

## Editorial...



**CA Prem Dua**  
Head Corporate  
Relationship Cell

### From the Desk of Guest Editor....

**Dear Students,**

I assume that, it's the responsibility of mine to guide and prepare our MBA students for the competitive job market. I would like to shed light on the expectations of companies and the essential skills required for successful placement. Companies seek candidates who possess a combination of academic knowledge and a set of skills. While academic knowledge is specific to the field of specialization chosen by students, there are certain universal skills like a right attitude, Confidence, Communication, adaptability, leadership potential, and trainability, companies look for in a prospective candidate.

At Institute, we not only emphasize on

academic development but also committed to nurture professional and personal development through encouraging students to participate in IMA sessions, industry visits, guest lectures, mock interview sessions and soft skill classes.

We encourage our students to actively participate in extracurricular activities and seek internship that offer practical exposures and skill enhancement.

Wishing you all the best in your placement endeavour.

I really believe that everyone has a talent, ability or skill that he can mine to support himself and to succeed in life

**-DEAN KNOOTZ**

## Unlocking Your Future: Empowering MBA Students for Optimal Employability in Today's Job Market"

Employability is a set of achievements - skills, understandings, and personal attributes-that makes graduates more likely to gain employment and be successful in their chosen occupations, which benefits themselves, the workforce, the community and the economy."

Employability, therefore, is not just about getting a job, it is about a broader set of skills and attributes that will enable a graduate to be successful throughout their working life. So, why does this matter to you, as a current or future student in?

### Achieving your Goals

The world of work changes very rapidly. Your career is likely to involve many different job roles and employers, and even if you stay in the same job it is likely to change its nature over time.

Therefore, employability skills are useful as they are transferable; you can adapt them to whichever situation you find yourself in.

### Enhancing your education

Learning through a variety of different methods (eg through your academic studies, through work experience

and through volunteering) gives you a well-rounded education.

### Engaging in the student experience

If you make an effort to participate in the whole student experience, you will get more from your time at institute. This includes engaging in your academic studies, extra-curricular and co-curricular activities, volunteering and work experience.

Employability is not something that can be easily ignored. Thinking about your employability from an early stage is likely to increase the chance that you will be successful in your chosen career.

If you'd like to learn more about preparing for success at institute, check out the full-time Core MBA with Dual Specialization from GSIMR, Indore.

### Editorial Team

<b>Chief Editor:</b> Dr. Sangeeta Jain	<b>Guest Editor:</b> CA Prem Dua	<b>Student Guest Editor:</b> Shreyal sharma
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**Editors:**  
Dr. Shameen Warsi  
Ms. Insha Mohammad

**Student Editors:**  
Shalini Malviya  
Ritika Mishra (MBA II Sem)

# OUR ALUMNI OUR PRIDE



**Saumya Kaushik**  
(2019)

“I’m proud to Say that I’m a product of GSMIR. Life at GSMIR was fun with its various activities, events, industrial visit in addition to academics where our experience faculty involvement made it happen, they worked very hard for us. Our professors were the main soul of this institutions from which we can claim to promote excellence and the education & they meant it in a true sense!



**Surbhi Jain**  
(2006)

At GSIMR I learned holistic view of business across areas like marketing, finance, accountancy while developing soft skills and leadership skills. It has been a life changing experience for me. After MBA I worked with few startups and then started my own company. The knowledge acquired during the MBA helped me a lot in establishing my business. I wish all GSIMR students Best Of Luck. The sky is your limit fly high.



**Latika Sharma**  
HR and Marketing  
(2019)

I feel nostalgic to recall my times with GSIMR. My journey with the college was very interesting and nurturing. MBA program helped me in improving various aspects of my personality and perspective towards my goals. It helped a lot in my career growth, by taking promotions and visioning my future. I always aspired to be a fitness coach had all the skills of fitness area but this course honed my management perspective. And with that learning I am currently running my independent classes. Whatever I learnt during the tenure is facilitating me in managing and running my classes successfully.

## Signature Day Celebration : Passing out Batch

Signature Day celebration of MBA last semester is not only a time to commemorate the hard work and dedication of the students throughout their MBA journey but also an occasion to look ahead to exciting new opportunities and challenges in their professional lives. It creates lasting memories and fosters a sense of camaraderie among the graduating students, faculty, and staff, leaving a positive impact on their overall MBA experience.

On 28th June 2023, Signature Day was celebrated for the students of IV Sem (2021-2023 Batch). The celebration took place in an informal setting, creating a relaxed and comfortable atmosphere for everyone to unwind and enjoy each other's company. It was a departure from the formal

academic environment, allowing the students to let loose and have fun with their peers and faculty members. The event fostered a sense of camaraderie, gratitude, and nostalgia, leaving everyone with cherished memories and a sense of accomplishment as they embarked on the next chapter of their lives.

