

# THE GSIMR TIMES



Govindram Seksaria Institute of Management & Research, INDORE  
(Approved by AICTE & Affiliated to D.A.V.V. Indore)

Volume 25/October 2022

## Editorial...

**The Greatness of a Culture can be found in its Festivals.**

**Siddharath Katragadda**

Welcome to the –Edition of GSIMR TIMES. A lot has happened in the last month we have got it summed up nicely for you. This Newsletter brings out the notable achievements and Events of GSIMR. Happy to share that GSIMR continued its Legacy by securing 1st Rank as well as four positions in top ten in Devi Ahilya University.

As season of festivities started it brings a sense of excitement and energy to all of our lives. Month of September 2022 was a mix of both fun and learn. The placement season had started with a grand opening. Management Trainee, Interns, Business Analysts, Area Sales Manager, and Management Associates are few of the key areas in the reputed organisations the GSIMR students soon be handling. They have been provided with opportunities in MOKSHA, ICICI, TCS, Yash Technology to name a few

Students also arranged Teachers Day celebration and Ahilya Jayanti inside the campus. The whole campus building looked vibrant with the decoration. Student, faculties and non-teaching staffs enjoyed the events. With the beginning of the Festive season, we will work together to achieve new milestones.

### Editorial Team

#### Chief Editor:

Dr. Sangeeta Jain

**Editors:** Dr. Neha Modi  
and Dr. Shameen Warsi

#### Student Editors:

Gopika, Prabhjyot (MBA II Sem)

## A Journey of Growth : Experiential Learning by Dr. B.B.Ahuja



**Brief Bio :** Dr. B. B. Ahuja is a graduate in Mechanical Engineering with a post-graduate degree in Mechanical Engineering. For his doctorate, he did his research in the area of Hybrid Bearing Design for High Speed Spindles at College of Engineering, Pune (COEP). He also holds a Masters degree in Management Science. Dr. B.B. Ahuja is the ( Ex) Director, College of Engineering, Pune and Professor at Department Production Engineering & Industrial Management. He has to his credit over 130 technical published papers in National & International Journals and Conferences. His research has led to 14 patents being registered to his credit. He was appointed as a Chairman, Board of Apprenticeship Training (BOAT) Western Region by Ministry of Human Resources Development for

a period of three terms consecutively since 2007 and also a Chairman, All India Board of Vocational Education, AICTE, New Delhi from 2009-2013. He is a member of, Computer Society of India, Operations Research Society of India, Operations Research Society of India and the Association of Mechanisms, Robotics Society of India and Machines Indian Society for Technical Education. He is also a  
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### Legacy Continues...

**MBA Second Semester  
Results in flying colors !!!**

**Captured 4 Positions in  
DAVV Top 10 Ranks**



**PARUL MISHRA**  
1st Position (671/800 (84%))



**Phoebe Joseph**  
4<sup>th</sup> Position (647/800 (80.87%))



**Deepak Sharma**  
5<sup>th</sup> Position (646/800 (80.75%))



**Adarsh Lele**  
10<sup>th</sup> Position (640/800 (80%))

Member of the Romanian Society of Mechanical Engineers of Romania.

Dr. B.B Ahjua is close associate to GSIMR, in his interaction with Shri. Abhay Singh Bharkatia member Governing body, Dr. Sangeeta Jain Director of the institute and all the faculty members. He discussed the various growth aspects for the institute and gave thought full insights to reframe the vision of the institute.

All the faculty members presented their views for reframing the vision of the institute. The interactive session gave various new perspective of the growth and betterment of the institute. He shared his experiences in research and consultancy and motivated all faculty members should build industry network so that more and more project and consultancy can be undertaken. It will help in the development of both faculty and Institute.

