

# THE GSIMR TIMES



Govindram Seksaria Institute of Management & Research, INDORE  
(Approved by AICTE & Affiliated to D.A.V.V. Indore)

Volume 16/October 2021

## Editorial...

"No organization can depend on genius; the supply is always scarce and unreliable. It is the test of an organization to make ordinary people perform better than they seem capable of, to bring out whatever strength there is in its members, and to use each person's strength to help all the other members perform."

- Peter Drucker

The above mentioned quote of Peter Drucker is very apt in terms of Management Institutions as well. GSIMR, focuses on overall grooming of students which leads to successful placements. Grooming and upgradation is not limited to students only, focus is on the development of faculties as well through regular Quality Improvement Programs (QIP).

Internships in reputed organizations is a stepping stone for every management student and in spite of covid GSIMR offered internships to almost all the students in various reputed organizations. GSIMR has a devoted placement cell which consistently put efforts for training and placement of students. GSIMR proudly carries the heritage of bridging campus to corporates and has a strong alumni base which prefers the students of their alma mater in providing training and placement opportunities.

This edition of "The GSIMR Times" is focused on internship and placement details of current batch students. The process and important dates of admission in MBA (Core) FT is also covered in details.

We are thankful to all the prestigious organizations who gave opportunity to GSIMR students for internships and job. We strive hard to provide industry ready students with strong ethical and moral base which leads to success in all of their future endeavors.

### Editorial Team

Chief Editor : Dr. Sangeeta Jain

Editors : Dr. Neha Modi and Dr. Shameen Warsi

Student Editors : Ms. Arpita Saxena (MBA III Sem)

Ms. Rashi Sharma (MBA III Sem)

## Our Accolades

It is a proud moment for GSIMR family that our students performed well in their internships and got offer letters of final placement. For their achievement they shared their feelings with us.



"I have been placed in a financial firm FxInfinity as Business Development Executive. I believe my college has provided me a strong ethical base and morality which has paved my way to become a diligent personality with almost ardour."

**Garima Gautam** (III Sem)  
FxInfinity (Business Development Executive)



"I got the opportunity for HR Internship, after completing my internship with Jobsplanetary Bharat Pvt. Ltd, I was offered the post of HR Executive. Throughout the internship and my association with the complete faculty team has been the source of guidance and motivation for me. I am thankful to everyone for supporting me and providing constant opportunities for my carrier."

**Rashi Sharma** (III Sem)  
Jobsplanetary (HR Executive)



"I feel blessed to have my corporate training program during my first year in college and providing me internship opportunity for my career growth and always guiding towards the right."

**Khushboo Borana** (III Sem)  
CapitalVia (Client Relationship Manager)



"My institute has always been the support system and guiding light for my career, here I learned to face the challenges and day to day activities. These skills are helping me in developing client relationship in my organization."

**Vishal Bhatt** (III Sem)  
CapitalVia (Client Relationship Manager)



"The support and guidance provided by training and placement cell has always been helpful for pushing my limits and aiming for better. At the same time thankful to my colleagues and organization "The Infinity" for providing me insights of marketing."

**Shreya Kapoor** (III Sem)  
The Infinity (BDE Marketing)

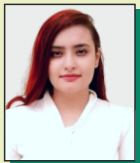
For Admission in MBA Call : 98931 58352, 86023 67560

## Our Accolades



“ I started my MBA journey in July 2020 and college provided me platform to develop my IT and presentation skills. I am a part of placement cell and targeting 100% placement in next semester. I got job offer letter after completion of my internship as an account executive & my skillset helped me in achieving the organizational goals.”

**Aashish Devkota** (III Sem)  
Solvesto Consulting Pvt. Ltd (Accounts Executive)



“ Rdot Ventures taught me how to maintain customer relations, it was a great learning experience and after completion I got the offer to work there as Customer Relationship Executive. For achieving all that I am thankful to teaching paedology of my college.”

**Yashi Bhargava** (III Sem)  
RDot Ventures (Customer Relationship Executive)



“ The orra of GSIMR makes a motivating environment for us to achieve greater heights. Before joining MBA, I was thinking of placement and I got job offer in mid of my MBA journey.”

**Riya Kelkar** (III Sem)  
CapitalVia (Client Success Manager)

**GSIMR family wishes all the best for their future endeavours!**

### Govindram Seksaria Institute of Management & Research, Indore

Hurry Up !!!  
Few Seats Vacant



## MBA

Dual Specialization

- Business Analytics
- Information Technology
- Operations Management

- Financial Management
- Human Resource Management
- Marketing Management

Missed to Register for Core MBA ?

Contact us



GSIMR

SHRI G.S. TECHNOLOGICAL SOCIETY, INDORE

(Approved by AICTE & Affiliated to D.A.V.V. Indore)

Activities CLC

Dates 18<sup>th</sup> to 20<sup>th</sup> Oct

Time 11.45

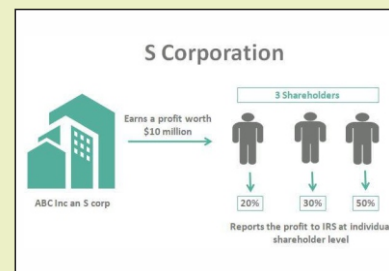
www.gsimr.co.in

web.gsimr@gmail.com

## Management Lexicon

### S Corporation, (AKA - Sub-chapter S) -

In general, S corporations do not pay any federal income taxes.



