikram
(MBA I Sem)



Garba Night @ GSIMR

Inculcating a sense of culture and unity is the essence of any Indian festival and Navratri is a portrait of color, action, music, and togetherness. Nine days of non-stop fun, dance, and festivities were around the corner and GSIMR celebrated **Dandiya Night on 19th October 2023**. Orchestrated entirely by our MBA first-semester students, the event was a testament to their managerial prowess and dedication. Adorned in vibrant traditional attires, attendees reveled in the fusion of age-old customs and contemporary flair. Complemented by Navratri's fast delicacies, the evening was not just a dance event but a celebration of culture, unity, and student initiative.



Activity-based learning facilitates students to learn self-direction, communicate, interact, work in a team, and develop critical thinking skills for problem-solving. All the students are divided into teams and one faculty mentor is given to each team, every Wednesday one team conducts some management-based competition and all other team members participate.



Brain Riders

Management ka Movie Adda

Mentor: Dr. Dheeraj Tiwari, Ms. Amita Agrawal

Learnings:

Leadership, Critical thinking, Life lessons, Stress Management



Storm Bringers

Dekho Samjho Sikho

Mentor: Ms. Insha Mohammad, Mr. Mohit Kadwal

Learnings:

Brand Awareness, Creativity, Practical Application of Brand Concepts, Recognition Skills

Winners:



1st prize

Devika Mungre



2nd prize

Shikha Bundela



3rd prize

Rahul Chamkel

Winners:



1st prize

Ravi Sharma



Runner-up:

Devika Mungre

Faculty Corner

Faculty Achievement

1. **Ms. Insha Mohammed** successfully completed online executive education programme titled “Strategic Digital Marketing & Analytics” conducted by IIM, Rohtak.



2. **Dr. Shameen Warsi** took interactive session on 27th October 2023 on topic “Emotional & Spiritual Quotient” for the employees of AMW Tech Pvt. Ltd., Indore.



Quality Improvement Program (QIP)

1. **Ms. Amita Agarwal** took session on topic “Crowd Funding” on 20th October 2023.
2. **Dr. Neha Modi** took session on topic “Learn to Earn - Affiliate Marketing” on 30th October 2023.

Faculty Upgradation

1. **Mr. Vijendra Khowal** participated in five days international FDP on softskills for capacity building.
2. **Dr. Dheeraj Tiwari** attended training and placement officer meet 2023 on 6th Oct 2023 organized by IBS & ICFAI group on topic “Academic and Corporate engagements: Strategic Imperatives”.
3. **Dr. Sangeeta Jain** attended Heads of Institution meet 2023 on 6th Oct 2023 organized by IBS & ICFAI group on topic “Insight to Impact: Strategic Imperatives in Higher Education”.
4. **CA Prem Dua** attended knowledge sharing session on 20th Oct 2023 organized by AIMS on topic “Green Marketing Mainstreaming Sustainability”.
5. On October 25, 2023, **Dr. Shameen Warsi and Ms. Insha Mohammed** participated in a knowledge transfer session hosted by AIMS. The session focused on the subject of "Analytics for Business Decision Making."
6. **Dr. Neha Modi, Dr. Dheeraj Tiwari, and Ms. Amita Agarwal** attended an event hosted by AIMS on October 27, 2023. The event was centered on the theme of 'Entrepreneurs' Growth and E-Cells' and focused on sharing knowledge and insights."

Our Accolades

Two students of **GSIMR (MBA IV SEM)** got appreciation from their current organisation, "**SK Finance**" for their extraordinary performance.



Puneet Patkar
(MBA IV Sem)

Puneet had joined SK Finance in March. And in such a short time, Puneet understood his work very well and completed it. We all liked his habit of learning quickly. We are promoting Puneet to a hub leader. Congratulations puneet. And best of luck for your bright future.




Shreesha Joshi
(MBA IV Sem)

Shreesha underwent a transfer to the accounts department a few months ago, and since then, she has consistently demonstrated exceptional performance. Her ability to swiftly learn and execute routine tasks is particularly noteworthy, showcasing her efficiency and adaptability in this new role




Kunal Kumavat
(MBA I Sem)
participated in **Walkathon on 24th Sep 2023** and he got felicitated by Indore collector **Mr. Ilya Raja**.




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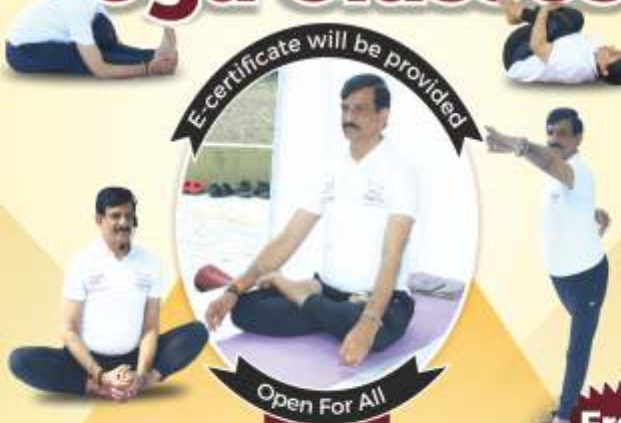
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