

Editorial...

"Far and away the best prize that life offers is the chance to work hard at work worth doing."

- Theodore

Roosevelt

The above quote of Roosevelt is true in terms of MBA@GSIMR, where students are mentored to sweat in right direction which can lead them to success. GSIMR pushes its students to excel in their career by arming them with the gadgets of skills, knowledge and confidence in-order to win the battle called carrier.

This edition of Newsletter covers placement glimpses along with the top brands in which our students are associated with. It also covers report about GSIMR's Independence Day celebration, students participated with full zeal to make this 75th Independence Day a memorable event. Along with Independence Day celebration, co-ordinators of "Yashotsav" were felicitated with certificates and gold, silver and bronze medals were provided to winners of various college level competitions.

GSIMR always strives for the overall development of its students and all those are covered as nutshell in this edition. Take a deep dive in "The GSIMR Times" Sep' 22 edition and explore, Happy Reading!

Editorial Team

Chief Editor:

Dr. Sangeeta Jain

Editors: Dr. Neha Modi

and Dr. Shameen Warsi

Student Editors:

Gopika, Prabhjyot (MBA II Sem)

From the Desk of Corporate Relationship Cell

Employment - Trends and Challenges

As Indian economy is recovering from the pandemic, recent trends in hiring have changed drastically. According to "Naukri Job speak index" hiring activity grows by 41% year-on-year basis in Jan 2022.

Post covid, the Companies have changed their HR policies to confront any such circumstances that may arise in future. Employment Scenario has completely changed and companies are looking for tech savvy people. Like every coin has two sides, technology too has. There are some current trends and challenges faced by young students while seeking job and tips for them to overcome from it:

1. Skill based hiring :

Employment is now skill-based and result-oriented. So, employers are looking for skill specific domain experts. Even, companies are

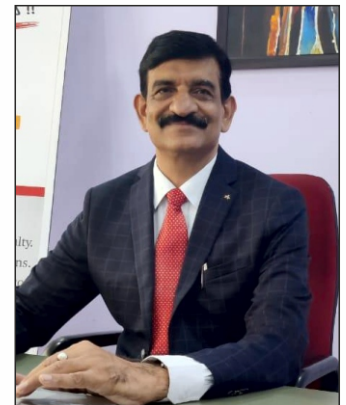
focusing to upskill their current employees as its less costly than fresh hiring, creating more difficulty for you.

2. Competitive World :

At entry level, you need to face the challenges of this competitive world. Nothing to worry, start researching about companies which are hiring in your field, tailor your resume by highlighting skills that match the requirement of position and show your full interest in application letter. Enrich your knowledge on current affairs so that you may impress the employer during interview.

3. Set your Agenda

While interviewing, every employer looks for the people with a clear mind set, no ambiguity. But here is the state of dilemma about the path where you want to move on? You need to go through the details of job role and research



CA Prem Dua

Head- CRC

different career path with open mind set to figure out the right fitment.

4. Right Value for Yourself

There will always be a mismatch between your expected value and the employers wish. But that does not mean that you should compromise on this. Look at the average packages offered for the position, then analyze your worth according to skills you possess, then rethink and negotiate. Do note that good Communication, Confidence, presentation skills can get you success in your career.

Placement Glimpse

Our placement cell is working continuously round the year to contact prospective employers and invite them for campus recruitments. The employability skills of our students and conducive environment of our college had resulted in

maximum placement of our outgoing students. Companies like ICICI bank, ISOMATRIX Pvt. Ltd., Grey Meters IT Matters, Bandhan Bank and others had recently visited for campus placement. In these companies around 15 students got finally placed. Besides this our students also go to various corporates for selection process and get placements.

OUR PLACEMENT & INTERNSHIP



Riya Kelkar



Hemlata Bule



Muskan Pancholi



Dharini Sharma

Students placed at



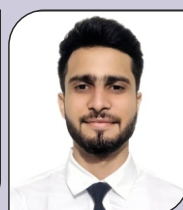

Priya Srivastava



Mithilesh Titware



Nikita Dwivedi



Hritik Dubey



Nidhi Barethiya



Vanshita Gupta



Krishna Sharma

Students placed at




Ankur Hariyani



Puneet Patkar



Manish Mishra



Jeet Mishra



Phoeba Joseph



Adarsh Lele



Aman Jat



Gopika Thakur

Students Got Internship at




Mohit Sharma
ONGC Ltd.