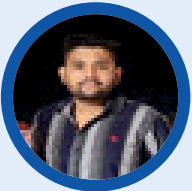
Everyone wore GSIMR's white T-shirt and shared thoughts in the form of messages on each other's T-shirts. Those T-shirt will be the students biggest treasure carrying memories of their MBA from GSIMR. Juniors planned for the thump prints of their seniors and they all enjoyed the event with music, snacks and the celebration ended with cake ceremony.





## Blooming Corporates - Stepping in to the Corporate World Au Revoir - Batch: 2021-2023

Our passing out batch has given us many moments of pride and joy. Be it academics or any event they are always active and ready to take initiatives. GSIMR is proud that it has 4 students in top 10 list of DAVV exams. It was a batch full of energy and enthusiasm. College wishes them all the luck and best wishes for their future endeavors.



**Nikhil Ingre**  
Rubus Digital Pvt. Ltd.

My journey at GSIMR college has been enriching and transformative. I have learned a lot about myself, my career, and the corporate world. I have made lifelong friends and memories. At GSIMR, I learned the importance of business strategy and social responsibility, which are critical in the corporate world. I had the opportunity to be a leader, which further enhanced my skills. I am grateful for the experience at GSIMR, and I believe the skills & knowledge I gained will contribute to a successful career. Apart from academics, I also participated in sports, which helped me to improve teamwork, leadership, and strengthening the bond with my peers. These experiences-built trust & reliance among us, supported by our faculties and friends who were always available. Life is subjective, and our perspective determines whether it is good or bad. It is the factor that differentiates between black and white.



**Nisha Negi**  
American Chase

Life is a roller coaster, full of twists, turns, ups, downs, and surprises. College life mirrors this excitement, with both exhilarating and challenging moments. As I approach the end of my college days, I reflect on the ups and downs I've experienced. The mentors were our pillars of support, constantly motivating us never give up. The college days were filled with cherished memories, from spending time with friends and enjoying chai to engaging in friendly debates and teamwork. Organizing the 25th anniversary of GSIMR with alumni was an unforgettable experience. Although things may come to an end, the memories will last forever. I will greatly miss my college life, and these words can only capture a fraction of the everlasting memories.



**Pranjal Rajput**  
Bharat Lifestyle  
Pvt. Ltd.

These past two years at college helped in shaping me in unexpected ways. Academically, I faced unique challenges that demanded critical thinking, independent study, and time management. Beyond academics, the social aspect of college life was a remarkable journey. I had the opportunities to meet diverse individuals and I joined various cells at GSIMR that allowed me to find like-minded individuals who share my passion and values. We created our own little community within the larger college environment, and the bonds we formed will always hold a special place in my heart. The late-night conversations, group study, and random adventures brought us closer together and provided a sense of belonging. I am grateful for the friendship, memories, and personal growth. These experiences will stay with me forever.



**Neeraj Singh  
Chouhan**  
BioUrja Energy  
Alloys Pvt.Ltd

After completing my engineering degree, I gained knowledge and skills from GSIMR that have enhanced my life in a variety of ways, including management abilities, communication skills, event management, entrepreneurship, business plan development, and many more. I can also without a doubt attest that newcomers will find positive environment in the institute & will get full support from faculties if they want any help in the area of management, business or in placement. I am so thankful to all faculties for imparting knowledge and helping me to excel in life.



**Anuj Mishra**  
WM Universal  
Solutions Pvt. Ltd.

There are many positive aspects of GSIMR, including the supportive faculty, the college administration, and the classmates. Wednesday activities had a significant influence on my personal development since I learned about Communication Skills, Presentation Skills, Interview etiquette and so on. Placement Cell helped me to build my resume, cover later and they also helped me get ready for the interviews. My overall experience was very good with GSIMR.



**Subodh  
Chaturvedi**  
ICICI Prudential

I am filled with deep gratitude towards GSIMR for providing an exceptional learning experience. The unwavering support of the professors enabled me to acquire invaluable management skills and nurture my personality, proving beneficial not only in my professional endeavors but also in various aspects of life. During my time at the college, I forged meaningful friendships and created unforgettable memories that I will treasure forever.

# INDUSTRY CONNECT: 2022-2023

Industry collaborations are essential for developing research and a qualified workforce. These collaborations benefit the students as they got the chance to work on pertinent technologies and problems. GSIMR strives to connect with the eminent personalities from the industry to provide opportunities to our students to grow and develop and be industry ready.



