

Editorial...

Love the profession you are in!



The month of February is famous as the month of love and in Management, love has the utmost importance. Management is all about care, love, and affection, and in the current era most successful organizations put great efforts to build love and empathy among the team members.

A classic article in the Harvard Business Review (HBR) from 2014, called Employees Who Feel Love Perform Better, posits that love has a strong influence on workplace outcomes, that “those who perceive greater affection and caring from their colleagues perform better.” A study conducted by HBR concluded that “People who worked in a culture where they felt free to express affection, tenderness, caring, and compassion for one another were more satisfied with their jobs, committed to the organization, and accountable for their performance. At GSIMR we strive hard to inculcate the feeling of compassion, understanding, and tolerance among students.

This edition of the Newsletter covers Open Book Exams, New Year Picnic, Mock Interviews, Campus Buzz, and all other loving updates about life @GSIMR.

Happy Reading!

Editorial Team

Chief Editor: Dr. Sangeeta Jain

Editors: Dr. Shameen Warsi and Ms. Insha Mohammad

Student Editors: Sakshi Gupta, Shalini Malviya (MBA I Sem)



Global Investors Summit

The theme of India's G20 Presidency – “Vasudhaiva Kutumbakam” or “One Earth, One Family, One Future” spotlights LIFE (Lifestyle for Environment), which is associated with environmentally sustainable and responsible choices, both at the level of individual lifestyles as well as national development, leading to globally transformative actions resulting in a cleaner, greener and bluer future. And since Indore is one of the cleanest city and emerging startup hubs in India, it drew inspiration to MP Government to conduct Global Investors Summit 2023.

Global Investors Summit is a platform where global leaders and industrialists come together to share their narratives on emerging trends and ways to harness investment potential which aimed at–

1. “Carbon neutral” and “Zero waste” features.

2. Intention to invest approach.



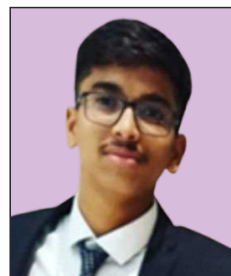
Coordination is referred as a thread in a garland. Just like a thread holds different contents as one single garland, similarly coordination is the bond which interconnects all other functions of management and in the whole event we the students of GSIMR found whatever is said in the management is the truth of the event.

-Pavitra Mungre

MBA 1st sem

“The pen of hard work is the ink of sweat- This is the testimony of Indore city becoming the best. Getting an experience from worldwide investors was a big achievement for us. Coordination and communication were our key responsibilities at this summit.”

-Ritika Mishra (MBA I SEM)



“Working as a volunteer in Global Investors Summit was a great experience for me. There I also had a conversation with some foreign delegates. I also learnt how the people from corporate world communicate their business ideas. It was a well-organized event. Overall, it was a great exposure for me.”

Akshat Jain (MBA I Sem)

Book review

IKIGAI: The Japanese Secret to a Long and Happy Life

Written by: Hector Garcia and Francesc Miralles

This book discusses the ideas from author's visit to a town Okinawa in Japan. The most fascinating thing about the town is the longevity and healthy life villagers live there. The book is like a journey of how people can live life happily even after so many ups and downs in life. This book inspires you to search for your own ikigai which means "reason to live" and helps you to search a reason to jump out of bed every morning. The book also emphasizes on the significance of mental health and lays out some exercises on how to activate your brain and bring it out of daily routine with help of social interaction and different mind games. I learned following things to lead a happy life:

1. Always be active.
2. Don't take Stress.
3. Make good friends.
4. Live in the moment.
5. Smile to get energy.
6. Start giving thanks to people and nature
7. Lastly, follow your IKIGAI (Reason to live)



So, I recommend that reading this book will fill you with positive thoughts and inspire you to get success in your life.

Ms. Amita Agarwal, Asst. Professor, GSIMR



ISTD INDORE CHAPTER STUDENT DEVELOPMENT PROGRAM

On
Importance of Analytics in Management



Resource Person:

Dr. Shameen Warsi (Life Member - ISTD) & Assistant Professor,
Govindram Sekseria Institute of Managemtn and Research
(GSIMR), Indore.

Date :
January 25, 2023
Time :
07:00 PM to 8:00 PM

**Limited
Seats**

Online Mode : Registration Fees : **Rs. 100**

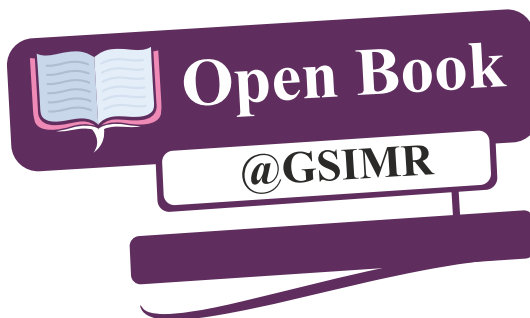
E-Certificates will be given to participants

Registration Link : <https://forms.gle/UGEcJRDf42FmY5rY8>

More Info : Call : **93037-00153**, Whatsapp : **91-99810-14786**



helpful in scoring better in university exams. We implemented the suggestion given by Padam Shree Dr. D.B Phatak which helped our students a lot.



