



Govindram Seksaria Institute of Management & Research

(Approved by AICTE & Affiliated to D.A.V.V. Indore)

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EDITORIAL

"I cant change the Direction of wind, but I can adjust my sails to always reach my destination."

Jimmy Dean

GSIMR warmly welcomes you to the March Edition of its newsletter "THE GSIMR TIMES". This issue of newsletter covers various events held for betterment and growth of the institute and students. Corporate Relationship cell of the institute(CRC) organized seminar on potential performance which gave a broad vision for students for their career and life. Eminent personalities Padma shri D.B. Pathak educator from IIT Mumbai, shared his view which motivated students and showed the path how they can move forward by making right career choices Senior Advocate Shri Ashok Chitale also shared his views. Various short term certifications courses commenced where students are learning new skills namely Digital marketing ,MS -Office, Business analytics etc.

We feel proud to share that this year GSIMR is Completing its 25 year. A 5 day Silver Jubilee celebration "Yashotsav" will be organized from 11 to 15th April 2022 together with a souvenir will be unveiled which will not only cover the glorious journey of the institute but the major milestone. We hope this issue of GSIMR times will give you a good read.

Editorial Team

Chief Editor : Dr. Sangeeta Jain

Editors : Dr. Neha Modi and Dr. Shameen Warsi

Student Editors : Ms. Arpita Saksena (MBA IIISem)

Gopika, Prabhjyot (MBA I Sem)

Commencement of IMA, Indore Chapter for GSIMR

Corporate Relation Cell (CRC) takes pleasure in announcing that IMA Chapter for GSIMR has commenced from 15th February 2022. The IMA Student Chapter made its debut by introducing IMA and its activities by Mr. Rahaber Raza, Head Student Engagement Program and conducting a motivational session by the guest speaker Capt. Jaison Thomas on the Topic: From Potential to Performance. Capt. Jaison Thomas is an Ex. Army officer and an accomplished professional with rich experience of 20 years in Business Development, Sales & Marketing, Product Promotion / Launches, Team Management and Training & Development.



Every Year We Are Upgrading
In Times B School Survey

A LEGACY OF EXCELLENCE



**Among Top
B-Schools in India**



**Among Top Private
B-Schools in India**

as per **Times B-School Survey 2022**
published in **Times of India** dated 24th February 2022

Times B School
An OMS Initiative with The Times of India, Mumbai Your Roadmap to Success

Eminences @GSIMR

Padam Shree Prof. Dr. Deepak B Phatak

Padam Shree Prof. Dr. Deepak B Phatak graced GSIMR with his presence on 15th Feb'2022.

He has been a consultant and adviser to many organizations on various issues related to Information Technology. In the financial sector, he has been an I.T. adviser to State Bank of India, Reserve Bank of India, Unit Trust of India, IDBI, Life Insurance Corporation of India, New India Assurance, UIIC, SEBI, NSDL, ECGC, etc. He works on several committees advising Central and State Government departments, on issues related to IT projects. He was conferred Life time achievement awards by Skoch foundation in 2003, by Data Quest in 2008, and by Dewang Mehta Business School awards in 2010. He was listed among fifty most influential Indians, by Business week in 2009. He received the 'Excellence in Teaching' award of IIT Bombay in 2009; and the IIT Bombay Industrial Impact award in 2010. On 26th January 2013, He was conferred the Padma Shri award by the Government of India, for his services in Science and Technology.

He is a member of management in GSIMR and his visit was focused on interaction with students. He motivated students about learning English and its importance in professional life, also he encouraged students about working hard; as per him there is no substitute of hard work. Students as well as faculty members of GSIMR cherished his enlightening words and will imbibe the same in their lives. He gave very constructive in-puts for better functioning of academics, ways of grooming students, tips on improving students' assessment, etc to the faculty members.

In-spite of being listed among fifty most influential Indians and holding so many prestigious awards, he was so down to earth and humble. He came to GSIMR'S auditorium during Captain Jaison's interactive session with students, he himself took a paper and starting jotting down the key points shared by captain. During interaction with faculty members, when requested for a photograph he himself started shifting chairs. With these small gestures he proved the saying "Tree laden with fruits always bends low". His orra inspired everyone who met him to be humble and down to earth.



Senior Advocate Shree Ashok Chitale

Senior Advocate Shree Ashok Chitale (Former Chairman) graced GSIMR with his presence on 18th Feb'2022. He praised the renovation of GSIMR'S building and given valuable in-puts for the same. He is among the biggest building blocks of GSIMR, who envisioned and made it possible to have a renowned management institute. His charismatic orra has given great vibes among the faculty and staff members, his spirit and will power even at this age is highly motivating and inspiring.



Academic Excellence

Paper Review

Stock Market Prediction Using Candlestick Chart and Technical Indicators

To identify the buy and sell time is one of the most important issues for investors and stock trader in stock market. Technical analysis can be defined as the process of identifying trend reversal at an early stage and to follow the trend until the weight of evidence suggests that the trend has reversed directions. To anticipate the market price, researchers studied the financial market analysis tools and patterns such as charts, technical indicators, candlestick pattern and various bullish and bearish chart pattern. This research paper measured the occurrence and tested the efficiency of various bullish and bearish price action using candlestick patterns and lagging and leading technical indicators such as MACD, RSI, Bollinger Band, CCI on India's leading stock market benchmark index NIFTY 50 for the period April 2020 to April 2022.



Certificate Courses

GSIMR has started its value-added Certificate Program. The first program to get started is on MS Office, from 14th February 2022. There is a demand for other programs like Employability enhancement Skills, Yoga for Personal Wellbeing and Personal Finance. Certification on these programs will also commence shortly.

University Exams 2022

Devi Ahilya Vishwavidyalaya (DAVV) had commenced offline examination in conventional manner after a span of two years. Despite of being so much resistance for offline exams by students, citing instructions by Department of Higher Education, DAVV had fixed winter season exams in offline mode from 18th January 2022. The varsity is prepared to conduct the examination in conventional manner keeping all the Covid-19 protocols at place.

GSIMR was made examination centre for MBA 3rd Sem. Exams of 256 students were conducted very smoothly following all covid Protocols. GSIMR has also made centre for 1st Sem university examination starting from 26th February 2022 to 23rd March 2022. Conducting offline exams at the time when it was the peak of third wave was really a big challenge, but due to God's grace everything went well and as the saying goes "All is well when end is well".

Professor Mohit Raikwar and Ms. Sona Parani





Silver Jubilee Celebration "Yashostav"

It gives immense pleasure to share that this year GSIMR has achieved the milestone of 25 years, to rejoice it GSIMR is going to have five-day fest named as "Yashotsav 2022" from 11th April 2022 to 15th April 2022. The schedule of events are as follows:

Spardha - 2 Days Intercollege Sports Events (11th - 12th April 2022)

Kshitiz - 2 Days Intercollege Management Fest (13th - 14th April 2022)

GSIMR Saga - 1 Day AnnualFest (15th April 2022)

In Spardha various sports events like cricket, volleyball, athletics etc. will be held, Kshitiz will comprise of various management competitions like Ad Manic, Haat Le Carte, Mime, Nukkad Natak, etc. In the annual fest, GSIMR's Souvenir for 25 years would be unveiled covering all the events and milestones of GSIMR. Yashotsav PPT to compiled creatively and included here



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