

Corporate Relationship Cell

- Internship Programs • Mock Interviews • GD • Industrial Visits
- Seminars by Industry Experts • Personality Development Sessions

Recent Placements



Welcome to the World of Excellence!



Govindram Seksaria Institute of Management & Research, Indore

(Approved by AICTE & Affiliated to D.A.V.V. Indore)

MR 10, Sch. No. 54, Vijay Nagar, Near Marriott Hotel, Indore
www.gsimr.co.in, web.gsimr@gmail.com

FOR ADMISSIONS

Dr. Neha Modi (Associate Professor) 98931 58352
 Dr. Shameen Warsi (Assistant Professor) 86023 67560

Govindram Seksaria Institute of Management & Research, Indore

You are about to witness a life-changing learning experience!

About us

GSIMR is one of the Premier Business Schools in Central India located at Vijay Nagar, Indore. It is a sister concern of SGSITS.

- 6 Acre Campus fully Wi-fi.
- Located in the heart of the city.
- Proven academic excellence since inception.
- Highly skilled, experienced and dedicated faculty members.
- Well-equipped air conditioned computer lab with high bandwidth internet speed.



Hon'ble Prakash Prabhakar Naolekar
Chairman
Justice Supreme Court of India (Retd.)

Dear Students,
Students are the nation builders and the agents of change. The aim of our institute is to teach students to learn and not just study. We emphasize to travel beyond the books. We are confident that during the period which budding managers spend with us, we help them to acquire leadership, managerial and technical skills and when they apply these skills in their practical life, they make a great contribution to the society. We invest our trust in the students. They are our safe source and we bank all our efforts on them. We create not the future instead we craft them for the future. There are strong challenges to great efforts but, always remember, great effort bears the sweet fruit of success. We want them to taste the fruit of success once and for the rest of their life, then they will never rest. Strength does not come from winning, our struggles develop strengths. When we go through the hardships and decide not to surrender, that is strength. With the support of all the students and staff members, Institute is fully transformed and ready to face new age challenges.
Best wishes.
Stay Safe and Healthy.
Jai Hind



Dr. Sangeeta Jain
Director

We sharpen the skills and enhance the knowledge of our students through various extra-curricular activities. Our faculty not only keep themselves at par with the current development but also contributes to the expansion of the body of knowledge in their field of expertise. We believe in a very personalized approach to education. Every student's professional, academic and leadership development will be monitored and reviewed individually. Each student also has the opportunity to participate in numerous extracurricular and personal development opportunities. Pedagogy at GSIMR is innovative, and industry oriented, which enhance practical knowledge, develop technical skills and inculcate professional attitude. The aim is not only to provide world class education but also to inculcate an attitude towards the betterment of the society. We invite you to join us in our endeavor to create a knowledge based society that fortifies the intellectual, physical and mental dimensions of participating individuals. We produce graduates who have the skill, experience and confidence to be comfortable with the latest developments in their profession.



Visionaries of GSIMR

Dr. D.B. Pathak
Prof. Emeritus IIT Mumbai

Shri. Abhay Singh Bharkatia
Renowned Industrialist, Indore

Prof. Ajay Kibe
Ex. Prof SGSITS, Ex Dean Bansal College Indore

Prof. B.B Ahuja
Ex. Director College of Engineering (COEP) Pune

Mr. Harsh Sakseria
Renowned Industrialist, Mumbai

Shri. N.K Sakseria
Renowned Industrialist, Mumbai

Shri. Ashok Saraf
Chairman and MD, Sarex overseas
Division of Saraf Ltd.,
President Durgadevi Saraf College, Mumbai.
Renowned Industrialist Mumbai



Team GSIMR

Dr. Neha C. Modi
(Associate Professor)

Dr. Dheeraj Tiwari
(Associate Professor)

Dr. Shweta Sharma
(Assistant Professor)

Dr. Shameen Warsi
(Assistant Professor)

Ms. Amita Agrawal
(Assistant Professor)

Ms. Insha Mohammad
(Assistant Professor)

Mr. Mohit Kadwal
(Assistant Professor)

Mr. Deepesh Katiyar
(Assistant Professor)

Dr. Priyanka Shrivastava
(Assistant Professor)

CRC cell

CA. Prem Dua
(Assistant Professor)
Head, Corporate Relationship Cell

Mr. Vijendra Khawal
(PRO and Soft Skills Trainer)

Cell of GSIMR

For Smooth Functioning of all the activities GSIMR is having numerous cell as follows -



Path Finder (Entrepreneurship cell)

Pathfinder is the dynamic entrepreneurship cell at GSIMR, dedicated to nurturing the entrepreneurial spirit among students and providing them with the resources and opportunities to thrive in the world of business.



