

## Editorial...



**“Tomorrow is the first blank page of a 365-page book. Write a good one”**

- Brad Paisley

Wishing everyone a very amazing and insightful New Year from the editorial board of “The GSIMR Times”. We thrive to provide all updates about happenings at GSIMR. The entire year of 2022 was based on thrilling events which gave life lessons to students. 2022 was GSIMR's silver jubilee year and we celebrated it to the depth of our hearts, moving forward with a zeal to achieve more milestones.

The year 2022 is blessed with the exclusive presence of dignitaries like Adv. Ashok Chitale, Dr. D.B.Phatak, Dr. B.B.Ahuja, they spared time from their busy schedule for the upliftment of GSIMR, interacted with students and faculties and gave their valuable inputs which is definitely going to make a difference.

Vision 2023 -

Moving forward GSIMR will strive to enhance the skills of students, focusing on making them more empathetic and competent managers. We envision having 360° grooming of students, in addition, to improving the overall personality of our students.

GSIMR Family wishes you and your family the focus and fearlessness year ever! Happy Reading!

### Editorial Team

**Chief Editor:** Dr. Sangeeta Jain

**Editors:** Dr. Shameen Warsi and Ms. Insha Mohammad

**Student Editors:** Shalini Malviya and Sakshi Gupta (MBA I Sem)

## Interactive Session by Prof. Padam Shree D. B. Phatak Sir



Prof. Padam Shree Deepak B Phatak has done his post-graduation M.Tech and Ph.d from IIT Bombay. He has been serving with IIT Bombay since 1971. He currently serves as the chairman of the national board of IT education and research of All India Council of Technical Education (AICTE). He has been a consultant and adviser to many organizations on various issues related to Information Technology.

Dr. Phatak is closely associated with GSIMR as a member of GSIMR's governing body. He came to interact with students on 12th Dec 2022. He discussed certain important basic traits and factors that need to be imbibed and practiced by students – not just when they are in this Institute, but also in their careers later. The learnings of students from Dr. Phatak are mentioned as follows:

“It was a great honour and pleasure for all of us that we got an opportunity to listen and interact with the great personality Prof. Padam Shree D. B. Phatak Sir. He is one of the most eminent computer scientists in India. The session was very much inspiring and motivational. We learnt so many life lessons from him. His energy and enthusiasm are incredible.

We are very much influenced by his definition of success. He defines success as “D E W”.

- Dream Big – Our dreams limit our achievements

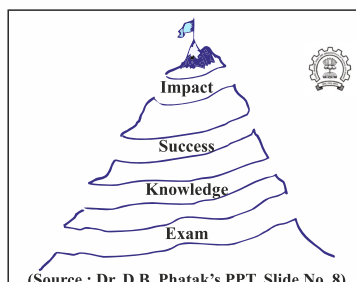
Enjoy Life – Each moment is precious,

it never comes back

**Work Hard** – Otherwise you cannot create history

Phatak sir measures success in terms of impact that we leave on others or on our society. He gave a very beautiful example for this whenever we talk about the former presidents of India, the first name that comes to our mind is A. P. J. Abdul Kalam sir. That is only because of the impact that he has created in our minds.

Truly it was a great seminar. We are thankful to GSIMR management for giving us this golden opportunity.”



SCAN ME

For clipping of Dr. D. B. Phatak's Interactions



Shalini Malviya



Deepika Dhakad

# CAMPUS *BUZZ*

Business buddies organized Panel Discussion on Pros & Cons of Multigenerational Work Force, the key learnings of students:

Anupama Bartare



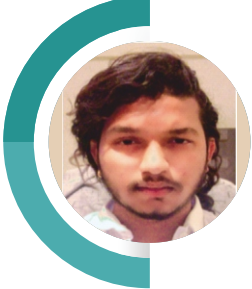
**Key learnings:-**  
 - “Helped in understanding corporate work culture and working environment.”  
 - “I learned to be a good listener.”

Ritika Mishra



**Key learnings:-**  
 - “I learned the importance of research which helped me to win.”  
 - “Through this Panel Discussion I learned to put my views in a better manner.”

Amulya Singh



**Key learnings:-**  
 - “It boosted my confidence level.”  
 - “I learned the importance of a Multi-Generational workforce for better functioning of an organization.”

Taniya Chahabra

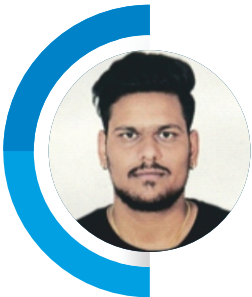


**Key learnings:-**  
 - “I learned to accept different opinions and thoughts.”  
 - “Though most of the participants are in favour, I learned to put my views against the crowd.”

