



# Govindram Seksaria Institute Of Management & Research

(Approved By AICTE & Affiliated to DAVV, INDORE)

## THE GSIMR TIMES

August 2020

Volume : 3

### EDITORIAL

A set of skills, understandings and personal attributes makes graduates more likely to gain employment and be successful in their chosen occupations, benefits themselves, the workforce, the community and the economy. Employability, therefore, is not just about getting a job, it is about a broader set of skills and attributes that will enable a graduate to be successful throughout their working life.

The world of work changes very rapidly. A student's career is likely to involve many different job roles and employers, and even if they stay in the same job it is likely to change its nature over time. A college plays an important role in making a student employable. Together with academics many other skills as cited are imparted during his tenure in the college, and the right placement makes it possible for students to achieve and realize their goals.

This issue of GSIMR Times is dedicated to the importance of **'Training and Placement'** and how do we train the students to become employable and blend the objectives of both students and management. Bestowing this freshest issue with Brian Corby's words **'we may not be able to offer long term employment, but we should try to offer long-term employability'**

#### EDITORIAL BOARD

Chief Editor:- Dr Sangeeta Jain,

Editor:- Dr Rashmi Badjatya

Student Editors:- Harshita Nafde, Nisha Sharma

### EMPLOYABILITY : KEY TO SUCCESS

**"Technical Skills may get you the job, but Soft Skills can make you a manager"**

It is not just academic input which goes in making a student successful in life but there are various other aspects of his personality which helps him in achieving what he aspires and desires. If correct guidance and inputs are given at the right time and the students are groomed properly they can easily grab good opportunities early in their career.



**Dr. Deepak Talwar**

Often it has been found that schools and colleges stress more on developing the academic skills of students and in this process, some very critical behavioural and attitudinal issues are ignored. Research has also proved that it is not just your knowledge that helps you achieve success in life but more importantly it is your attitude. It is often said that your attitude determines your altitude.

Campus to Corporate training is a soft skills program that helps students make a smooth transition into the corporate life. It is created with the goal of empowering the fresh graduates with tools for refining their personal and professional excellence. It is observed that people who are having the basic knowledge along with the skills needed at a work place perform better compared to the others. Employability requires three key ingredients: knowledge, skills and attitude.

While academicians have been doing a good job on imparting the knowledge but the gap is mostly observed in areas of technical skills development including soft skills abilities of the students. Although our education system gives us capacity to think, the work challenges require different business and soft skills and hence such types of training programs prove to be a boon for these students.

The campus to corporate training program at GSIMR help students gain the basic understanding of developing a right attitude and skills required in the corporate environment and encourages them to proactively manage the transition from being a student to becoming an executive with the top most companies.

### PLACEMENTS 2018-20 BATCH



**Ratnesh Mishra**

Aarti Steels  
8.5 LPA  
2018-20 Batch



**Nishant Sharma**

Cellpap Mercantile  
Pvt Ltd  
5 LPA  
2018-20 Batch



**Vidhi Sharma**

Vivo Mobile  
3.5 LPA  
2018-20 Batch



**Poorti Parashar**

Bestow Event  
Management  
3 LPA  
2018-20 Batch



**Nikita Khandelwal**

Swastika Investmart  
2.5 L PA  
2018-20 Batch



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### PLACEMENTS 2017-19 BATCH



**Ankit Patidar**  
Karvy Ltd  
(Executive Trainee)  
Batch 2017-19



**Ayush Rahangdale**  
Karvy Ltd  
(Executive Trainee)  
Batch 2017-19



**Aakash Gupta**  
ICICI BANK  
(Assistant Manager)  
Batch 2017-2019



**Khushi Gole**  
ICICI BANK  
(Assistant Manager)  
Batch 2017-2019



**Abhishek Pandit**  
ICICI BANK  
(Assistant Manager)  
Batch 2017-2019

### PLACEMENT GLIMPSES



**Prof. Praveen Yadav**  
Placement Manager

The Training and Placement Cell aims at providing the best opportunities enabling every student to realize his/her dream. We bridge the gap between students and their first job. At GSIMR, we are committed to secure final placements and internship for our students.

