

Editorial

An institute's News Letter is a mirror image of principles that the Institute standards itself with, portraying not merely what an Institute is but what it aims to be. 'The GSIMR TIMES' is platform for students to share their expectations and ecstasy, achievements and disappointments, anxiety and amusement with society.

We being the Editors of The GSIMR TIMES feel immeasurably proud of the remarkable flair exhibited in all the diverse sections. As the team "The GSIMR TIMES" bestows its first issue to the Institute, we sincerely hope we have been doing well in our veneration for the dignified attempt known as humankind – the aspiration to convey ourselves.

Therefore, leaving you now to enjoy the journey through the first and foremost issue of "The GSIMR TIMES", wondering at the rich incorporation of writing style and poetic composition of the innovative and creative power of our devotees.

Editorial Board :

Chief Editor:- Dr Sangeeta Jain
Editor :- Dr Rashmi Badjatya
Student Editor:- Nisha Sharma,
Harshita Nafde, Rounak Joshi

Director's Message



I am pleased that GSIMR is bringing out its first ever Newsletter 'The GSIMR Times'. This Newsletter will definitely give a platform to showcase the activities that are happening in the campus of our Institute. It provides a podium for exposing the merits and academic achievements of the faculty and students. This would definitely create an impact in the minds of readers, by way of providing larger visibility and facet to the campus. Signing off with a quotation "If you want to go fast, walk alone, If you want to go far, walk together".

Dr. Manmeet Singh
Director



Journey of GSIMR

GSIMR is one of the Premier Business Schools in central India located in the heart of the city, in Indore,. setup by Shri Govindram Seksaria Technological Society in the year 1997. Society first setup SGSITS in the year 1956. It was founded to strengthen the Engineering Education and later on looking onto the need of the hour, the society had also setup an independent Management Institute known as Govindram Seksaria Institute of Management & Research. Up to 2000, we shared the same campus at Park Road. In 2001 the campus shifted to its own Brand new premises at Vijay Nagar and since then there's no looking back. The institute is growing by leaps and Bounds. The Institute is approved by AICTE, New Delhi & affiliated to Devi Ahilya Vishwavidyalaya, Indore.



AS PER TIMES B-SCHOOL SURVEY 2020
PUBLISHED IN TIME OF INDIA, MUMBAI DATE 24TH FEBRUARY 2020

Is Lockdown Disrupting Education at GSIMR?



"Classroom can be suspended, but education can't"

GSIMR believes that learning should not be compromised in any circumstances, We are doing our best to impart learning from our home to other homes. - :

➤ Conducting Online Classes:

Since primary function of an educational institute is teaching,. GSIMR has already conducted more than 100 online lectures and still counting.



The last few weeks have finally seen a flurry of activities by the GSIMR to increase the interaction among the students and the faculties.

Anmol Dholjhake
MBA - First Year

➤ Conducting Online Workshops:

Hands on workshop on SPSS (Statistical Package for Social Sciences) by our experienced Professor 'Dr. Deepak Talwar' To facilitate the Ph. D research scholars from M.P. and Chhattisgarh and Final Year students from various institute

Facilitator

Dr. Deepak Talwar

Free Registration

For Registration Contact/ Whatsapp 9826043999

WORKSHOP ON SPSS

11-12th MAY 2020

Venue: On Zoom app
Time: 10-11:30 am

Register yourself After Downloading SPSS 20 software in your Laptop.

Registration are open till: 10th May Sunday 4:00 pm

Download Link: <http://www.ibm.com/ibm/SPSS>

➤ Special Webinar:

- 'Employment after Pandemic-Speculations and Opportunities'. By Mrs. Kavita Vyas (H R- MAN Aluminium Pithampur Alumni member batch 2001-2003)
- 'Green Marketing: The why and how' By Dr. Sangeeta Jain. Professor GSIMR.
- 'Emerging Careers in Entrepreneurship after Lockdown' By Mr. Pushkar Dubey (Distributor My life style global marketing pvt.Ltd., Alumni member batch 1997-1999)
- 'Change of Business scenario and opportunity after pandemic' Mr. Chetan Naik (CEO, CDN IT Solutions, Alumni member batch 1998-2000)

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➤ Providing Reading Material:

- GSIMR is helping student by providing reading material like Online books , soft copy of Notes and Powerpoint presentation etc.



➤ Conducting Case Study Management education is based on cases. GSIMR faculty is discussing Live cases in Classes.

GSIMR is trying to find alternatives such as online regular classes, management activities for enhancing the skills, conducting webinars etc. to ensure the continuation of education even in the lockdown.

Urvashi Shrivastava
MBA - First Year



Admissions Open

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MBA Admission 2020

For query :
What's app 9826043999

Conducting Management Games

“All work and no play makes Jack a dull boy”.

With a aim of eradicating dullness among students and to practice learning with fun, we planned interesting activities by different student groups under the mentorship of Faculties. Here is a glimpse of these activities:



We would also like to show case the activities with winners and runner up .

Bollywood Quiz
Organized By Business buddies under the mentor ship of Dr.Dheeraj Tiwari



Mahabharat Character Sketch
organized by winning warriors under the mentorship of Dr. Sangeeta Jain –



History and Culture Quiz-
organised by Mind crusaders under mentorship of Ms. Sonam Shrivansh .



Khyali Ram
organized by Dream Chaser Under mentorship of Mr.Praveen Yadav



Brand Quiz
Organized by Brain Stormers under mentorship of Dr. Rashmi Badjatya



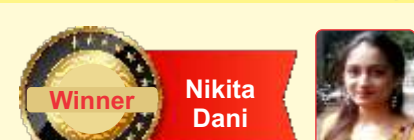
GSIMR Roadies
organized by Faculty team –



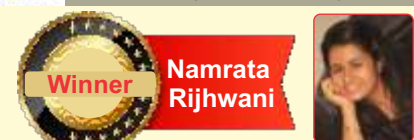
Dimag ki batti jalao, product bech kar dikhao
organized by Professional Pyrates under mentorship of Dr.Neha Modi



Fin-Bowl
organized by Task Masters under mentorship of Dr.Manmeet singh



Indian Festive quiz
organized by Mission Planner under mentorship of Dr. Deepak Talwar



They were the students who had arranged all the activities; that too online. Its bringing a sense of togetherness, belongingness and teamwork in students. The students participated in these activities in a superfluous manner. Quite excited about the upcoming events, students are preparing for more exciting games and activities in the coming weeks.



Govindram Seksaria Institute Of Management & Research
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