# BRAINY BUNCH

Brainy bunch organized “Moviethon” competition and here are key learnings of Students :

Gagandeep Singh



**Key learnings:-**  
 - “Movies give us life lessons.”  
 - “Qualities that should be present in a good leader, and how to lead a team.”

Nimisha Goyal



**Key learnings:-**  
 - “We should not afraid in taking the initiative.”  
 - “Through this activity we learn concepts of Management.”

Palak Saxena



**Key learnings:-**  
 - “New way to understand the concept of Management.”  
 - “Learn lessons which we can correlate them with our life's.”

Preeti Tiwari



**Key learnings:-**  
 - “Fun-based learning.”  
 - “Motivational Lessons.”  
 - “Always Stay positive.”

## CAMPUS *BUZZ*

Team Brainy Bunch  
 “Moviethon”

Date: 23/11/2022  
 Mentor: CA. Prem Dua

Team Leaders: Shalini Malviya,  
 Sonam Sharma and Seenam Khan

**Winners-**

**Winner:**  
 Vijaylaxmi V.S.,  
 Palak Saksena,  
 Puneet Patkar  
 and Nikhil Ingre

**1st Runner Up:**

Vanshita  
 Chaturvedi,  
 Vanshita Dubey,  
 Preeti Tiwari,  
 Ritika Mishra

**2nd Runner Up:**

Amulya Singh,  
 Nimisha Goyal,  
 Tejaswavi,  
 Priya Savita



SCAN ME

To witness  
 campus buzz fun

## CAMPUS *BUZZ*

Team Brainy Bunch  
 “Panel Discussion”

Date: 30/11/2022  
 Mentor: Ms. Insha Mohammed

Team Leaders: Shalini Malviya,  
 Sonam Sharma and Seenam Khan

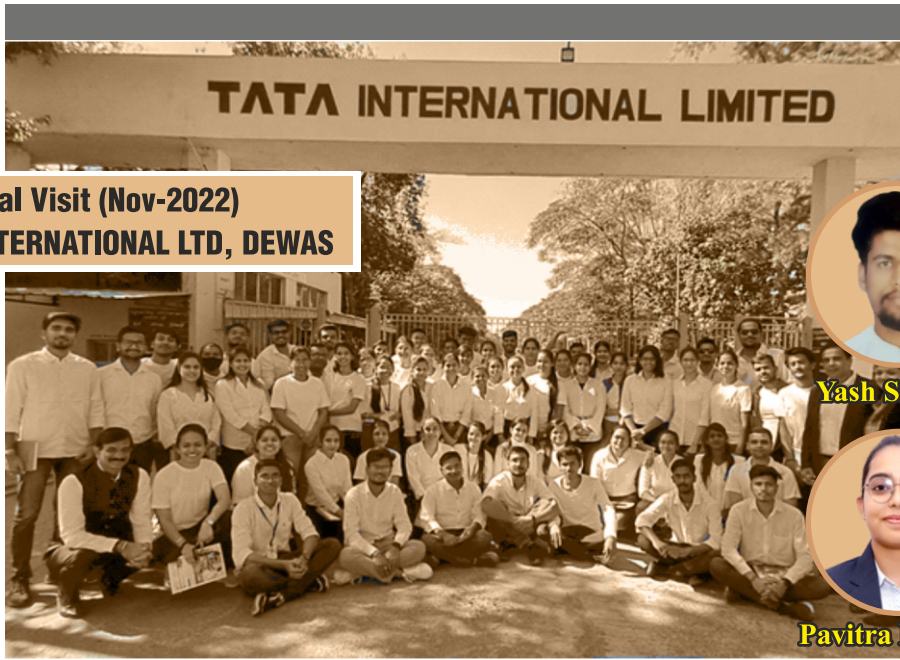
**Winner:**

Anupama Bartare and Tanya Chabra

**Runner Up:**

Ritika Mishra and Amulya Singh





**Industrial Visit (Nov-2022)  
TATA INTERNATIONAL LTD, DEWAS**

70 Students of Batch 2022-24 have visited TATA INTERNATIONAL LTD, DEWAS (M.P), India's leading leather products exporter, key learnings of students are :

- Process and mechanism of the leather industry
- Methods through which the raw material gets converted into a finished leather product.
- Process management and production management.
- Time management and crisis management.



**Yash Sharma**



**Pavitra Mungre**

# बचपन

मैंने ढूंढा उसे बहुत...  
हर उस जगह जहां वो छूपा करता था...  
दरवाजे के पीछे... अपने यारों के पीछे...  
पुराने घर के आंगन में...  
बड़ी दाढ़ी के आंचल में...