We at GSIMR provide the students an insight into the complex dynamics of the corporate world and are fine-tuned significantly every time to stay abreast with the current critical industrial & business scenarios. Maintaining same momentum of career development institute has come up with incubation centre for inculcating entrepreneurial skills.

Training and Placement Cell also assist students to participate in exhibitions, fairs, seminars and conferences, counseling of the students on job opportunities, facilitating industry visits and inviting distinguished speakers to add value in our program.

Considering the importance of aptitude skills and soft skills in any organization, there is a huge demand for professionals who are industry ready. One of the major responsibilities of any Placement Cell is to organize sessions to train students on analytical, logical, verbal and critical reasoning, problem-solving and time-saving techniques along with English verbal and language adaptability.

Training and Placement Cell is headed by Training and Placement officer running a team consisting of Training & Placement Coordinator and Soft Skill Trainer. Additionally, there are faculty Mentors and student coordinators to coordinate all placement activities.

GSIMR ensure an environment wherein students unlock their potential and develop the inherent skills and insight to take the leadership roles in their own way, we at GSIMR also believe that alumni are a big asset for our institute. Hence we ensure regular interaction with our Alumni passed out since 1999, to get corporate networking.



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### PLACEMENTS 2016-18 BATCH



**Neha Rajak**  
HDFC Bank  
(Trainee Executive)  
Batch 2016-2018



**Surbhi Sharma**  
Impetus Technology  
(HR)  
Batch 2016-2018



**Radhe Shri Patel**  
Rath Enterprises  
(Business Development  
Executive)  
Batch 2016-2018



**Sandeep Yaduvanshi**  
Indiamart  
(Asst. Manager)  
Batch 2016-2018



**Ajendra Sharma**  
AM Webtech Pt.Ltd.  
Team Leader-Marketing  
& Sales  
Batch 2016-2018

### FACULTY CORNER



Technology is continuously changing, the faculties are needed to keep themselves updated, learn new approach and technology advancements which lead to perfect bridging between them and students, So to maintain our competitive position in academic community we encourage our faculty members to reach new ideas and conclusion. Our latest achievements:

- CA (Dr.) Manmeet singh, completed training in **"Advanced Excel"** from Data skills Hyderabad.
- Dr. Sangeeta Jain completed certificate course in **"The Fundamentals of Digital Marketing"** By Google digital unlocked.
- Dr. Deepak Talwar, Published **"Case Study"** - Domain General Management and marketing in A C Journal, Volume IX, Issue VI, June 2020.
- Dr. Neha Modi, completed Swaym Arpit on line **"Refresher course in Management"** A faculty development program me approved by AICTE.
- Dr. Dheeraj Tiwari, completed certificate Swyam online course **"Basics of Digital Marketing"**
- Dr. Dheeraj Tiwari attended webinar on **"Effect of Pandemic Covid 19 on Banking Risk"** and **"Self - employment Is An Employment Too"** organized by PIMR Indore
- Dr. Rashmi Badjatya, Prof. Sonam Shrivansh, Dr. Dheeraj Tiwari, Dr. Neha Modi, Dr. Sangeeta Jain, CA(Dr.) Manmeet singh, all of them attended five days online FDP on **"Learning Pedagogy And Effective Use Of Case Methodology"** organized by ASMA Group.



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## INGENIOUS ALUMNI

""An organization's alumni are the reflection of its past, representation of its present and link to its future"

Alumni is the backbone of any organization, so as with GSIMR. An institution is known by the strength of the alumni network ,we have a strong alumni base of 21 years. Alumni are brand ambassadors of the institution, in fact the significant stakeholders, they provide constant and unstinting support, they binds us with our roots of wisdom and build a strong association between industry, institute and community relationship.



**Mr. Amol Chaudhari**

1997-1999  
Co-founder and Director  
Maacrich Foods Pvt Ltd



**Mr. Pushkar Dubey**

1997-1999  
Distributor  
MI Lifestyle Marketing Global Pvt. Ltd.