Instead, the corporation's income or losses are divided among and passed through to its shareholders. The shareholders must then report the income or loss on their own individual income tax returns.

## Strategic Planning –

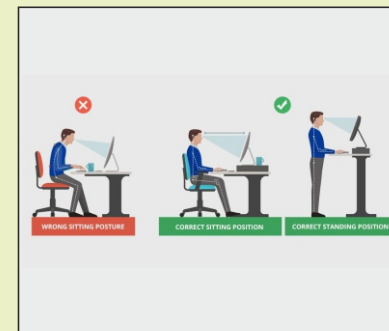
The process of determining the major goals of the organization and policies and strategies for obtaining and using resources to achieve those goals. Big picture planning for the entire company that is usually derived from the top executives within a firm. Strategic planning tools include the mission and vision statements and SWOT analysis.



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## Ergonomics –

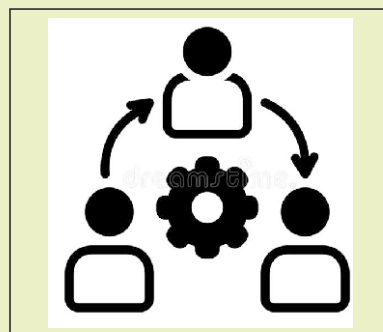
The science of adapting equipment to the work and health needs of people. Office equipment such a computer keyboards, mice, and monitors can protect the employee from repetitive stress injuries like carpal tunnel syndrome and eye strain.



Ergonomic chairs provide support for the employees back and neck.

## Consortium-

a combination of several companies working together for a particular purpose, for example in order to buy something or build something.



Compiled By : Rashi Sharma (MBA – III Sem)

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**Ms. Yashi Bhargava**  
Position: Customer Relationship Executive  
R DOT VENTURES



**Ms. Garima Gautam**  
Position : BDE  
THE INFINITY

## PLACEMENT BATCH 2020-22



**Ms. Shreya Kapoor**  
Position : BDE Marketing  
THE INFINITY



**Mr. Aasish Devkota**  
Position : Asst. Accountant.  
Ganesh Jain & Associates

### Bridging College to the Corporates !!

The Training and Placement cell aims at providing the best opportunities enabling every student to realize his/her dream. We bridge the gap between students and their first job. We are committed to secure summer internships to our students. This helps MBA students to apply the skills and lessons learned in a classroom in the real world of business. In current year most of the students are placed for internships in companies like Samsung, Deloitte, Kotak Mahindra, White hat Jr, Taghiva etc.

*"Thank you to all companies for providing our students with an invaluable learning experience as an Intern."*

Our Placement Cell continuously strives to help students in pursuing their career goals by acquiring employment-seeking skills and ultimately to attain desired employment.

**Highest Package - 10.0 LPA**

Placement Assistance programs:

- Industrial Visit
- Personality Development Program
- Mock Interview Sessions
- Internship Program
- Soft Skills Training



### Our new ambassadors present their credentials

<b>Aakanksha Pandey</b> Shine Project	<b>Arpita Saxena</b> RDot Ventures	<b>Himanshu Nigam</b> Shine Projects	<b>Nidhi Barethiya</b> Kotak MF	<b>Riya Kelkar</b> Capital Via
<b>Aashish devkota</b> Shine Project	<b>Asmita Shrivastava</b> F And B Recipes	<b>Khushboo Borana</b> Capital Via	<b>Nikita Dwivedi</b> Kotak MF	<b>Rounak Pandey</b> Samsung
<b>Abhay Mehta</b> Kotak MF	<b>Bhavesh Bhopte</b> Myntra	<b>Khushi Patel</b> Taghiva	<b>Nimish Chawda</b> Kotak MF	<b>Samarth tiwari</b> Taghiva
<b>Abhijeet Singh Parihar</b> Taghiva	<b>Chandrika Ratneria</b> Jobs Planetary	<b>Kruti Chaturvedi</b> CSB	<b>Preeti chouhan</b> Kotak Mahindra Bank	<b>Sanjana chouksey</b> Jobs Planetary
<b>Aishwarya sharma</b> Au Small Financial Bank	<b>Deepika kalra</b> Sigma Chemtrade Pvt. Ltd.	<b>Manish kanodiya</b> Kotak MF	<b>Priya shrivastava</b> White Hat Jr.	<b>Shiva Singh Baghel</b> CSB
<b>Akash Bhattacharya</b> Bwise Solutions Pvt. Ltd.	<b>Garima Mishra</b> Investosure	<b>Mayank Sharma</b> Kotak MF	<b>Priyanka bakshi</b> Indira Securities	<b>Shivali Mehta</b> Capital Via
<b>Anjali Paliwal</b> Capital Via	<b>Garima soni</b> Creativefuel	<b>Mithilesh titware</b> Taghiva	<b>Ranu maheshwari</b> Capital Via	<b>Souvik Roy</b> Bwise Solutions Pvt. Ltd.
<b>Anshika Thakur</b> Jobs Planetary	<b>Heena ali</b> Samsung	<b>Mitin Pathak</b> Kotak MF	<b>Rashi Sharma</b> Jobs Planetary	<b>Vaishali Kushwah</b> Bwise Solution Pvt. Ltd.
				<b>Vishal Bhat</b> Capital Via