### Teacher's Day Celebration

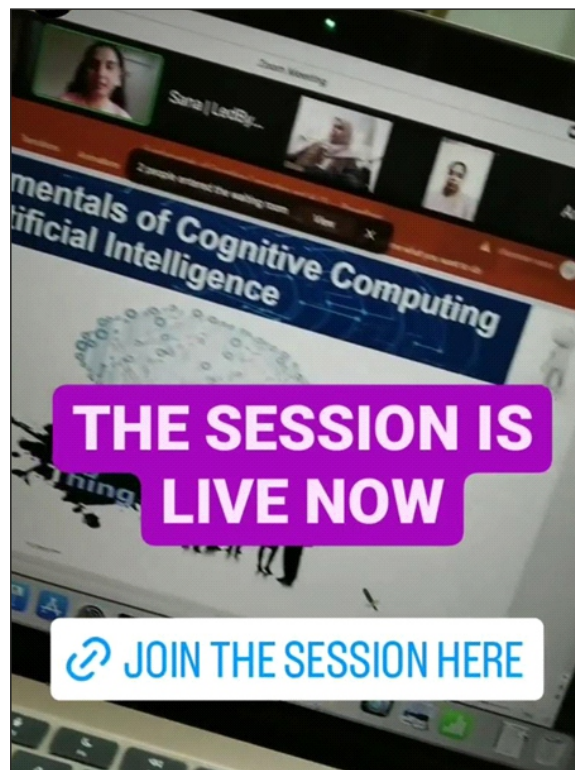
Students of GSIMR showed gratitude towards their faculties by celebrating Teacher's Day. Students planned the event in a nice manner, special attraction was the book-shaped cake and small token of appreciation by students to faculties and all the staff members of GSIMR. The love and affection of students towards the teachers of GSIMR led them to celebrate the day in spite of having university exams. The gesture shown by students was very heart touching and mesmerizing.



## Academics to Corporate - Dr. Shameen Warsi's Session on Artificial Intelligence

Technology has made the world a global village. Our faculty Dr. Shameen Warsi, an expert in business Analytics took an online session about basic concepts of Artificial Intelligence for LedBy Foundation, Education Administration Programs, Boston. The session was attended by around 84 professionals belonging to various industries. The session covered the basics of AI and analytics along with various success stories and use cases for the same. The session was full of new concepts and information about new trends in AI. Session was 45 mins followed by a Q & A

session, attendees asked various questions like the utility of AI, the difference between machine learning and AI, etc.



# Students Internship

## Students for Internship at



Avni Ratnawat



Sakib Ahmed



Abhishek Pathak

## Students for Internship at



Nisha Negi



Sonam Sharma

## Students for Internship at



Vaishali Dhakad



Sonu Dhaliya



Puja Gothi

## Students for Internship at



Priya Savita



Aarti Shrivastav



Diksha Mahajan



Tulisha Vyas



Bharti Solanki  
(AU Small Finance Bank)



Anjali Joshi  
(AU Small Finance Bank)



Kanak Sharma  
(Millennium Infra Real Estate Pvt. Ltd.)



Vartika Khandelwal  
(Eicher Motors Ltd.)



Anish Bohra  
(ICICI Lombard Gen. Insurance Co. Ltd.)



Pooja Jadon  
(Isomatrix Management Pvt. Ltd.)



Ushika Maheshwari  
(Birla Cement Ltd.)



Parul Mishra  
(V E Commercial Vehicles Pvt. Ltd.)



Neeraj Singh Chouhan  
(Freyr Energy Services Pvt. Ltd.)



Krishna Gopal Agrawal  
(Techcoopers Software Solutions Pvt. Ltd.)



Hemant Singh  
(Clarigo Infotech Pvt. Ltd.)



Malay Meriya  
(Pratap Snacks Ltd. (Yellow Diamond))



Devansh Gupta  
(Mahle Engine Components I. Pvt. Ltd.)

## Students for Internship at



Preetesh S. Chouhan



Pratiksha Husnapure



Deepesh Bamhanotiya



Chiranjeev Satwaker



Shreesha Joshi

## Yash Technologies (Campus Drive)



The students of 2021-23 batch of GSIMR are fortunate to have their first Campus of their turn from a renowned technology company Yash Technologies. It was a flying start for the batch through the Pool Campus which was organized by the Company on 21st September 2022 in IMS (DAVV) INDORE. This campus was open for all the streams. It was a two days drive.

The selection process was categorized in the five steps:

1. Two Minutes self-introduction video by each of the student.
2. Group Discussion Round
3. Presentation Round on a topic which was given

spontaneously.

4. Role Play Round
5. Personal Interview

Before starting the campus drive on day one, a screening of video was done by the Company officials and set of students were selected for the Campus drive.

First Day, the evaluation of the students started with GD Round by grouping the students of different colleges. Those who cleared this round, got a chance to appear in the presentation round. In the presentation round each of the students were given a topic on which he/she has to speak for 5 minutes.

Second Day, those who have cleared the first day's round were given an

opportunity for role play. This was an excellent exercise and students have learnt a lot from this. Post role play, a final round where each shortlisted candidates were asked to appear for Personal



Interview.

