



Govindram Seksaria Institute Of Management & Research

(Approved By AICTE & Affiliated to DAVV, INDORE)

THE GSIMR TIMES

August 2020

Volume : 3

EDITORIAL

A set of skills, understandings and personal attributes makes graduates more likely to gain employment and be successful in their chosen occupations, benefits themselves, the workforce, the community and the economy. Employability, therefore, is not just about getting a job, it is about a broader set of skills and attributes that will enable a graduate to be successful throughout their working life.

The world of work changes very rapidly. A student's career is likely to involve many different job roles and employers, and even if they stay in the same job it is likely to change its nature over time. A college plays an important role in making a student employable. Together with academics many other skills as cited are imparted during his tenure in the college, and the right placement makes it possible for students to achieve and realize their goals.

This issue of GSIMR Times is dedicated to the importance of **'Training and Placement'** and how do we train the students to become employable and blend the objectives of both students and management. Bestowing this freshest issue with Brian Corby's words **'we may not be able to offer long term employment, but we should try to offer long-term employability'**

EDITORIAL BOARD

Chief Editor:- Dr Sangeeta Jain,

Editor:- Dr Rashmi Badjatya

Student Editors:- Harshita Nafde, Nisha Sharma

EMPLOYABILITY : KEY TO SUCCESS

"Technical Skills may get you the job, but Soft Skills can make you a manager"

It is not just academic input which goes in making a student successful in life but there are various others aspects of his personality which helps him in achieving what he aspires and desires. If correct guidance and inputs are given at the right time and the students are groomed properly they can easily grab good opportunities early in their career.



Dr. Deepak Talwar

Often it has been found that schools and colleges stress more on developing the academic skills of students and in this process, some very critical behavioural and attitudinal issues are ignored. Research has also proved that it is not just your knowledge that helps you achieve success in life but more importantly it is your attitude. It is often said that your attitude determines your altitude.

Campus to Corporate training is a soft skills program that helps students make a smooth transition into the corporate life. It is created with the goal of empowering the fresh graduates with tools for refining their personal and professional excellence. It is observed that people who are having the basic knowledge along with the skills needed at a work place perform better compared to the others. Employability requires three key ingredients: knowledge, skills and attitude.

While academicians have been doing a good job on imparting the knowledge but the gap is mostly observed in areas of technical skills development including soft skills abilities of the students. Although our education system gives us capacity to think, the work challenges require different business and soft skills and hence such types of training programs prove to be a boon for these students.

The campus to corporate training program at GSIMR help students gain the basic understanding of developing a right attitude and skills required in the corporate environment and encourages them to proactively manage the transition from being a student to becoming an executive with the top most companies.

PLACEMENTS 2018-20 BATCH



Ratnesh Mishra

Aarti Steels
8.5 LPA
2018-20 Batch



Nishant Sharma

Cellpap Mercantile
Pvt Ltd
5 LPA
2018-20 Batch



Vidhi Sharma

Vivo Mobile
3.5 LPA
2018-20 Batch



Poorti Parashar

Bestow Event
Management
3 LPA
2018-20 Batch



Nikita Khandelwal

Swastika Investmart
2.5 L PA
2018-20 Batch



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PLACEMENTS 2017-19 BATCH



Ankit Patidar
Karvy Ltd
(Executive Trainee)
Batch 2017-19



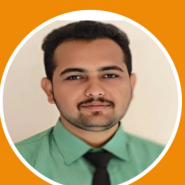
Ayush Rahangdale
Karvy Ltd
(Executive Trainee)
Batch 2017-19



Aakash Gupta
ICICI BANK
(Assistant Manager)
Batch 2017-2019



Khushi Gole
ICICI BANK
(Assistant Manager)
Batch 2017-2019



Abhishek Pandit
ICICI BANK
(Assistant Manager)
Batch 2017-2019

PLACEMENT GLIMPSES



Prof. Praveen Yadav
Placement Manager

The Training and Placement Cell aims at providing the best opportunities enabling every student to realize his/her dream. We bridge the gap between students and their first job. At GSIMR, we are committed to secure final placements and internship for our students.

We at GSIMR provide the students an insight into the complex dynamics of the corporate world and are fine-tuned significantly every time to stay abreast with the current critical industrial & business scenarios. Maintaining same momentum of career development institute has come up with incubation centre for inculcating entrepreneurial skills.

Training and Placement Cell also assist students to participate in exhibitions, fairs, seminars and conferences, counseling of the students on job opportunities, facilitating industry visits and inviting distinguished speakers to add value in our program.

Considering the importance of aptitude skills and soft skills in any organization, there is a huge demand for professionals who are industry ready. One of the major responsibilities of any Placement Cell is to organize sessions to train students on analytical, logical, verbal and critical reasoning, problem-solving and time-saving techniques along with English verbal and language adaptability.

Training and Placement Cell is headed by Training and Placement officer running a team consisting of Training & Placement Coordinator and Soft Skill Trainer. Additionally, there are faculty Mentors and student coordinators to coordinate all placement activities.

GSIMR ensure an environment wherein students unlock their potential and develop the inherent skills and insight to take the leadership roles in their own way, we at GSIMR also believe that alumni are a big asset for our institute. Hence we ensure regular interaction with our Alumni passed out since 1999, to get corporate networking .