कभी-कभी लगा की यहीं कहीं है... पीछे  
से आके अभी सर पर टिप मारेगा...  
ओर मुस्कुराके कहेगा...

नहीं ढूंढ पाये ना? हार गये ना?  
बहुत ढूंढा बचपन को...

बस ये आंख मिचौली बहुत हुई...  
अब तो बाहर आ जा...  
टिप मार दे, मैं हार गया



**Amulaya Singh  
(MBA I Sem)**



**GSIMR**

*Sweet Memories...*

## Co-Curricular Inclusivity

Co-curricular activities are designed and balanced with the academic curriculum so that every student gets to learn beyond subjects and knows what the actual business world is about. We organize extracurricular activities which help in greater character development, especially in the areas of time management, leadership skills, and greater interest in community involvement.

CSR Club Prayas	Visit To Sanjivni Seva Sangam	Handicraft Stall of Mahesh Drishtihin
Student Initiatives	Teacher's Day Celebration	Farewell
Sports	Cricket Tournament	Volleyball Tournament
Industrial Visits	Tata International	Pratap Snacks
Cultural	Yashotsav (silver Jubilee Celebration) Guru-purnima	Independence Day Celebration

# QUALITY IMPROVEMENT PROGRAM

## (QIP)

QIP for faculty promotes the professional practices relevant to management education and also motivate the faculty to achieve competence in teaching and learning. On this platform, every faculty regularly shares knowledge and noteworthy contributions from different domains.

- **Basics of Blockchain :** Prof. Amita Agrawal
- **5G Services And How 5G Transform The Global Classroom :** Prof. Insha Mohammad
- **5G (Part.2) :** CA Prem Dua
- **Basics in Power BI Retail Analytics (Part-1 & 2) :** Dr. Shameen Warsi
- **Agile Methodology :** Dr. Shweta Sharma
- **Is Marketing Myopia Killing The Business? :** Dr. Dheeraj Tiwari
- **Power of Generation Z :** Dr. Neha Modi
- **Thought Management :** Dr. Sangeeta Jain
- **Research Methodology :** Prof. Amita Agrawal
- **Yoga a Powerful Remedy To Reduce Stress :** CA Prem Dua
- **Role of Social Media in Digital Era. :** Prof. Insha Mohammad
- **Advance Excel (Part-1 & 2) :** Prof. Mohit Raikwar
- **Self Efficacy :** Prof. Aditiya Verma

## CAMPUS BUZZ

Activity-based learning facilitates students to learn self-direction, communicate, interact, work in a team and develop critical thinking skills for problem-solving. Campus buzz is an ongoing activity that happens every Wednesday, faculty mentors guide students and students come up with creative management competitions which help in the overall grooming of students.

(Campus Buzz)	Team
Soft skills Assessment	Mission Planners
Creating Logo	Agrima
Team Building	Avengers
Moviethon	Brainy Bunch
Panel Discussion	Business Buddies
Best out of waste	Challengers
The artist Game	Royal Benchers

## Dignitaries Visit

GSIMR has a very strong Galaxy of Personalities from different arenas all over India. These eminent personalities provide strategic direction, ensuring well-being with fulfilling the mission of GSIMR. Year 2022 is blessed with the visits of below mentioned dignitaries:

Date	Topic	Dignitaries
18th Feb	Visit for reviving the old bonds	Ad. Ashok Chitale
22nd Sep 2022	"Establishing vision for next 5 years"	Dr. B.B. Ahuja
12th Dec 2022	An Exciting management career-Back to Basics	Dr. D.P. Phatak

## Expert Lectures

Ensuring a proper flow of knowledge seminars assists in passionate interaction and active participation boosting the skills and expertise of students. To bridge the gap between industry and academics, GSIMR equips the students with necessary skills by conducting seminars as per industry requirements.

- ▶ **Converting Potential in to Performance** : Capt. Jaison Thomas
- ▶ **How to Start Import and Export Business** : Mr. Rakesh Agrawal
- ▶ **Life Management** : CA. Amit Shah
- ▶ **Self Defence** : Dr. Divya Gupta
- ▶ **Self Awareness to Plan your Future Better** : Ms. Pooja Upadhyay
- ▶ **Cyber- Crime New Threats**
- ▶ **Proactive Measures** : Prof. Gaurav Rawal
- ▶ **Life Lessons** : Mr. Amol Vaidya
- ▶ **Active Life** : Ms. Ishani Maheshwari
- ▶ **Alumni Interaction** : Ms. Kavita Vyas
- ▶ **Importance of MBA** : CS Prakash Jain
- ▶ **Spiritual Values** : Dr. Suman Kochchar
- ▶ **Zumba session Zin** : Aarti Maheshwari