



Editorial...

Welcome Admitted Students! Greetings from GSIMR

We are delighted to welcome you to our institute and excited by the return of our spirited campus life! We look forward to learning and growing together, no matter where you are in your learning journey.

This academic year will be challenging but exciting, and we encourage you to learn with us and explore the GSIMR. MBA program helps you to think analytically, critically and develop entrepreneurial mind set to build your career in management. The GSIMR focuses on overall development of your personality and make you industry ready.

We trust you will find unlimited opportunities for growth here at GSIMR. As a college we are dedicated to educating the next generation of contributors and leaders, we are excited to invest in your future, and to partner with you as you pursue your dreams. We are proud and honoured to have you at GSIMR campus. We are looking forward to seeing your smiling faces in class as well as during our daily walks on our beautiful campus!

Editorial Team

Chief Editor:

Dr. Sangeeta Jain

Editors:

Dr. Shameen Warsi and
Ms. Insha Mohammad

Student Editors:

Sakshi Gupta and
Shalini Malviya (MBA I Sem)



Shalini Malviya
MBA I Sem

At every step of the way, consistency is necessary to make it happen. Goals can not be achieved without consistency.

We have all heard the success story of the tortoise over rabbit. The tortoise could win only because of his consistency. Success is not doing big things or taking a big step once. Rather success is the accumulation of all those little steps that we take consistently. There are many by-products of consistency also. According to Ryan Mitchell Rios and Mark Atalla, “consistency in your efforts leads to self-discipline, teaches you self-control,



“Thank you GSIMR for such a great event...”

Orientation of MBA students at GSIMR was a very good experience for me. I learned so many things and I enjoyed each and every moment of it. I feel very happy to be a part of GSIMR.

All the activities and programs conducted in orientation gave me a different feeling. I never played cricket, but for the first time, I participated in a cricket match. I followed the dress code

“Success is 5% brains and 95% consistency”

Consistency is one of the most important psychological traits, we can develop within ourselves for life.

improves your overall personality and builds momentum. It aids self-esteem and optimism to our personality. If you are consistent in your actions, you become a go getter, who never give up. It also leads to self-development. A consistence person a more reliable and accountable. People trust him easily.

Aim high and dream big. Even if you fail don't loose hope and be consistent in your efforts. No one can stop you from achieving your goals. You will definitely be successful.

CALENDAR : DECEMBER 2022

1
2
3 Holiday
4 Sunday
5 1st Internal Exam
6 1st Internal Exam
7 1st Internal Exam
8 1st Internal Exam
9
10 Path-Finders Activity
11 Sunday
12
13
14 WeeklyActivity (3)
15
16
17 PRAYAS -CSR
18 Sunday
19
20
21 WeeklyActivity (4)
22
23
24 Holiday
25 Sunday
26
27
28 WeeklyActivity (5)
29
30 WORKSHOP
31

every day and also the experience of ramp walk was thrilling.

Overall orientation program gave me insights into my upcoming carrier in management. Thank you GSIMR for such a great event.

Vijaylaxmi V.S.
Sem I



3T bhyudaya

[ORIENTATION CEREMONY 2022]

1st – 5th
November 2022

Student orientation programme plays an important role in a student's transition to college life. Orientation programmes are aimed at familiarizing the students to an unknown campus environment, its faculties and infrastructure.

New students of GSIMR were welcomed with love and affection, welcome kit carrying the academic calendar, syllabus and other important information is provided to the new joiners. On every day of Abhyudaya, students got new insights which were helpful in making them more comfortable with the institution. Professor Ajay Kibe addressed the students from the management side and conveyed the support offered by GSIMR's management. Dr. Sangeeta Jain introduced all faculty members, Dr. Neha

Modi familiarized the student with 25 years old journey of GSIMR, Dr. Dheeraj Tiwari explained the importance of pursuing a career in MBA, Dr. Shweta Sharma and Dr. Shameen Warsi explained the functionality of various cells at GSIMR along with the academic calendar. Mr. Abhay Singh Bharkatya gave thank you note to speakers and welcomed all students from the management side. Industry experts guided them about the challenges and opportunities of a career in management. Team building games worked as an icebreaker in making the students more familiar with each other, every day had a different dress theme and that helped create a sense of uniformity and positive vibes.

