

Editorial...

GSIMR focuses on Building a Strong Foundation, Accelerating Career Growth, Personal and Professional Development of students. Our MBA Program help in overall grooming of students which leads to successful career ahead.

In this monthly Edition of “The GSIMR Times”, we focuses on the enriching MBA learnings through a diverse range of activities. Through the celebration of Yoga Day and cyclothon, we aimed to promote the significance of leading a healthy lifestyle. In addition to that, our students actively engaged in a range of activities such as the IMA activity, business plan competition, plantation drive, and more, which provided valuable opportunities for them to cultivate essential skills in team building and leadership.

Our students wholeheartedly express their deep bond and profound emotions towards their father, recognizing this cherished and irreplaceable connection as one of immeasurable value. This relationship, built upon a foundation of love, trust, and guidance, plays a transformative role in shaping the lives of children. Within our community, students openly share their heartfelt experiences, highlighting the significant impact their father have had on their personal growth and development.

Thank you for your continuous support and enthusiasm. We hope you enjoy this edition of our newsletter!

Happy Reading!

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TRANSFORMATION POWER OF MBA

1. Most important transformation is students should experience moral and ethical values. It is critical for us that when our MBA students have internalized that in any decision-making process in which they participate, they have to consider the ethical implications. Who and How people are going to be affected? Is it right or wrong to go ahead with this decision? Is there anything that can be done to avoid the negative impacts?
2. Learn to think in equilibriums: both general and partial equilibriums. Businesses, industries, markets and the economies are the result of people making decisions and interacting with one another. The equilibrium conditions are one in which deciding agents are satisfied with their choices, so it responds to optimizing behaviour and therefore equilibriums, once achieved, are hard to change for better or worse.
3. We live in a global world. What happens in another part of the world will inevitably affect us sooner or later and what we do will also have an effect on the rest of the world. So, we have to teach our students to think globally. That is why networking is so important.
4. The fourth transformation that we would like to see from our students is for them to formulate and answer the question: how can I contribute to society? How can I use all that I have learned in business school to promote economic and social improvements in society with their knowledge, work, effort and creativity, they can make a difference in their environment with the other people with whom they work or relate.
5. At the end it is all about people. The successful business person is the one that can lead and mobilize the resources under his or her control, but specially to motivate the other people to whom he is related towards a common goal that will benefit them all.

पिता – घनी धूप भी और सुनहरी छांव भी,
कदम उठते नहीं आपके बिना,
रास्ते दिखते नहीं आपके बिना,
जिएं तो जिएं कैसे,
जीना सीखा ही नहीं आपके बिना ।

Love you and miss you so much
Papa....

I joined MBA after a long gap just
because my father encouraged me to
fulfill my dreams. He always taught
me to value myself.

When the exams of my 1st Sem was
about to begin, just before 10 days of
exams I lost my father because of
brain stroke. Due to the deep
emotional bond that I share with my

Tribute To **Father** From **Daughter**



father, I was completely shattered by his
sudden demise. Those were the darkest
days of my life. I was not in my senses
and it was impossible for me to face the
exams in that state of mind.

When it was just 2 days to exam, I
decided not to give the exam. I was just
thinking about my papa and suddenly I
felt that my father is in front of me and
saying me to get up, gather up all my
strength and face the exam.

Remembering his fighting spirit and
strong will power I gave my exams.

In my darkest days when I feel
inadequate, unloved and unworthy. your
thoughts help me to bounce back. I know
you will be always there with me.

Happy Father's Day Papa....

- **Shalini Malviya**

Dear papa,

Happy Father's Day

To the man behind this
spoiled girl who misses
you every day.

“They say there is a
reason, they say time
will heal but Neither
time nor reason change the way I fell”

I did not lose a father, I lost my best friend, my smile,
my happiness, and most importantly I lost the shelter that
used to keep me safe no matter what happened out there.
But somehow I have managed to find happiness in your
memories and that has helped me to fight your absence.

You were always a fighter and do what you think is right
and that is the one thing that has always motivated me
about you I will follow your footsteps and be as strong as
you. Your thoughts have always helped me to overcome
the dilemma and now I have turned your spoiled girl into
a independent girl now and I will definitely make you
proud one day.

Happy father's day papa

Love, missed, remembered, forever

Your Nimisha



डियर पापा,

अंगुली थामे चलना आपने
सिखाया है, गिरने पर साया
बनकर फिर से चलना सिखाया
है। वो स्कूल का पहला दिन
आज भी याद है, कैसे आपने
उन नम सी आंखों के साथ मुझे
बाय बेटा बोला था, और फिर कैसे मुझे उस आखिरी स्कूल के दिन
फेयरवेल पर मेरे साथ स्कूल गए थे मुझे छोड़ने।

कैसे आपसे हर छोटी-छोटी बात पाई लडना हमेशा सही गलत करती
रहना, फिर आखिरी में आपका “सही है देवी” मुझे बोलना आज भी
मुस्कान दिला देता है। फिर हमेशा आपके बर्थडे पर आपका केक कट
करवाना, और फिर आशीर्वाद में हमेशा आपका साथ रहना का वादा
मांगना हमेशा रहेगा।

आज भी जब जब मैं आपके जैसे सबको पढ़ाती समझाती हूं, तो अक्सर
लोग आप ही की परछाईं मुझे बोला करते हैं।

आपकी अपनी रितिका.

Happy Father's day Papa!



पिता की मुस्कान:

एक कविता

सुना है, उनको बातें करना नहीं आता...

अगर ये बात है तो बातें करके देखते हैं...