**Dr. Sanjeev Khanna**  
Chief Operating Officer  
Patanjali Foods Pvt. Ltd.



**Mr. Pritesh Patangia**  
Director  
BioUrja Energy Alloys Pvt. Ltd.



**Mr. Amol Vaidya**  
Co-Founder & MD  
47 Billion



**Dr. Summit Nandedkar**  
Business Strategist, Associated  
With T. Choithram Foundation



**Dr. Sandip Atre**  
Founder Director - Socialigence  
& CH EdgeMakers



**Ms. Puja Upadhyay**  
HR Head  
Pratap Snacks Pvt. Ltd.



**Dr. Mayank Shukla**  
Panel Anchor - Doordarshan  
Director - Achievers Academy



## Placement Coordinators



**Shalini Malviya**

GSIMR's Placement Cell plays a crucial role in developing and nurturing the personalities of the students and instilling confidence in them to perform well in the interview process. My journey with the placement cell has been an amazing learning experience for me. Along with our team members, I have taken on many responsibilities as part of placement cell such as collecting, maintaining and updating database of alumni and companies, networking with them, volunteering to organize career counselling sessions, seminars, mock interviews, training and internships as well as industrial visits and on campus placements for jobs.



**Nimisha Goyal**

The first thing on my mind while entering the campus was that I wanted to be a part of the placement cell. Luckily, I got the opportunity and became part of many big events and recruitment activities. I especially got to learn manpower management, multitasking and leadership.



**Naman Sharma**

As a placement coordinator, every day working on the cell is helping me to gain knowledge and skills of the entire placement process, including coordinating with employers, organizing placement drives, and managing student registrations.



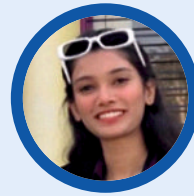
**Satyam Raghuwanshi**

As a student coordinator placement cell. I visited multiple companies of Indore for meeting and inviting HRs for placement drives in college. Apart from that we are being awarded with responsibilities of diverse nature which are enhancing our capabilities of decision making and task handling.



**Taniya Chhabra**

Being a part of Corporate Relationship Cell of GSIMR, I got to learn about various things that helped me to grow and improved my learnings. Working as a team and managing all the tasks together is a great experience. I got the chance to work in office as well as to visit various well-known industries.



**Himanshi Tomar**

I've been involved in the placement cell for more than eight months. My intellectual and interpersonal abilities were improved after being in placement cell. I have also developed teamwork, time management and communication skills and have been able to take them to a whole new level. I discovered that although YouTube can teach us a lot, The certain things can only be taught by practice and experience.



**Ayush Sharma**

I joined Placement Cell in December 2022, and since then my experience has been incredible. With the help of Placement Cell, I was able to get an internship in Indore Management Association which provided me individual learning and network building for businesses.



**Vishakha Chouhan**

Since joining placement cell, I have learned a lot of things such as how to work with people of all levels, how to take responsibility, how to complete tasks on time, and I have seen a lot of changes in myself. I shall always be grateful to GSIMR for providing me with this opportunity.



**Shubham Rathi**

Working in the placement cell gives me the chance to learn and develop in different ways such as building relationships with professionals, problem-solving and decision-making. Visiting companies and meeting HRs helped me to overcome shyness and built confidence.



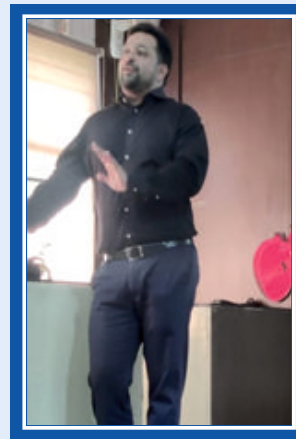
**Palak Saxena**

The placement cell got me a little closer to the world of corporate. It helped me to figure out and get a closure that how I should get myself prepared for corporate life. Training and Development cell of GSIMR is effectively and sincerely helping every student to grab every opportunity and make them corporate ready.

## INDUSTRY CONNECT: 2022-2023



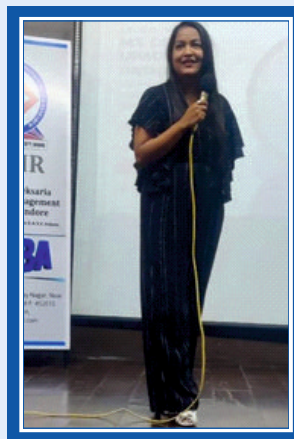
**Mr. Prakalp Jain**  
MD - EffoLogic  
Consultants Pvt. Ltd.