The open book Exam helps students to apply logic and write answers appropriately. This practice helped in developing the writing skills of students which will be

Seminar_Financial Literacy Program

A seminar on Financial Literacy Program was organized in GSIMR on 19th Jan 23. The guest speaker in this seminar was Mr. Prakash Singh Baghel, Regional Manager of ICICI Prudential Life Insurance Co. Ltd. and Mr. Varun Kapoor, CEO of RV Financial Solutions. Mr. Prakash educated the students on short term and long-term investments strategy and talked about mutual funds, investments and share market. He also mentioned about the ways of saving, age of saving along with the difference of savings and Investments. He also solved the queries of students. Anchoring is done by Naman Sharma and Nimisha Goyal and vote of thanks is given by Abhishek. The seminar was concluded by CRC Head CA Prem Dua by giving life examples.



Why Financial Literacy is important?



Shalini Malviya
MBA I Sem

“ This seminar was truly an eye opener for the students. Financial literacy is very essential for every person even at this stage because an early start in financial planning will play a crucial part in every ones lives. This seminar helped us in making our mind about our future planning's.”

“In Present scenario, many people are engaged in financial activities & they have little understanding of finances. In fact, Lack of financial understanding may underscore why many Indian struggles with saving, investments, & future financial planning & many more.”



Ritesh Agrawal
MBA I Sem

Mock Interview

A mock interview, also known as a practice interview, is a simulation of an actual job interview. It provides job seekers with an opportunity to practice for an interview and receive feedback on their interviewing skills.

Mock interviews are an ideal way to practice for real job interviews because we are in a situation that mirrors an actual interview with a company. When we review our interview with the interviewer, we are able to modify our responses and interview behaviour, if necessary.

A mock interview helps us learn how to answer difficult questions, develop interview strategies, improve our communication skills, and reduce our stress before an actual

job interview.

Mock Interview @GSIMR

A mock interview was conducted for students of MBA I Semester, from 10 January 2023 to 18 January 2023 with the help of the training and placement cell. The Interview panel has CA Prem Dua Sir and faculty staff members of GSIMR. They observed the communication competence of the students and gave them individual and group feedback on their performances. Students found it to be a good rehearsal for actual job interview. It was treated as a part of placement related training and continuous assessment of the students during the course.



How these mock interviews were helpful for students

Practice interviews helped us in getting familiarize with the interview process and allowed us to practice answering common interview questions with confidence. These interviews helped us in evaluating not only our answers, but also our body language, eye contact, and interview attire. I want to thank GSIMR for conducting the mock interviews for the students.



Naman Sharma
MBA I

GSIMR PICNIC

A picnic is a perfect opportunity to rejuvenate, energize and recharge oneself as well as to spend time with our friends. It's the best recreational activity. Students, faculties, and staff of GSIMR went for a picnic on



I enjoyed a lot with all our teachers and other students. It doesn't seem like we are and students and they are teachers. We had breakfast and lunch there. We had fun and we danced together. Overall the location was good, the food was good. We had one of the most amazing time there on Keshar Parwat.



Palak Saxena
(MBA I Sem)



2nd Jan 2023. We went to Keshar Parwat for a picnic. It was a very amazing and serene place. Keshar Parwat is a lush green place full of natural beauty. Everyone enjoyed themselves a lot there. Students danced and played there. It was an opportunity for the students to gel with the faculty members.



Aman Tripathi
(MBA I Sem)

It was a great and memorable day for me. I enjoyed a lot along with all the teachers and my friends. Everything we did on the picnic, whether it was dance or games or any activity was a great fun. I thank my college for this wonderful day and looking forward for more events like this.

Republic Day Celebration

Flag Hoisting is done at GSIMR on 26th January 2023 to commemorate the 74th Republic Day of the world's largest democratic country (India).



Rahul Soni
(MBA I Sem)

परिचय एक व्यक्तित्व का

जिनसे सीखा बहुत कुछ और सीखना बाकी है,
कई उलझन सुलझा दिए, कई सुलझना बाकी है,
नहीं है डर किसी बात का, बहुत स्नेह अभी बाकी है
नहीं लगती वो सख्त इतनी, पर कॉलेज को चलाती है,
वो व्यक्तित्व हे अनुभव का, जिनका हर पहलू अभी बाकी है,
शांत मन सा स्वरूप लिए, आँखों में गुस्सा बाकी है,
लिए उम्र का एक लिबाज, सुंदर मन अभी बाकी है,
जीवन के हर कष्टों को सह लेना ही ताकत उनकी,

हर पहलू की गहरी बाते सुन लेना ही कला है उनकी,
पहलूओं की बात करें तो हर पहलू का अंदाज अलग है,
कभी किसी में जिम्मेदारी तो कहीं कष्ट का ढेर पड़ा,
उम्मीदों के साथ खड़ी है, कुछ मिल जाना अभी बाकी है।

Poem dedicated to
Dr. Sangeeta Jain
from Rahul Soni

घड़ी दो घड़ी की बात थी



Amulaya Singh
(MBA I Sem)

घड़ी दो घड़ी की बात थी
के तुम कुछ देर और रुक जाते
जो इतनी दूर तक साथ थे
तो कुछ देर और रुक जाते...

तुम्हारा होकर ना होना
मालूम था पहले भी
एहसास जाने का तेरे मालूम
था पहले भी
उम्मीद वापस पाने की
मर रही थी धीरे-धीरे
उस उम्मीद को दफन करने
तक की बात थी...

के तुम कुछ देर और रुक जाते
इस एहसास को आदत बन जाने
तक की बात थी
कुछ देर और रुक जाते....