

THE GSIMR TIMES



Govindram Seksaria Institute of Management & Research, INDORE
(Approved by AICTE & Affiliated to D.A.V.V. Indore)

Annual Issue/Volume 1/2021

Editorial Desk

Don't count the days, make the days count.

Boxing Champion – Muhammad Ali

The above quote of Muhammad Ali is apt in every aspect of life, be it career or sports. When it came to management the same learnings are equally required and GSIMR is religiously dedicated for the overall grooming of students to create an impact.

Looking Back and Moving Forward....

This Annual Edition of "The GSIMR Times" is reflection of how GSIMR is moving ahead leaving footprints behind. GSIMR also dedicatedly publishes the same on monthly basis reflecting the milestones achieved.

This edition is a podium for exposing the merits and academic achievements of the institute, faculty members and students. This would definitely create an impact in the minds of readers, by way of providing larger visibility and facet about the institute.

As everyone witnessed the dreadful impact of Covid 19 second wave and led to lot of unimaginable casualties, but as we say that "The Show Must Go On". GSIMR was virtually present with the students and learning will never stop. Technology has been our biggest supporter in this pandemic which is helping us in every step, and because of which we at GSIMR are confident that learning will not stop even when everything is locked down.

This edition specially covers life at GSIMR, Teaching Pedagogy, Campus Buzz, Celebrations, Webinar/Seminars and much more.

We being editors of "The GSIMR TIMES" feel immeasurably proud of the remarkable flair exhibited in all the diverse sections. As the team "The GSIMR TIMES" bestows its first annual issue to the Institute, we sincerely hope we have been doing well in our veneration for the dignified attempt known as humankind – the aspiration to convey ourselves.

We express sincere appreciation to all faculty members & students for their cooperation. Also, wish you all a good productive year ahead.

Happy Reading !

Editors :

Chief Editor :

Editorial Board



Dr. Dheeraj Tiwari
Asso. Professor



Dr. Utkarsha Soni
Asst. Professor



Dr. Sangeeta Jain
Director

DIRECTOR'S MESSAGE

Dr. Sangeeta Jain

Moving towards completing 25 years of Academic excellence, Even amidst the global pandemic, Covid-19, our institute looked at the adversity in the eye and employed out-of-box thinking to ensure the wheel of learning doesn't stop & growth remains unabridged.

GSIMR has always been an epitome in the field of education. Our pillars of institute Shri A.S. Bharkatiya, Justice (Retd.) Hon'ble Prakash Prabhakar Naolekar and Shri N.K. Seksaria conglomerate the institute for attainment of quality, innovation and excellence and create grades with knowledge and competence that can help script success stories; create those who strive not just for survival but excel.

It had always been Seksaria's to work towards sustaining the benchmark as a leader and pioneer in education. Today, we enjoy high repute and prestige as a significant stakeholder in the country's education system.

GSIMR has imbibed the plethora of techniques to work more efficiently and effectively that technology presents into its day to day working and stands at the global forefront and prepare you to become globally competent PROFESSIONALS.

Always remember to uphold the dignity of people. Be always ready to give preference to others. What you are is God's gift to you. What you become is your gift to God. Have something to live for, bring out the best in you.

On behalf of the GSIMR I welcome you and wish success in your professional career.

With warm wishes and God's blessings!!

JOURNEY OF GSIMR



GSIMR is one of the Premier Business Schools in central India located in the heart of the city, in Indore, setup by Shri Govindram Seksaria Technological Society in the year 1997. Society first setup SGSITS in the year 1956. It was founded to strengthen the Engineering Education and later on looking onto the need of the hour, the society had also setup an independent Management Institute known as Govindram Seksaria Institute of Management & Research. The institute is growing by leaps and Bounds. The Institute is approved by AICTE, New Delhi & affiliated to Devi Ahilya Vishwavidyalaya, Indore.

Our Features

- 100+ Recruiters & 22 Years of Alumni Base
- Highest Quality Education at lowest Fee Structure
- Corporate Training & Alumni sessions
- Maximum Doctorate Faculty having 100+ years of Experience
- 6 Acre campus fully WiFi
- Institution has well-equipped and spacious library. It has more than 12000 books
- State-of-the-art Auditorium with the latest audio-video-cum-projection facilities
- Classrooms are equipped with Projectors and Wi-Fi facilities.

Admission Open For Enquiry call : 98931 58352, 86023 67560



Ms. Yashi Bhargava
Position: Customer
Relationship Executive




Ms. Garima Gautam
Position : BDE



PLACEMENT BATCH 2020-22



Ms. Shreya Kapoor
Position : BDE Marketing




Mr. Aasish Devkota
Position :
Asst. Accountant.