For Admission in MBA Call : 98931 58352, 86023 67560



## Why MBA ?

Deciding to study an MBA degree (Master of Business Administration) is a big step for aspiring managers. Here are the top reasons to start studying a Business Administration degree :

1. Develop advanced and flexible management skills MBA classes will help in developing the skills necessary to keep a company successful, you choose :

- ▷ Improve leadership and people management skills
- ▷ Develop, advertise and sell your products and services.
- ▷ Network and create connections or partnerships.
- ▷ Manage difficult situations (e.g. financial crisis, public scandals)
- ▷ Keep the company's finances healthy.
- ▷ Promote and maintain the company's positive image
- ▷ Gather, interpret, & create reports based on industry data.
- ▷ Hire top talent and improve employee retention
- ▷ Create hierarchies that help the company thrive.
- ▷ Make tough calls at the right time

2. A lot of MBA specializations to fit in exact goals  
**Finance** : Great for bankers, financial controllers, chief financial officers, and finance managers. Courses will focus on Statistics, Data Analysis, Accounting, and more.

**Marketing** : Focuses on businesses that rely on promoting products and services.

**Operations Management** : Ideal for managers in charge of optimising production processes.

**IT** : Prepares you to do business in the technology sector or do business that heavily relies on technology. This side of business relies heavily on the analysis of collected data and product development based on it.

**Human Resources** : Great to learn for managers in charge of HR teams or working with large groups of employees. Focuses on conflict resolution, team development, motivation, defining job responsibilities and more.

**Business analytics** : It should come as no surprise that business intelligence and data analytics is one of the fastest growing markets in the 2019 enterprise software landscape.

3. Start a company from scratch Many students choose an MBA because they want to become entrepreneurs and learn how to start and grow a business. They have a big dream and want to know how to turn it into reality. Here's why an MBA can help you become a successful entrepreneur: MBA professors with real-life experience in starting a business can tell you the major traps you need to avoid and what you should do to make sure your company grows and remains stable over time.

In short, an MBA is as difficult as you make it, and is as rewarding as you invest in it. In the business world, there is rarely any hand-holding. You either develop into a competent business expert or are surpassed by the competition.

## Admission Process

### MBA CORE (FULL TIME ) DUAL SPECIALIZATION

- Minimum 50% marks in Graduation in case of General / Unreserved Category.
- Minimum 45% marks in Graduation in case of SC,ST and OBC Category.
- All India Entrance Test "Common Management Admission Test" (CMAT). CMAT Score will be considered for students appeared in CMAT. Students not appeared in CMAT can also apply on the basis of Qualifying Exams (Graduation Marks).

### Admission Procedure

MBA aspirants will be required to participate in Online Off – Campus Counselling

#### Step 1 : Online Registration\*

- On the basis of CMAT Score
- On the basis of Qualifying Exam (Graduation Marks)
- Online Registration can be done as per the guidelines of Director, Technical Education (DTE), Bhopal

#### Step 2: Document Verification

- Documents Verification to be done at help Centres authorized by DTE, Bhopal. For Session 2020-21, document verification will be done according to new DTE guidelines

#### Step 3 : Choice Filling

- MBA aspirants can give as many choices as possible of Institutes and courses in the order of their preferences

#### Step 4 : Choice Locking

- MBA aspirants can lock the choices by making online payment for portal charges (Credit Card / Debit Card / Internet Banking or e-wallet (Paytm) or kiosk payment)

#### Step 5 : Allotment and Admission

- On the basis of CMAT Score (DTE will allocate the seats based the merit and satisfied aspirants can take print out of allotment letter)

#### Step 6 : Up gradation and Admission

- Aspirants (on the basis of CMAT score) not satisfied with allotment and can apply for possible up gradation in upward direction of their choices; DTE will allocate the seats based the merit and satisfied aspirants can take print out of allotment letter
- on the basis of Qualifying Exam (Graduation Marks) (DTE will allocate the seats based the merit and satisfied aspirants can take print out of allotment letter)

#### Step 7 : Additional Round of Conselling

- (This is the decided by DTE)

#### Step 8 : College level Counseling (CLC) (if required)

(Aspirants who have not taken admission / cancelled their admission can apply for this round of counselling)

- Note : Admission Procedure is subject to change and will be finally decided by Directorate of Technical Education, (DTE), Bhopal. For further details, please visit the following websites:

\*All the Documents Required at the time of Registration

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