सुना है, उनको सोच में खोने का शौक है...

तो चलो ना, कुछ विचार करके देखते हैं...

सुना है, उनको कल की फिक्र सताती है...

तो चलो ना, आज मेहनत करके देखते हैं...

सुना है, उन्हें थकन जताना नहीं आता...

तो चलो ना, कुछ देर पैर दबा कर देखते हैं...

सुना है, उनको रातों को नींद नहीं आती...

तो चलो ना, रातों उनके साथ जाग कर देखते हैं...

सुना है, उन्हें दर्द छुपाना आता है...

तो चलो ना, एक शाम मरहम बन के देखते हैं...

सुना है, पापा को प्यार दिखाना नहीं आता...

अगर ये तकलीफ है, तो उन्हें गले लगा कर देखते हैं...



Amulya Singh

Unlocking the Power within

Celebrating Yoga Day and Embracing Mind-Body Wellness



शुद्ध हवा के साथ रक्त संचार, सेहतमंद मन में सुन्दर विचार
हो सम्पूर्ण अंग ऊर्जा का प्रसार, लाये जीवन में योग खुशनुमा बहार !!

The 9th International Yoga day was celebrated on 21st June, 2023 with great enthusiasm. This day serves as a reminder of the ancient practice of yoga and its numerous benefits for physical, mental and spiritual well being.

The theme for this year's celebration was "Vasudev Kutumbhakam", which emphasizes the concept of the world as one family.

Based on this concept Govindram Seksaria Institute of Management and Research is in collaboration with the Inner Wheel Club of Indore Uptown and Icon Cricket Academy Indore celebrated International Yoga Day.

The whole programme was sponsored and organized by the GSIMR fraternity in its campus. The program started with Saraswati Vandana. After that, the guests were welcomed by the holy Tulsi plant.

The program continued by a knowledgeable session by Dr. Sandeep Julka on "Yoga and well-being. He encouraged people to incorporate yoga practices in their daily lives for holistic well-being.

Further, Following the common yoga protocol of Ministry of Ayurveda, Yoga & Naturopathy, a powerful yoga session was

conducted by CA Prem Dua and Ms. Bhavna Shah (yoga trainer) in which participants between 8 to 80 years performed Yoga.

Some Asana demonstrations were given by faculty members and student of GSIMR –

CA Prem Dua – Kurmasana, Hansasana, Marjariasana, Sarvangasana & Chakrasana.

Dr. Neha Modi & Ms. Amita Agrawal – Surya namaskar.

Pavitra Mungre – Tadasana, Ustrasana, Balasana, Gomukhasana & Bhujangasana.

Pawan from Icon Cricket Academy – Surya Namaskar, Purna Dhanurasana, Naukasana.

Coordinators for the event were CA Prem Dua and Ms. Insha Mohammad. The event successfully brought people together, fostering a sense of unity and interconnections. Through the practice of yoga, individuals were encouraged to nurture their physical and mental well-being while embracing a broader perspective of oneness and harmony.

The celebration followed by breakfast.

- Pavitra Mungre & Jaya Patidar
MBA 2nd Sem.



NATIONAL BUSINESS PLAN COMPETITION

A **National Business Plan Competition** was organised by the **Swavalamban Group in Prestige College, Shalini Malviya, Nimisha Goyal, Satyam Raghuvanshi and Shubham Rathi participated from GSIMR Indore.**

Our product was **“She Ride”** – Tagline **“She Rides With Pride”**.

To start a unique bike taxi service driven by females for the females exclusively, incorporated with various safety features. During this process we learnt that while

making a business Plan, we need to consider so many factors, like scanning of ideas, finance planning, marketing strategy, administration, business development process, identifying customer segment and many more.

We are thankful to our mentors **Dr. Neha Modi, Dr. Dheeraj Tiwari and CA Prem Dua.**



PLANTATION DRIVE

All India Council for Technical Education (AICTE) has launched **MeriLiFE: Massive Tree Plantation Drive 2023** as a key to combat climate change and promote plantation. Under this mission, target of **“One crore”** Tree Plantation has been taken by AICTE.

Under this mission GSIMR family conducted plantation drive on 5th June i.e. the world Environment day. We recognized importance of such drive, our students and faculty took oath to work together to create a healthier and more vibrant planet for generations to come

“Every tree planted is a gift to our planet and a step closer to a brighter tomorrow”



POLISH YOUR MANAGERIAL SKILLS

A session on Polish Your Managerial Skills through Management Games was organized by **GSIMR Student Chapter of IMA**, exclusively for the students of GSIMR.

The session was conducted by **Dr. Veena Dadwani**, who is a corporate and soft skill

trainer. She explained the students the importance of soft skills and communication in corporate life. She also taught the students about the qualities that needs to be developed to become a good entrepreneur.



WORLD BICYCLE DAY



A cyclothon was held in Indore on **Saturday, June 3rd, 2023** to commemorate **World Bicycle Day** in which around 200+ took part. Around 20+ Students and Faculties of Govindram Seksaria Institute of Management and Research Indore also took part with great vigour and enthusiasm. Spreading the message of cycling regularly for the sake of environment and living a healthy life.

The event, commenced from the parking area of C-21 Mall and the rally passed through popular landmarks such as TI Mall, Regal Chouraha, Indore. Its aim was to encourage people to stay fit and burn calories with every pedal. Prior to the race, participants indulged in a lively Zumba session warm up by Fit India Ambassador, **Zin Aarti Maheshwari**. The winners and participants were given medals, certificates, and gift vouchers.



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