**Ganesh Jain &
Associates**

Bridging College to the Corporates !!

The Training and Placement cell aims at providing the best opportunities enabling every student to realize his/her dream. We bridge the gap between students and their first job. We are **committed to secure summer** internships to our students. This helps MBA students to apply the skills and lessons learned in a classroom in the real world of business. In current year most of the students are placed for internships in companies like Samsung, Deloitte, Kotak Mahindra, White hat Jr, Taghive etc.

"Thank you to all companies for providing our students with an invaluable learning experience as an Intern."

Our Placement Cell continuously strives to help students in pursuing their career goals by acquiring employment-seeking skills and ultimately to attain desired employment.

Highest Package - 10.0 LPA

Placement Assistance programs:

- Industrial Visit
- Soft Skills Training
- Personality Development Program
- Mock Interview Sessions
- Internship



Our new ambassadors present their credentials

Aakanksha Pandey Shine Project	Arpita Saxena RDot Ventures	Himanshu Nigam Shine Projects	Nidhi Barethiya Kotak MF	Riya Kelkar Capital Via
Aashish devkota Shine Project	Asmita Shrivastava F And B Recipes	Khushboo Borana Capital Via	Nikita Dwivedi Kotak MF	Rounak Pandey Samsung
Abhay Mehta Kotak MF	Bhavesh Bhopte Myntra	Khushi Patel Taghive	Nimish Chawda Kotak MF	Samarth tiwari Taghive
Abhijeet Singh Parihar Taghive	Chandrika Ratneria Jobs Planetary	Kruti Chaturvedi CSB	Preeti chouhan Kotak Mahindra Bank	Sanjana chouksey Jobs Planetary
Aishwarya sharma Au Small Financial Bank	Deepika kalra Sigma Chemtrade Pvt. Ltd.	Manish kanodiya Kotak MF	Priya shrivastava White Hat Jr.	Shiva Singh Baghel CSB
Akash Bhattacharya Bwise Solutions Pvt. Ltd.	Garima Mishra Investsure	Mayank Sharma Kotak MF	Priyanka bakshi Indira Securities	Shivali Mehta Capital Via
Anjali Paliwal Capital Via	Garima soni Creativefuel	Mithilesh titware Taghive	Ranu maheshwari Capital Via	Souvik Roy Bwise Solutions Pvt. Ltd.
Anshika Thakur Jobs Planetary	Heena ali Samsung	Mitin Pathak Kotak MF	Rashi Sharma Jobs Planetary	Vaishali Kushwah Bwise Solution Pvt. Ltd.
				Vishal Bhat Capital Via

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SOCIAL ACTIVITY WITH TVN



ANNUAL FEST-KSHITIZ



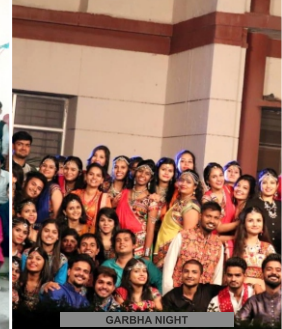
OUTBOUND-TRAINING PROGRAM



TRADITIONAL DAY



CII-YOUNG INDIAN CONCLAVE



GARBA NIGHT

Teaching Pedagogy

Management education in GSIMR is imparted through a thoughtfully balanced mix of teaching pedagogy.

Case Supplement

Lectures supplemented by case studies are carried out in all the courses which enhance students' analytical, problem solving and decision making skills.

Team Activities

Students are expected to research and analyse latest industry developments, incorporate theoretical concepts, understand and propose innovative solutions to the business challenges.

Experiential learning

Through various projects taken as a part of different courses and internships, students go through experiential learning process. All students have the opportunity to enrol for 45 Days to 2 months internship as a part of the curriculum.

Continuous Evaluation

Students are regularly evaluated on different parameters to check their progress throughout a semester. Class participation, short quizzes, announced tests, assignments, projects, etc. form part of this evaluation process.

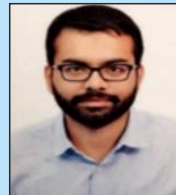
Guest Lecture

Students in GSIMR interacts with eminent guests from the industry on a regular basis. The Management arranges for regular visit by high ranking industry personnel to the campus. This ensures that the students have get to know about the latest happenings in the industry, thereby making them ready for their future endeavours.

ALUMNI FEEDBACK

Strong and Rich Alumni base of more than 24 years

GSIMR campus life full of real-world awnings practical concepts and such friends and seniors who are still like family. Teachers were passionate about sharing knowledge and really created an open environment for learning and memories of GSIMR are still fresh in my mind like yesterday.