**Mr. Chetan Naik**

1998-2000  
CEO  
CDN solution



**Mr. Pravesh Dangi**

2002-2004  
Divisional Manager  
Isuzu



**Mr. Venu Gopal Sharma**

2005-2007  
Zonal manager  
Zebion infotech pvt ltd.



**Mr. Somil Keskar**

2005-2007  
TL  
DHL



**Mr. Deepak Upadhyay**

2005-2007  
Area sales executive  
Britannia industries ltd



**Mr. Kapil Dev Gupta**

2006-2008  
Assistant Manager  
Force Motors Ltd



**Mr. Gautam Garg**

2006-2008  
Manager - Marketing  
Machino Polymers Ltd.



**Mr. Abhishek Tomar**

2006-2008  
Sr Key Account Executive  
HUL



**Mr. Rajesh Rathore**

2006-2008  
Sr. Regional Bussiness Manager  
Intas Pharmaceuticals ltd



**Mr. Shivam Keshri**

2007-2009  
Territory Manager  
HERO MOTO CORP LTD.



**Ms. Minza khan**

2008- 2010  
HR Manager  
Royal Orchid Group



**Mr. Punit Kumar**

2008-2010  
Manager - HR  
Datamatics Digital Limited



**Mr. Abhineet Singh Tomar**

2009-2011  
Cluster Marketing Development Manager  
Pidilite Industries Limited



**Mr. Mukesh Shukla**

2009-2011  
Manager  
Paytm



**Ms. Namrata Jaiswal**

2009-2012  
Sub Editor  
Webdunia Pvt. LTD



**Mr. Balvant singh**

2009-2012  
DM  
Max lifestyle Pvt Ltd.(Landmark group)



**Mr. Manish Kumar**

2010-2012  
Process Associate (Purchase)  
SRF Limited (Pithampur)



**Ms. Saba Siddiqui**

2010-2012  
Store manager  
Ritu Kumar



**Mr. Anurag Thakre**

2010-2012  
Deputy Manager  
HDFC BANK INDORE



**Mr. Rohit verma**

2011-2013  
Officer  
Samsung india electronics pvt ltd



**Mr. Pratik Lad**

2011-2013  
Assistant Manager E-commerce  
Brand Concepts Ltd



**Mr. Harshit Shrivastava**

2011-2013  
Standard lube oils private limited



**Mr. Shivam Tiwari**

2011-2013  
Snr. Associate  
Vistra International Expansion Pvt. Ltd



**Mr. Uttam Sharma**

2011-2013  
Divisional Manager  
Shriram city Union finance Ltd.



**Mr. Aditya Sharma**

2012-2014  
Credit Manager  
Unimoni financial services Ltd { UAE Exchange}



**Ms. Pooja Chourasia**

2012-2014  
Sr. HR executive  
Newstrack Infomedia Pvt. Ltd.



**Mr. Abhishek Gupta**

2012-2014  
Sr. Project coordinator  
Webdunia



**Ms. Srishti Gupta**

2013-2015  
Senior sales manager  
Star Health & Allied Insurance Co Ltd



**Ms. Kratika Sharma**

2014-2016  
P2P Analyst  
Continuum global solutions



**Mr. Yash Tomar**

2014-2016  
Zonal Manager  
Extra Maks education



**Ms. Neelam Gadekar**

2015-2017  
Assistant Manager  
Axis Bank Ltd



**Ms. Pranjali Dwivedi**

2015-2017  
HR Executive  
Monetary Solutions



**Mr. Shriyesh Pandey**

2015-2017  
Assistant Manager  
Axis Bank Ltd



**Ms. Priyanka Vishwakarma**

2015-2017  
HR  
Webiwork.com



**Ms. Pooja Wadekar**

2015-2017  
HR Executive  
Witmates technologies pvt ltd



**Ms. Monica Shrivastav**

2012-2014  
HR Head  
NCRYPTED Technology Pvt Ltd



**Mr. Nipun Kuwade**

2011-2013  
BDM  
Texmo Pipe



**Ms. Ekta Singh**

2014-2016  
Asst.Branch Manager  
ICICI Bank



**GOVINDRAM SEKSARIA  
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RESEARCH**  
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**9893158352**

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FOR MBA**

## Main Recruiters