There was an excellent performance of GSIMR students and during the process few of our students reached to the final selection round. Anjali Joshi and Anuj Mishra were the flag bearer of GSIMR till last.

All the students have

enjoyed the complete process for two days. There were lot of management learnings for our students, few of them are listed below:

- Time Management
- Communication and Presentation Skills
- Observation Skills
- Patience

The company officials of Yash Technologies appreciated the efforts put in by the students and the Institute in upbringing and exploring the young minds for a better tomorrow.

CRC Head CA Prem Dua and Assistant Professor Ms. Amita Agarwal had a meeting with the HR and other present officials of the Company and invited them for further pool campus to GSIMR

# FAREWELL CEREMONY

The farewell ceremony was organized on 17<sup>th</sup> Sep 2022 at GSIMR college for the students in their 2<sup>nd</sup> year. The students in 1st year were the host of the function. Juniors did several arrangements for this ceremony like dance performances, DJ, Welcome Dance, Games, and many more.

The function began at 12:00PM with the welcoming of seniors with dhol and tilak and welcomed them to the auditorium. As all settled in the auditorium then the cultural activities began. The juniors gave many performances of dancing, speech, and games like (Paper Dance, Ramp Walk, etc.). Everyone was overwhelmed by these performances and had energetic vibes.

After the function faculty and senior students shared their views, memories and experiences they had together. It made some of them really emotional. Along with that all the junior and senior had lunch, DJ, photoshoots, and cake cutting ceremony.

Juniors gave 6 titles for the seniors:

- Mr. GSIMR (**Akash Bairagi**), Ms. GSIMR (**Nitisha Joshi**)
- Mr. Best Dancer (**Bhavesh Bhopte**), Ms. Best Dancer (**Shivali Mehta**)
- Mr. Best Attire (**Abhay Mehta**) Ms. Best Attire (**Rashi Sharma**).



The program ended up at 5 pm with the wish of good health, long life, and the flying colors of success.



## CAMPUS DRIVE: MOKSHA FINANCIAL SERVICES PVT.LTD.

One of the Leading Financial Solutions Provider in India, Moksha Financial Services Pvt. Ltd., was established with the motto of providing comprehensive Financial Solutions to Business Houses, Organizations & Individuals who seek expertise in the stream of Finance.

An Inhouse Campus was planned with Moksha Financial Services Pvt. Ltd. At GSIMR on 17th September 2022. Ms Priyanka Sharma- HR Manager and Ms Ayushi Laad-SME Marketing Manager have visited the campus for completing the process. A warm welcome to them was given by CRC Head CA Prem Dua and Assistant Professor Ms. Amita Agrawal of GSIMR.

**In selection process there were three rounds:**

**1st Round** - Written test with 50 questions related General Awareness, Finance and Marketing.

**2nd Round** – Group discussion on “Impact of social media on Business Growth”.

**3rd Round** – Personal Interview in which students were asked to sell one of their assets to interviewer.

Six students were appeared for selection process. All have



cleared the written test and moved to second round of Group Discussion. It was a very good group discussion amongst them and everyone has participated actively. Komal Barot took a lead and finally summarized the GD.

Interviewers were happy with the performance of students and they are going to announce results soon. Also, they allowed one candidate to give interview on video call from home as she was not well. From this drive our candidates learnt how to be patient in stress situation. At last, presented souvenirs as token of remembrance to recruiters.



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## COURSES OFFERED MBA



**Specializations :**

- Business Analytics
- Operations
- Marketing
- Finance
- IT
- HR

**For Admissions Contact :**

**Dr. Neha Modi - 98931-58352**  
(Associate Professor, Strategic Mang. & Mkt.)

**Dr. Shameen Warsi - 86023-67560**  
(Assistant Professor, Business Analytics)

FREE

- Spoken English
- MS Office Module
- Skill Enhancement Certifications

**Hurry up!** 

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Website: [www.gsimr.co.in](http://www.gsimr.co.in) | Official Email: [web.gsimr@gmail.com](mailto:web.gsimr@gmail.com)



**Govindram Seksaria Institute of Management & Research, Indore**

Presents....

# 3T bhyudaya

## ( ORIENTATION CEREMONY 2022)



Get your welcome pack and be ready for having fun

Date : 1<sup>st</sup> to 5<sup>th</sup> Nov 2022

Time : 10 AM onwards.

Venue : GSIMR Auditorium