Campus Social Responsibility Club (Prayaas)

Students should learn to understand the problem of the society so that in future they can be a good human being as well as a better manager. To full fill this motive institute is having a CSR Club called Prayaas.



Certification Cell

GSIMR offers a diverse range of certification courses designed to enhance the skills and knowledge of students in specific areas of business and management. These courses provide valuable industry insights, practical training, and recognized certifications, equipping students with a competitive edge in their careers.



Research Cell

GSIMR as a vibrant Research Cell, encourages faculty and students to engage in cutting-edge research and scholarly activities. The cell provides necessary resources, guidance, and collaboration opportunities, fostering a culture of innovation and knowledge creation within the college.



Mentorship Cell

GSIMR emphasizes mentorship as a crucial aspect of student development and career guidance. Through a robust mentorship program, experienced faculty members and industry professionals provide personalized support, advice, and guidance to students, helping them navigate their academic journey and make informed career decisions.



Alumni Cell

GSIMR has an active Alumni Cell that serves as a bridge between the college and its former students. The cell facilitates networking opportunities, organizes alumni events, and maintains a strong alumni network, fostering meaningful connections, mentorship, and collaboration between current students and successful alumni in various professional fields.



Cultural Cell

GSIMR has a vibrant Cultural Cell that organizes various cultural events and festivals throughout the academic year. The cell promotes cultural diversity, fosters creativity, and provides a platform for students to showcase their artistic talents, enabling a rich cultural experience for the entire college community.



Placement Cell

Active corporate relationship cell for final placement and summer internship assistance. Regular sessions on soft skill training for development of higher employability skills and overall personality development.

Curriculum

MBA (Full-Time)

First Semester (First Year)

Code	Subject Name
FT 101 C	Principles and Practice of Management
FT 102 C	Quantitative Techniques
FT 103 C	Accounting For Managers
FT 104 C	IT & E - Business Fundamentals
FT 105 C	Business Environment
FT 106 C	Organization Behaviour
FT 107 C	Business Communication
FT 108 C	Managerial Economics

Second Semester (First Year)

Code	Subject Name
FT 201 C	Operations Research
FT 202 C	Operations Management
FT 203 C	Entrepreneurship
FT 204 C	Financial Management
FT 205 C	Marketing Management
FT 206 C	Human Resource Management
FT 207 C	Business Ethics & Indian Ethos in Management
FT 208 C	Business Research Methods

Summer Internship

Third Semester (Second Year)

Compulsory Subjects

Code	Subject Name
FT 301 C	Supply Chain Management
FT 302 C	Project Management

Electives Courses (Select Any Two Elective Groups)

Elective Group - I : Marketing Management

Code	Subject Name
FT 303 M	Product And Brand Management
FT 304 M	Advertising and Digital Marketing
FT 305 M	Sales and Distribution Management

Elective Group - II : Financial Management

Code	Subject Name
FT 303 F	Tax Planning and Management
FT 304 F	Indian Financial Systems
FT 305 F	Bank and Insurance Management

Elective Group - III : Human Resource Management

Code	Subject Name
FT 303 H	Industrial Relations and Legislations
FT 304 H	Human Resource Development & Audit
FT 305 H	Social Psychology

Fourth Semester (Second Year)

Compulsory Subjects

Code	Subject Name
FT 401 C	Business Legislation
FT 402 C	Strategic Management

Elective Group - I : Marketing Management

Code	Subject Name
FT 403 M	International Marketing
FT 404 M	Service and Retail Marketing
FT 405 M	Consumer Behavior and Rural Marketing