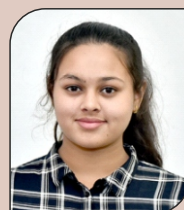
Nikhil Ingre
ONGC Ltd.



Avni Ratnawat
Raw Basics



Atishay Jain
Ruchi Soya Ltd.



Aditi Dubey
Bridgestone Pvt. Ltd.



Ayushi Singh
Reliance Retail

Students at
Internship



Mr. Vijendra Kohwal

Spoken English Module

Institute offers special English Proficiency Module for GSIMR students as well as outsiders free of cost under the guidance of Mr. Vijendra Kohwal, language expert. He is graduate in commerce, possessing a rich professional experience of more than 14 years in training industry. He has worked

with many training organizations and trained thousands of trainees. He is a Motivator, You Tuber, Public Speaker and Soft Skills Trainer whose forte is training on Spoken English, leadership, developing professional attitude, mind management, His clients include organizations like Idea, Eicher Motors, Mcw Health Care, Naiduniya, Birla Sun Life, Prestige Institute of Management & Research, Sayaji School of Hospitality, ITL Industries etc. He is also training to school / college students through his training workshops as a freelancer.

ENHANCING EMPLOYABILITY

“In the new world of work security lies not in employment, but in employability”

In today's dynamic world where everyone is moving ahead in career, we at GSIMR are continuously engaged in polishing our young students with help of experiential learning. Our aim is to encourage every student to either get into industry or showcase entrepreneurship skills by helping them to incubate their own startups.

Corporate Relationship Cell make students corporate ready by conducting different activities which help students to improve their employability skills on varied fronts to adapt to changing demands of businesses across the world. To remove challenges faced by young students GSIMR uses following employability tools to facilitate our students:

1. Management activities: Ad Mad, Documentary making, Roleplay, Case discussion, etc.
2. Mock Interview: Prepare and build confidence for corporate interviews
3. Group discussion: Make aware about current affairs and

enhance knowledge

4. Guest lectures: To have better understanding about industry
5. Industry Visits: To have acquaintance with industry norms, culture, practices etc.

6. Technical Skills: Updating technical knowledge by conducting workshops on Advanced Excel, Ms Power Point etc.

7. Personality Development: Developing and enhancing personality of students by various sessions.

Above activities of campus to corporate program develops right attitude, employability skills and more awareness among students before getting into actual environment of varied companies.

Compiled By :

Ms. Amita Agarwal

Assistant Professor, GSIMR



ESTEEMED RECRUITERS

OUR ALUMANI

 Mr. Abhishek Vyas 2006-2008 Development Bank of Singapore	 Mr. Ajendra Sharma 2016-2018 Project Management Office	 Mr. Amit Nandi 2005-2007 Sales Manager	 Amruta Vivarekar 2006-2008 INFECTUS	 Anant Kushwah 2007-09 Sales Manager	 Ankit Tiwari 2001-03 IP Head AMAZON INDIA
 Ankita Pastaria 2002 - 2004/ Narsee Monjee Institute of Management Studies	 Arpit Jain 2017-2019 Reliance Jio Infocomm	 Arpit Malpani 2014-16 Tax Consultant GG Malpani and Associates	 Ashish Jain 2005-07 Entrepreneur	 Deepika Jain 2003-05 DGM Bridgestone	 Deepshikha Sharma 2017-19 RM, ICICI
 Gaurav Jain 2004-06 ICICI	 Gaurav Pandey 2012-14 Assistant Manager	 Jaspreet Tuteja 2012-14 Country Head	 Jitendra Agrawal 2007-09 Sales leader of India	 Kavita Kansu 2015-17 HR	 Khushi Gole 2017-19 Relationship Manager

Independence Day and Medal Ceremony

कर सलाम तिर्थी की जिससे हमारी शान है, हर घर तिर्थी लहराए यह हमारी पहचान है।



India celebrates its 75th Independence Day as 'Azadi Ka Amrit Mahotsav' to commemorate its freedom on 15th August, 2022. It was a day of immense pride and joy for all Indians. While the day is celebrated with cultural programmes, parades and flag hoisting ceremonies throughout the country, GSIMR also celebrated the event along with medal and certificate felicitation to the students who were the winners of various activities and the co-ordinators of Yashotsav.

