

THE GSIMR TIMES



Govindram Seksaria Institute of Management & Research, INDORE
(Approved by AICTE & Affiliated to D.A.V.V. Indore)

Volume: 36/oct. 2023

Editorial...

“ Knowledge is power, but enthusiasm pulls the switch.”
Ivern Ball

The echoes of laughter, the buzz of excitement, and the spirit of camaraderie filled the air as GSIMR welcomed the new Batch of MBA (2023-2025) during the four-day orientation program. To our new batch, we say - embrace every opportunity, overcome every challenge, and cherish every moment. GSIMR is not just a college; it is a home where dreams are nurtured, and futures are shaped.

The idol of Lord Ganesha was installed with devotion and fervour, invoking the blessings of wisdom, success, and good fortune for all. May His divine presence guide our students throughout their academic journey.

This edition of “The GSIMR Times” covers four days orientation program, faculty achievements, internship details of MBA II Sem students, etc.

With the blessings of God and the collective determination of our GSIMR family, we eagerly look forward to the journey ahead—a journey filled with knowledge, growth, and countless memories. Together, we shall continue to uphold the legacy of excellence that GSIMR is known for.

Happy Reading!

Editorial Team

Chief Editor:

Dr. Sangeeta Jain

Editors:

Dr. Shameen Warsi
Ms. Insha Mohammad

Student Editors:

Shalini Malviya,
Ritika Mishra
(MBA II Sem)

Welcome Dynamic batch of MBA 2023-2025

We're thrilled to welcome you back to a vibrant campus life at our institute!

Regardless of where you stand in your academic journey, we're eager to embark on this learning adventure together. This academic year promises to be both challenging and rewarding. We invite you to delve into the GSIMR MBA program, which sharpens your analytical, critical thinking, and entrepreneurial skills, preparing you for a successful management career.

At GSIMR, our emphasis is on holistic development, ensuring you're equipped for the professional world. We believe GSIMR offers boundless growth opportunities.



Committed to shaping the future leaders and innovators, we're eager to invest in your potential and collaborate with you in achieving your aspirations.

It's a privilege to welcome you to the GSIMR family. We anticipate the joy of seeing your cheerful presence in lectures and during our daily strolls on our picturesque campus!

Abhyudaya 2023

Orientation Ceremony

21st to 24th
September 2023

The significance of a student orientation program in facilitating a smooth transition to college life cannot be overstated. At GSIMR, these programs are designed to introduce students to the unfamiliar campus environment, faculties, facilities and build networks with their peers.

Themes

- Traditional
- Jazzy
- Corporate
- Bollywood



Admission Open... For Enquiry Call: 98931-58352, 86023-67650



Ganeshotsav

@ GSIMR Orientation

वक्तुण्ड महाकाय, सूर्यकोटि समप्रभ ।
निर्विघ्नं कुरु मे देव, सर्वकार्येषु सर्वदा ॥



In the vibrant tapestry of Indian festivals, Ganesh Chaturthi stands out as a celebration that unites communities, transcending the boundaries of religion, caste, and creed. This spirit of togetherness and cultural celebration is not confined to homes and neighbourhood alone. Colleges and educational institutions across India have embraced Ganesh Chaturthi with open arms, turning it into a grand affair that showcases the essence of unity in diversity, cultural heritage, and artistic expression.

The modern and more elaborate form of Ganesh Chaturthi celebration as a public festival is credited to the renowned freedom fighter and social reformer, Lokmanya Bal Gangadhar Tilak. In the late 19th century, during the British colonial rule, Tilak saw the potential of this festival as a means of bringing people together and fostering a sense of unity and patriotism. He used Ganesh Chaturthi as a platform to mobilize people against colonial rule and promote Indian culture. It served as a platform for political discussions, cultural performances, and the dissemination of patriotic messages. The festival became a symbol of India's fight for freedom and cultural identity.

Every year Ganesh Sthapna was done by the students of GSIMR but due to COVID pandemic it was not held for the

last three years but this year Ganesh Sthapana (Eco Friendly Ganpati Idol) was done on 19th Sep 23 for three and half days and the Visarjan was done on 22nd Sep 2023. Instead of opting for the conventional immersion, ecofriendly immersion was done in the college premises only. Everyday Aarti was done at 9:30 in the morning and 6:30 in the evening.