1st Day

Mr. Amol Vaidya

(Co-founder and CEO 47 Billion)

He shared the up and downs of his life lessons and explained in a very impressive manner how to become hero from zero.

Ms. Ishani Maheshwari

(Business Mentor, Life & Mindset Trainer, Influencer).

She motivated to have active life and inspired students to develop reading habits.

Theme of the day –

Cool Colours (Pink and Blue)

Team building activity

(Tower Building Competition) followed by Sitoliya (Seven Stones)



2nd Day

Ms. Kavita Vyas

(HR Manager, Indira Securities)

Our alumni interacted with students and shared how GSIMR helped her in achieving great heights in her carrier.

Theme of the day – Jazzy

Team building activity

(Marketing concept development) followed by Steal the handkerchief (Seven Stones)





3rd Day

CS Prakash Jain

(Co-founder Effologic Consultants Pvt. Ltd)

He explained in a very interesting manner about importance of doing MBA and gave various tips about how to build your personality.

Theme of the day : Retro Theme

Ramp walk followed by a question-answer round

4th Day

Dr. Suman Kochchar

(Chairperson Shri Aurobindo Society, Indore)

She addressed students on life lessons & human values & explained the connection between spirituality & management.

Theme of the day – Ethnic (Cultures of India)

Treasure Hunt



5th Day

The last day was a thrilling exposure for students in order to gear them up for MBA life.

ZinAarti Maheshwari (International Zumba instructor)

She fuelled the students with energy and the whole environment became happening.

Theme of the day – Sporty (Fitness attire)

Zumba followed by Cricket Match

“

"It was a nice ice-breaker"

Anupama B.
I Sem

The orientation program was a nice ice-breaker. It was well organized. The 5-days program included multiple presentations and activities. The guest speakers in particular were very professional and their presentations were quite detailed and informative. All activities and games that were planned for the second half on all days were engaging and fun.

”

Akshat Jain
I Sem

"I am enjoying each and every day of my MBA life at GSIMR"

“

The orientation Ceremony (1-5th Nov 2022) was a great experience. On the first day, interaction with my faculties, classmates, and also seniors was overwhelming. I learned so many things from the guest speakers, entire orientation ceremony helped a lot in boost my confidence. Management games organized by faculties taught me the value of teamwork and coordination. I am enjoying each and every day of my MBA life at GSIMR.

”

Know me for my abilities, not my disability...

- Robert M.Hensel.

G SIMR's CSR Club

“Prayas” took an initiative on 19th November 2022, the students along with faculty members went to meet the kids of “Sanjivini Seva Sangam”, Indore. Students painted canvas shoes with colors of love and gifted them with the depth of their hearts



to specially-abled (deaf and mute) kids. The kids gave very friendly gestures and they were very excited to meet us. Seva Sangam students enjoyed lemon race followed by chair race. We all witnessed their enthusiasm and we all got life lessons after spending time with them.

घर



याद आता है

Amulaya Singh
(MBA I Sem)

घर याद आता है
 रौशनी चुभ रही आखों में,
 भीड़ देख कर मन घबराता है...
 बहुत दूर आ गये हो वापस चलो,
 के अब घर याद आता है...
 रास्ते अच्छे थे,
 मंज़िल मगर कुछ रास नहीं आई...
 जगह अच्छी थी,
 पर दोबारा घर नहीं बना पाये...
 लोग अच्छे थे,
 दोस्ती मगर नहीं हो पाई...
 नींद आती तो है,
 हसरतें पर सो नहीं पाई...
 सुनने को है नहीं कोई,
 कहे बिना रहा नहीं जाता है
 बहुत दूर आ गये हो वापस चलो,
 के अब घर याद आता है...