The programme started with Flag hoisting by our chief guest Dr. Sandeep Julka (practitioner endocrinologist in Indore). A sportsman, national level footballer, a tennis Champ of Indian medical association. A key opinion leader in the field of endocrinology, helps in making guidelines for diabetes management as well as a social worker and a hard-core patriot. The event started with lamp lightening in front of Devi Saraswati by our guests and all faculty members, followed by medal and certificate distribution ceremony in the college auditorium. Welcome

address was given by director Dr. Sangeeta Jain and the event moved forward with the certificate distribution to the coordinators of "Silver Jubilee Celebration - YASHOTSAV" silver jubilee celebration and felicitation of medals to the students who were the winners of various management activities. In the ceremony 8 gold medals, 5 silver medals and 7



bronze medals were distributed to the winners of the Activities like: Business Plan, Presentation Competition etc. Passion for nation could easily be identified by seeing the Patriotic dance performance by Parul Mishra and song performance by Gopika Thakur. Chief guest Dr. Sandeep Julka talked about small initiatives that can be taken so as to help needy people of our country. He also emphasized on the values of our culture and suggested key points to remain healthy. In the last vote of thanks was presented by Dr. Neha Modi.

The programme was Co-ordinated by Dr. Shweta Sharma, anchoring was done by Gopika Thakur. Programme came to an end with Flag March in which all the students of

GSIMR along with the faculty members and the chief guest participated with full zeal and enthusiasm. It was followed by refreshments to all.

Remembering our past is extremely important. But we also have to think about building our future. Let's do every thing t o keep

our freedom and carry it through the years.

JAI HIND

Compiled By :

Dr. Shweta Sharma

Assistant Professor, GSIMR



Movie Show- The Founder

“Nothing in this world can take the place of good old persistence, Persistence and determination alone are all powerful.” The persistence to follow your dreams and to believe that anything is possible if you go and get it.

GSIMR conducted a movie review in association with IMA Student chapter. Dr. Subodh Shrivastava (CEO- Intred Services Pvt. Ltd.) reviewed the movie on 13 July 2022, Wednesday.

The movie topic – The Founder was reviewed and he enlightened us about how Mc Donald's flourished world-wide. The story revolves around the Mc Donald brothers and Ray Kroc. It's all about having a vision, ambition, innovation, persistence and entrepreneurship skills. A tale of greed, hypocrisy and broken promises. The film tells the true story of Ray Kroc's, a salesman who is struggling to sell milkshake mixers.

His fate changes one day when he happens to meet the family-owned burger joint in San Bernardino. Ray was impressed by the brother's speedy system in making the food and saw franchise potential. Ray expands the Mc Donald restaurants through franchisee's, pulls the Company from the brothers and created a multibillion-dollar empire.

Learnings from the movie are:

- Try to find solutions for your problems, rather than running away from it.
- Never tell your entire business secretes to anyone.
- Have a vision and goal in life
- Be Persistent and hardworking
- Be Curious with Ideas
- Explore New Ways
- Time Management



Ray Kroc had a vision; the first time he saw the Mc Donald outlet he saw something in that which made him desire to have it. He said “No one ever has and no one ever will because they all lacked that one thing that makes Mc Donald's special.”

This movie gives various business lesson to the students. It was a very interactive and intellectual session. The moderator of the program was Miss Gopika Thakur and Miss Ayushi Sing gave us a brief introduction about Dr. Subodh Shrivastava. Eventually vote of thanks was given by Dr. Shweta Sharma, it was indeed an intriguing session for all of us.

Compiled by



Phoeba Joseph
II Sem, GSIMR



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I am really enjoying my first job at Isometrix, the profile I am working in is giving me a lot of exposure which will be very helpful for me in the future. I am thankful to the CRC Team for helping me throughout my screening process which leads to my selection here at Isometrix. **Priya Shrivastava (IV Sem)**



I still remember the days when I joined GSIMR and those two years proved to be very helpful in grooming my overall personality. I enjoyed participating in the activities held at GSIMR which boosted my confidence and helped me in cracking the screening process of current job. I am thankful to all the faculties of GSIMR for their guidance and support. **Nikita Dwivedi (IV Sem)**



My current job involves both office as well as field work and this has changed my perception towards field job. With this experience I came to know that field work gives more learning in comparison to office work and I enjoy both. Now I can relate all my subjects learned in MBA with the corporate job, thanks to the director and all faculties of GSIMR for motivating me throughout my MBA. **Mithilesh Titware (IV Sem)**