Ganesh Chaturthi celebrations at colleges are a testament to the power of culture, unity, and creativity. These celebrations serve as a reminder that education is not just about textbooks and exams; it is also about embracing the values and cultural heritage that make us proud citizens of a diverse and vibrant nation. Ganesh Chaturthi at GSIMR is not just a festival; it is an invaluable learning experience that enriches the minds and hearts of young students.



Compiled by:
Dr. Shweta Sharma
Assistant Professor

Chief Guests

Dr. Jaishree Sikka

(Ex. Professor At P.M.B Gujrati College)
She conveyed a variety of lessons on human values in an easily understandable manner.

Mr. Shiv Singh Mehta

(Founder of Kriti Industries LTD)
He delivered captivating insights on the significance of pursuing an MBA and offered a plethora of tips on enhancing one's personality in an engaging manner.

Academic Overview

- **Management Blessing:-** Mr. Abhay Singh Bharkatiya & Prof. Ajay Kibe
- **Welcome Address:-** Dr. Sangeeta Jain
- **College Introduction:-** Dr. Dheeraj Tiwari
- **Faculty Introduction:-** Dr. Neha Modi
- **Curriculum Discussion:-** Dr. Shameen Warsi
- **Creativity & Innovation:-** Ms. Amita Agrawal



In Abhyudaya, everyday started with lamp lightening and blessings of Maa Saraswati.

Games



Hold the Pole



Sitoliya



Treasure Hunt



Cap & pebble painting



Musical Chair

Activities



Zin Shivani Singh
(Zumba instructor)
Zumba Dance



Ms. Nupur Phatak,
IMA –
Movie Review



Swati Bhatt
(Project Manager at TCS &
Mrs. M.P Runner up)
Ramp Walk Competition



**Open Mic
Competition**

Faculty Corner

Professional Quotient for Success: PQ-IQ-EQ-SQ

Expert lecture by Dr. Dheeraj Tiwari at
St. Paul College, Indore

Dr. Dheeraj Tiwari (Associate Professor, GSIMR) was invited to deliver an expert lecture for BBA students of St. Paul College, Indore on 24th Aug 2023 on physical, intelligence, emotional and spiritual quotient. The lecturer emphasized the importance of maintaining a healthy body to support cognitive and emotional development. He discussed the role of education and continuous learning in enhancing IQ. Encouragement was given for critical thinking and intellectual exploration. He provided insights into the holistic development of individuals by addressing PQ, IQ, EQ, and SQ. It emphasized that a balanced approach to these dimensions is essential for overall personal growth and achieving success in various aspects of life.



“Kaizen” Expert interactive session by Dr. Shameen Warsi at AMW Tech Pvt. Ltd, Indore

Dr. Shameen Warsi tool an interactive session about Kaizen on 25th Aug 2023 for the employees of AMW Tech. Pvt. Ltd. The session involved real scenarios which can be managed and improved by applying Kaizen. The employees where divided into teams and each team is given one work related scenario and they brainstormed and came up with step by step solution based on Kaizen.



To upskill themselves and keep pace with the changing demands of industry, faculty of GSIMR keep on attending FDP's .

Faculty Development Program

1. "Machine Learning Applications" National Institute of Technology (NIT), Warangal, India. **Dr. Shweta Sharma, Dr. Shameen Warsi, Ms. Amita Agrawal, Ms. Insha Mohammad** attended FDP held by National Institute of Technology, Warangal, India from 8th July 2023 to 15th July 2023. They learnt about different applications of machine learning like statistical arbitrage, regression, learning associations, extraction, prediction and classification.
2. IBM Cognos analytics tool organized by IBM **Dr. Neha Modi, Dr. Shweta Sharma and Ms. Amita Agrawal** attended 15 days workshop (24th July 2023 - 4th Aug 2023) on IBM Cognos analytics tool organized by IBM. They earned badges Getting Started with Enterprise Data Science and Journey to Cloud Envisioning your Solution issued by IBM.

No. of Internship Provided - Sep. 2023

16 ^{at} 	15 ^{at} 
04 ^{at} 	03 ^{at} 
02 ^{at} 	02 ^{at} 
01 ^{at} 	01 ^{at} 



SCAN ME



SCAN ME

Scan to relive the Abhyudaya 2023



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ADMISSIONS OPEN

APPLY NOW

Free Career Guidance is available

CORE, DUAL SPECIALIZATION

Final chance

To follow your dreams

Admissions are CLOSING SOON!

College Level Counselling

Online Registration:

17 to 20 Oct 2023
till 11:30 p.m.

Counselling:

19 to 20 Oct 2023
till 11:45 p.m.



T&C Apply

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