BE POSITIVE Nothing is Impossible



Sakshi Gupta
MBA I Sem

God has given me extra strength to fight I was born with a single Kidney and later on went to dialysis and lost hope for life but my mother saved my life by donating her kidney to me. I went through the procedure of a Kidney Transplant. After my surgery, I was at home for three months I had nothing to do and I was quite depressed.

One fine day I went to GSIMR and my interaction with the faculties there, especially Dr. Shweta Sharma ma'am was very motivating then I decided to do MBA from GSIMR to make my dream come true. The support I am getting from GSIMR is overwhelming and I am really enjoying my life at GSIMR. I must say that nothing is impossible, so be positive and set your goal and do it today. Don't leave anything for tomorrow and never lose hope.

Campus Buzz

Team Avengers : “Ring of Fire”

Date: 16/11/2022

Mentor : Dr. Shameen Warsi

Team Leaders : Parul Mishra,
Jeet Mishra

Winners:

Winner :



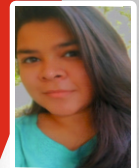
Deepak Sharma

1st Runner Up :



Akshat Jain

2nd Runner Up :



Palak Saxena

An Overview of Financial Market and Career Opportunities associated by ARIHANT CAPITAL MARKETS LTD.



Two Hours knowledge session was organised on 12th Nov. 22 at Institute in association with one of the leading broking companies of Central India, Arihant Capital Markets Limited on a topic was established with the motto of providing comprehensive knowledge about financial market and instruments. Mr. Anirudh Sharma, Corporate Trainer and Mr. Mukesh Kumar Jain, Branch Head were present along with the team of Arihant. Mr. Anirudh have given a

brief insight of the financial market and given small tips investment strategy along with few saving schemes. He advised students to start a minimal saving at the right age and demonstrated the power of compounding. The officials of Arihant have felicitated GSIMR students with their SIP certification and a memento. A warm welcome to them was given by Director Mrs. Sangeeta Jain. Session was concluded by CRC Head CA Prem Dua.



Tanya Chhabra
(MBA I Sem)

“Reboot Your Life; It's Never Too Late”

Everyone goes through changes in their life. However, some of us seem to embrace change better than others. You have likely been in a situation where you felt that things just weren't working out. You felt that you are afraid to make the conscious decision to move to next step because you are not sure what change you need to make and you are afraid to start again. It feels too late to leave all behind and start a new journey. Why is that so many of us find ourselves limiting our opportunities and

potential because we think its too late to learn and start something new. It's not about age or education. It's about you and your ability to accept challenges and have courage to break the limitations. No matter how stuck or broken you were or you are, there is always a new hope. Don't become a person who lets life pass then by only to regret it later. From now on, you will have to take risks, be brave and try to be independent to stand on your own. The amazing thing about future is that no one knows how its going to turn out. You have to learn to rise up when you fall.

Campus : The BioUrja GROUP A Multi National Company

The BioUrja Group, a fast-growing multi-faceted MNC with interests predominantly anchored in commodities trading and related activities. The BioUrja Group spans the globe with facilities in China, India, Singapore, Mexico and 25 locations across United States. An Inhouse Campus was planned with The BioUrja Group at GSIMR on 18th November 2022. Ms Pooja Upadhyay-Head HR and Ms Prachi Sharma HR Associate have visited the campus for completing the process. A warm welcome to them was given by CRC Head CA Prem Dua and Assistant Professor Ms. Amita Agrawal of GSIMR. In selection process there were



three rounds:
1st Round – Online Excel Test with multiple questions was conducted to know the ability of the candidates on MS excel.
2nd Round – HR round of the candidates who have successfully cleared the excel test.
3rd Round – Shortlisted candidates were called for final technical round at the office of the Company. 30 students were appeared for selection process, of which 10 cleared the first round of excel test. Six out of 10 have cleared the HR round and moved for final selection round. Three Candidates Parul Mishra, Manish Mishra and Phoeba Joseph were finally offered by Company.