Elective Group - II : Financial Management

Code	Subject Name
FT 403 F	International Finance
FT 404 F	Financial Derivatives and Risk Management
FT 405 F	Investment Analysis and Portfolio Management

Elective Group - III : Human Resource Management

Code	Subject Name
FT 403 H	Compensation Management
FT 404 H	Training and Development
FT 405 H	Organisation Development

Course offered

MBA Core (Full Time) Dual Specialization
(Intake 120 Seats)

- Business Analytics
- Financial Management
- Marketing Management
- Operations Management
- Human Resource Management
- Information Technology

Third Semester (Second Year)

Elective Group - IV : Information Technology

Code	Subject Name
FT 303 I	Web Design and Technology
FT 304 I	Management Information System
FT 305 I	RDBMS Using Oracle

Elective Group - V : Production and Operations Management

Code	Subject Name
FT 303 P	Technology Management
FT 304 P	Product Innovation and Operations Planning
FT 305 P	Purchase and Material Management

Elective Group - VI : Business Analytics

Code	Subject Name
FT 303 B	Introduction of Business Analytics
FT 304 B	Predictive Modeling
FT 305 B	Statistical Programming in R
FT-306	MRP/Internship/Field Work

Fourth Semester (Second Year)

Elective Group - IV : Information Technology

Code	Subject Name
FT 403 I	Operating System and Their Utilities
FT 404 I	PHP Programming and Java Scripts
FT 405 I	Mobile Computing and Its Applications

Elective Group - V : Production and Operations Management

Code	Subject Name
FT 403 P	Logistics Management
FT 404 P	Total Quality Management
FT 405 P	Enterprise Resource Planning

Elective Group - VI : Business Analytics

Code	Subject Name
FT 403 B	Data Visualisation for Managers
FT 404 B	Spread Sheet Modeling
FT 405 B	Applications of Modeling in Business
FT 406 B	Comprehensive Viva - Voce

Kshitiz 2023 (Annual Fest)

Kshitiz is the annual fest of the institute which provides a platform to all the students to showcase their talents and learn planning, organising, coordination and various other functions of management.



Sports

A student learn attitude of problem solving, decision making and team spirit by sports activities. GSIMR is having various indoor and outdoor activities which helps students to groom themselves.



Infrastructure



Class Room



Computer Lab



Library



Auditorium

Industrial Visit



Prataap Snacks Ltd. (Yellow Diamond)



Tata International Limited

CANVASSING YOURSELF

Open House Training workshop

Learning from others is an art which helps the students to grow, by imbibing their experiences in life, for the same institute organizes various seminar and workshop under the flagship of seminar cell. This year a 10 days in house training workshop (Canvassing yourself) was organised, which helped the students to learn a lot.



A career is not just about earning an income, It is about pursuing the essence of your life.
- Terry Mante

Pride of GSIMR
(Batch 2021-23)

Sagar Nenani
2nd Position,
3rd Sem. in DAVV



Parul Mishra
1st Position,
2nd Sem. in DAVV

Phoeba Joseph
4th Position,
2nd Sem. in DAVV
7th Position,
1st Sem. in DAVV



Deepak Sharma
5th Position,
2nd Sem. in DAVV

Adarsh Lele
10th Position,
2nd Sem. in DAVV



Climbing to the top demands strength, whether it is to the top of Mount Everest or to the top of your career.

-A.P.J. Abdul Kalam

Incubation Centre

The institute is having Country's first of its kind incubation centre for promoting green start-ups.

The objective of the centre is to promote sustainability through clean, green energy. Our team of experts will assist in financing, investing and marketing of the products generated by the start-ups.



The GSIMR Times

Institute publish monthly newsletter 'The GSIMR Times' which covers all the events and happenings of the institute conducted in that month.



Fee Structure

MBA Program Registration Fee ₹1000

1st Sem	₹32000	₹1500 (Refundable) - Caution Money
2nd Sem	₹32000	
3rd Sem	₹32000	₹1000 Placement fees
4th Sem	₹32000	₹1000 Placement fees

Institutional Scholarship

Seksarian Scholarship is awarded to general category meritorious students to provide financial assistance to economic weaker section.

SC / ST / OBC / Minority and many more as per Govt. Norms...



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