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PLACEMENTS 2016-18 BATCH



Neha Rajak
HDFC Bank
(Trainee Executive)
Batch 2016-2018



Surbhi Sharma
Impetus Technology
(HR)
Batch 2016-2018



Radhe Shri Patel
Rath Enterprises
(Business Development
Executive)
Batch 2016-2018



Sandeep Yaduvanshi
Indiamart
(Asst. Manager)
Batch 2016-2018



Ajendra Sharma
AM Webtech Pt.Ltd.
Team Leader-Marketing
& Sales
Batch 2016-2018

FACULTY CORNER



Technology is continuously changing, the faculties are needed to keep themselves updated, learn new approach and technology advancements which lead to perfect bridging between them and students, So to maintain our competitive position in academic community we encourage our faculty members to reach new ideas and conclusion. Our latest achievements:

- CA (Dr.) Manmeet singh, completed training in **"Advanced Excel"** from Data skills Hyderabad.
- Dr. Sangeeta Jain completed certificate course in **"The Fundamentals of Digital Marketing"** By Google digital unlocked.
- Dr. Deepak Talwar, Published **"Case Study"** - Domain General Management and marketing in A C Journal, Volume IX, Issue VI, June 2020.
- Dr. Neha Modi, completed Swyam Arpit on line **"Refresher course in Management"** A faculty development program me approved by AICTE.
- Dr. Dheeraj Tiwari, completed certificate Swyam online course **"Basics of Digital Marketing"**
- Dr. Dheeraj Tiwari attended webinar on **"Effect of Pandemic Covid 19 on Banking Risk"** and **"Self - employment Is An Employment Too"** organized by PIMR Indore
- Dr. Rashmi Badjatya, Prof. Sonam Shrivansh, Dr. Dheeraj Tiwari, Dr. Neha Modi, Dr. Sangeeta Jain, CA(Dr.) Manmeet singh, all of them attended five days online FDP on **"Learning Pedagogy And Effective Use Of Case Methodology"** organized by ASMA Group.

RANKED
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INGENIOUS ALUMNI

“An organization’s alumni are the reflection of its past, representation of its present and link to its future”

Alumni is the backbone of any organization, so as with GSIMR. An institution is known by the strength of the alumni network, we have a strong alumni base of 21 years. Alumni are brand ambassadors of the institution, in fact the significant stakeholders, they provide constant and unstinting support, they binds us with our roots of wisdom and build a strong association between industry, institute and community relationship.



Mr. Amol Chaudhari

1997-1999
Co-founder and Director
Maacrich Foods Pvt Ltd



Mr. Pushkar Dubey

1997-1999
Distributor
MI Lifestyle Marketing Global Pvt. Ltd.



Mr. Chetan Naik

1998-2000
CEO
CDN solution



Mr. Pravesh Dangi

2002-2004
Divisional Manager
Isuzu



Mr. Venu Gopal Sharma

2005-2007
Zonal manager
Zebion infotech pvt ltd.



Mr. Somil Keskar

2005-2007
TL
DHL



Mr. Deepak Upadhyay

2005-2007
Area sales executive
Britannia industries ltd



Mr. Kapil Dev Gupta

2006-2008
Assistant Manager
Force Motors Ltd



Mr. Gautam Garg

2006-2008
Manager - Marketing
Machino Polymers Ltd.



Mr. Abhishek Tomar

2006-2008
Sr Key Account Executive
HUL



Mr. Rajesh Rathore

2006-2008
Sr. Regional Bussiness Manager
Intas Pharmaceuticals ltd



Mr. Shivam Keshri

2007-2009
Territory Manager
HERO MOTO CORP LTD.



Ms. Minza khan

2008- 2010
HR Manager
Royal Orchid Group



Mr. Punit Kumar

2008-2010
Manager - HR
Datamatics Digital Limited



Mr. Abhineet Singh Tomar

2009-2011
Cluster Marketing Development Manager
Pidilite Industries Limited



Mr. Mukesh Shukla

2009-2011
Manager
Paytm



Ms. Namrata Jaiswal

2009-2012
Sub Editor
Webdunia Pvt. LTD



Mr. Balvant singh

2009-2012
DM
Max lifestyle Pvt Ltd.(Landmark group)



Mr. Manish Kumar

2010-2012
Process Associate (Purchase)
SRF Limited (Pithampur)



Ms. Saba Siddiqui

2010-2012
Store manager
Ritu Kumar



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Mr. Anurag Thakre

2010-2012
Deputy Manager
HDFC BANK INDORE



Mr. Rohit verma

2011-2013
Officer
Samsung india electronics pvt ltd



Mr. Pratik Lad

2011-2013
Assistant Manager E-commerce
Brand Concepts Ltd



Mr. Harshit Shrivastava

2011-2013
Standard lube oils private limited



Mr. Shivam Tiwari

2011-2013
Snr. Associate
Vistra International Expansion Pvt. Ltd



Mr. Uttam Sharma

2011-2013
Divisional Manager
Shriram city Union finance Ltd.



Mr. Aditya Sharma

2012-2014
Credit Manager
Unimoni financial services ltd { UAE Exchange}



Ms. Pooja Chourasia

2012-2014
Sr. HR executive
Newstrack Infomedia Pvt. Ltd.



Mr. Abhishek Gupta

2012-2014
Sr. Project coordinator
Webdunia



Ms. Srishti Gupta

2013-2015
Senior sales manager
Star Health & Allied Insurance Co Ltd



Ms. Kratika Sharma

2014-2016
P2P Analyst
Continuum global solutions



Mr. Yash Tomar

2014-2016
Zonal Manager
Extra Maks education



Mr. Shriyesh Pandey

2015-2017
Assistant Manager
Axis Bank Ltd



Ms. Priyanka Vishwakarma

2015-2017
HR
Webiwork.com



Mr. Nipun Kuwade

2011-2013
BDM
Texmo Pipe



Ms. Ekta Singh

2014-2016
Asst. Branch Manager
ICICI Bank

ADMISSIONS OPEN FOR MBA - 2020

- Admission Helpline Numbers -

9826043999, 8319378137, 9893158352



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