Rajat Tiwari 2005 Batch
DVP - Strategic Accounts
Transunion CIBIL LTD



Mr. Lokesh Jain
Assistant Vice President
Branch Manager
HDFC Bank LTD

I still miss my volleyball team court and sitting on chair and waiting for friends and lecture. Thank you so much my all-faculties, friends in campus of GSIMR to give me such a wonderful memory and making me a person who I am today.

Having studied business management at GSIMR is the most blissful thing happened in my educational career and hence for my professional life. I learnt discipline integrity of each required subject including case studies, practical exposure to different industries.



Ms. Kavita Vyas
Hr. Head
Indira Security

GSIMR Faculty



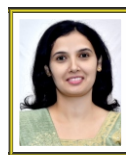
Dr. Sangeeta Jain
Director
General Management
and Marketing



Dr. Neha C Modi
Associate Professor
Marketing Management



Dr. Dheeraj Tiwari
Associate Professor
General Management
and Marketing



Dr. Shameen Warsi
Assistant Professor
Business Analytics
and HR



Dr. Shweta Sharma
Assistant Professor
Operations Management
and HR



Dr. Utkarsha Soni
Assistant Professor
Finance and
Entrepreneurship



Ms. Deepika Raikwar
Assistant Professor
Information Technology



Ms. Chaitali Pande
Assistant Professor
Human Resource
Management

Quality Improvement Program (QIP)

Inception of the QIP Programme has been Endeavoring to Improve the Quality of Education. The main objective of the Programme is to upgrade the expertise and capabilities of Faculty members.

Further more the cell will have "Think Tanks", whereby every faculty member will have discussion on topic. They can also take workshop and Training.

Corporate Training



Institute organizes training session for all the students from the start of semesters. Initial training sessions focused more on soft skills. In our Campus-to-Corporate training module renowned trainer Mr. Deepak Redgaonkar conducted corporate training programme and covered essentials of Effective communication, impact of personality on communication, importance and advantages of assertiveness, what, Why and How of Probing Using Nonverbal communication, listening skills, analysis and learning through communication videos, etc. In addition, conducted Mock sessions to face the campus interviews.



CAMPUS BUZZ

Management Games (BizMAP)

At GSIMR apart from academic activities, for academic excellence every Wednesday activities that are related to management are conducted.



The purpose of the activities to explore their management skill and promotes brain storming among students. College conducted Activities like: GSIMR Roadies, Mahabharat Character Sketch, Open mic, Pioneer of Indian business, Atmanirbhar Bharat (Debate), Indian Business start-up, Think Learn and Answer, Quiz Bee Buzz, Surtaal, Business Plan, Secret behind the colours, Soft Skill Assessment, etc.

CELEBRATIONS

Independence Day-15th August

Independence Day is celebrated by GSIMR every year on 15th of August as a National Holiday to commemorate the



independence of India. On this day, GSIMR paid heartily homage to the great leaders in the leadership of whom India became free forever.

FELICITATION CEREMONY

Management Games (BizMAP)

On 15th August medals were presented to students who has imbibed the values which are synonymous of



outstanding qualities of mind and heart. In the award ceremony 30 gold medals, 28 silver medals and 6 bronze medals were distributed to the winners.

INTERNATIONAL WOMEN'S DAY

8th March

GSIMR celebrated International Women's Day on 8th March in a significance of social, economic, cultural and political accomplishment of women. Focal point of the day is the women's rights movement, bringing attention to issues such as gender equality, reproductive rights, and violence and abuse against women. Students performed various activities like Nukkad Natak, Dance Performances and Motivational Speech. The event started with Saraswati Vandana and concluded with vote of thanks.

WEBINAR / SEMINAR

Webinars can make education quite convenient and effective in solving problem for the students at the time of Covid-19. Hosting a webinar is one of the most effective ways of building credibility with our audience. The great thing about webinars is that attendees get a chance to see, hear and even interact with the experts. Keeping the view GSIMR organized the series of webinars. Eminent personalities from corporate's were the speakers of the webinars.

EXPERT TALK

"Technical skills may get you the job, but soft skills can make you a manager"

GSIMR have rolled out long term training programs on



personality development, soft skill, Life skill, Sales, Marketing and service excellence.

MBA (CORE) FULL TIME 120 SEATS

The Institute offers two year full-time MBA program with dual specialization in the following streams.



Activities	Dates	Time
Online Registration	25 th to 30 th Sep	5 PM
Choice Filling Document	29 th Sep to 3 rd Oct	11.45 PM
Verification & Reporting Level	10 th to 17 th Oct	5 PM College
CLC	18 th to 20 th Oct	11.45 PM

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