**Mr. Anirudh Sharma**  
Corporate Trainer & BDO  
Arihant Capital Markets Ltd.



**Ms. Vishakha Atre**  
HR Head - 47 Billion



**Ms. Deepika  
Upadhyay Pathak**  
Founder JBPL Group  
International POSH Trainer



**Ms. Shweta  
Agarwal Jain**  
Director  
SAJO Consultancy Pvt. Ltd.



**Ms. Roshi Parmar**  
RHR - ICICI Prudential



**Ms. Kavita Vyas**  
HR Head  
Indira Securities Pvt. Ltd.



## Rising Stars : Batch 2022 - 2024



**Jaya Patidar**

Talking about my college life, I am enjoying my college life and attending all the activities. One of the best things about GSIMR college is that I get new experience every day at my college. Along with study, the college has provided many seminars and workshops which involve new things and add something valuable for going to the corporate world .At my college, all the mentors are very supportive for the students. College life is a remarkable and essential time in a person's life. All the students are doing work with different cells, like - Placement cell, Entrepreneurship cell, etc. to improve our knowledge and skills.



**Gaurav Jaiswal**

I am thrilled to share my vibrant and inclusive testimonial about my community. The college transformative also offers a variety of experience at GSIMR. This esteemed institution guest lectures that provide has been a guiding light in great opportunities for my MBA journey, personal and professional growth. These extracurricular activities equipping me with the knowledge, skills, and sharpen my leadership, opportunities to thrive in teamwork, and the dynamic world of communication skills, business. Beyond the classroom, nurturing a well-rounded GSIMR encourages a personality.



**Jatin Pawar**

The moment I joined GSIMR, I was impressed by the high level of professionalism and dedication exhibited by the faculty and staff. The faculty members go above and beyond to ensure that students receive a comprehensive education that prepares them for the challenges of the business world.



**Akansha Thombre**

I am grateful to the institution for making my journey amazing as a student, not only for providing knowledge, but also in gaining confidence. It also helps me in my overall growth & development. GSIMR helps me in building leadership skills and team work.



**Manish Agnihotri**

I belong to a small village and came from a humble background. Coming to this professional college and adapting the environment was quiet challenging initially. But the support of faculty here is very good, They always boost the moral and help us to overcome our weaknesses. I used to be very shy and reserved but the classes and activities organized by college helped me a lot to improve my confidence. The English classes at college is helping me to become corporate ready.



**Preeti Tiwari**

I am delighted to share my experience as a student at GSIMR. Pursuing my Master's in Business Administration from this esteemed institution has been a amazing journey for me.From the moment I joined GSIMR, I was impressed by the welcoming and inclusive atmosphere. The faculty and staff members are incredibly knowledgeable, experienced, and dedicated to their student's success. This college provides me a platform to improve my communication skills which will surely boost my confidence.

# SOCIAL CONNECT: 2022-2023

Importance of social networking can't be ignored in corporate world. Expanding Social network and social connects can help students in building reputation and enhancing confidence. It can help the future entrepreneurs in their business growth and development. GSIMR has a very wide horizon of social connect.



**Dr. Sandip Julka**  
MD – Endocrinologist



**Dr. Rita Jain**  
Principal – Choithram College of Professional Studies



**Dr. Sushma Rawat**  
MD – Pediatrics Expert In Indian Integrated Medicines



**Dr. Suman Kochar**  
Chairperson  
Sri Aurobindo Society



**Zin Aarti Maheshwari**  
Fit India Ambassador  
International Zumba Instructor



**Dr. Divya Gupta**  
CEO  
Jwala Mahila Samiti (NGO)



## “EMPOWERING EDUCATION” “PRAYAS CLUB CSR ACTIVITY”

**Prayas club** of Govindram Seksaria Institute of Management and Research went for study material distribution like school bags, textbooks, pencils and pens in a village named **Machala**. The objective of this initiative was to enhance educational opportunities and support the learning environment for children in the village.

A team of 5 Students along with their governing body member **Shri Abhay Singh Bharkatia** and faculty **Dr. Dheeraj Tiwari** reached the village and interacted the students. The team got to know about student's interest in learning games, music, dance, computers, painting etc. Apart from that they were interested in academics. They interacted with kids and

explained them the importance of education and extra co-curricular activities in today's life.

After that the team distributed school bags having stationery kit and books. Snacks were also distributed and the students enjoyed a lot. At the end the team played football with kids and cherished amazing memories.

The event was successful and students thanked everyone for spending time with them.

- Pavitra Mungre &  
Ritesh Agrawal  
MBA 2nd sem.



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