

## EDITORIAL

Recently an inconceivable situation arose in the form of a dangerous gene of corona virus and led to an outbreak, It's COVID-19 outbreak. The total mass of this microorganism is less than 1 gram in the whole planet but the impact it created globally is no less than a nightmare. The outbreak was so rapidly spreading that within a short span whole world was being forced to adopt a whole new lifestyle which is considered as the *New Normal*.

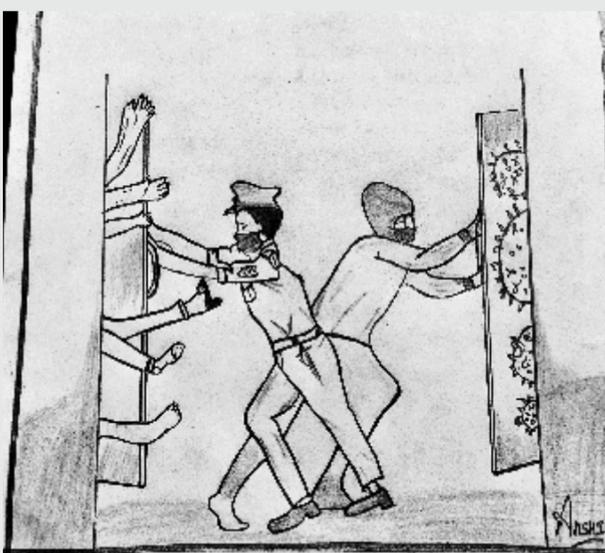
The government is working upon the resources needed for the treatments. People are running campaigns to fight against Corona such as health and hygiene campaigns and many others. The last few weeks we all have spent days into comfy clothes, doing work from home, busy with household chores, studying online, connecting with people digitally.

This outbreak has critical impact on the global economy in various sectors, including the Education Sector. In this Issue of GSIMR Times, we have tried to bring to you impact of Covid-19 and Lockdown on various sectors which we as an Educational Institute will be impacted by. So, let us fight together against it, as precautions are must and it is the only way out

### Editorial Board :

Chief Editor:- Dr Sangeeta Jain,  
Editor:- Dr Rashmi Badjatya  
Student Editors:- Harshita Nafde ,  
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*Thanks To Police  
& Doctors*

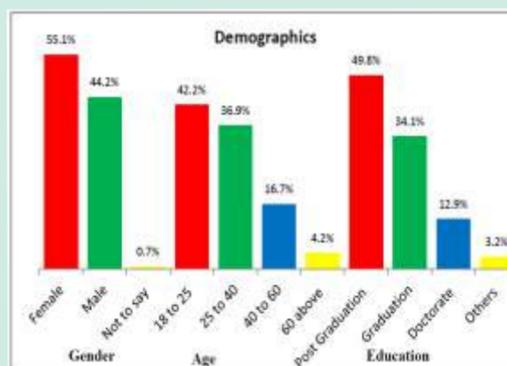


## WILL INDORE KILL – COVID 19 ?

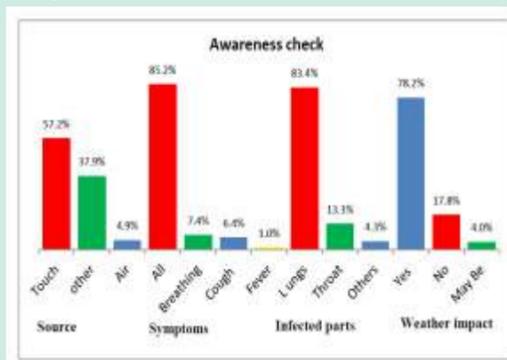
Dr Sangeeta Jain, Dr. Neha Modi

Today with the advent of covid-19 pandemic, world is facing difficult times, and India is none other than this, though Indian Government has taken appropriate and adequate steps to cope up with this calamity, yet citizens have to make themselves aware of all the safety and precaution that they have to take forward.

Indore, the cleanest city has turned out to be a major centre of the disease, therefore taking moral responsibly Dr.Jain and Dr.Modi, professors of GSIMR (Govindram Seksaria Institute of Management and Research Indore) did a survey in Indore with a self structured questionnaire with about 322 people in the month of April 2020. With the basic objective of knowing the current knowledge, attitudes, and practices adopted by population for this disease and their perception for government measures and its impact on life style. are must and it is the only way out

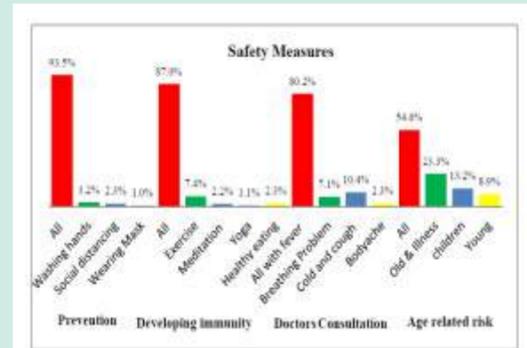


Primary objective for survey is to check the awareness level amongst people. We found that most of the people were able to recognize, the spread factors and major symptoms together with, which is the most infected organ and changing weather has no impact on it. They also realized that the disease is curable

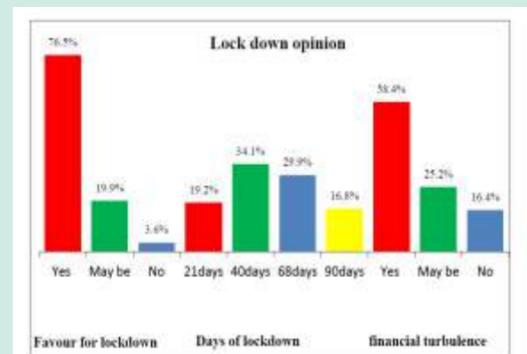


It was observed that proper precautions can prevent spreading of disease, therefore we examined safety measures adopted by people. It was found that wearing mask, maintaining safe distance, washing hands on regular interval can prevent spread of disease. Strong immune system is key to fight against Covid - 19 together with Meditation, Exercise, and Yoga. People are conscious about when to consult Doctor

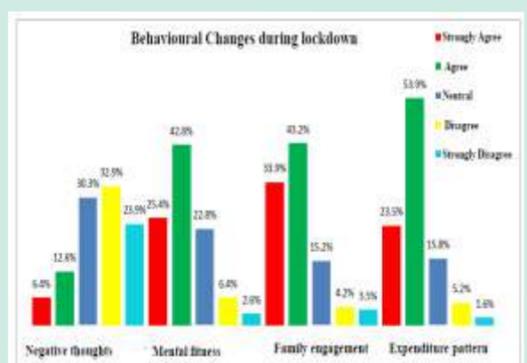
Survey was done online in mid of April during lockdown, therefore it was limited to only educated class. It is suggested that advice should be given to less educated people about seriousness and precautions to be taken in this Pandemic.



Indian Government has learnt lessons from other countries and announced early Lockdown. People welcomed and appreciated Government decision, but also felt financial turbulence.



During lockdown much of behavioral fluctuations were found in people, they were having negative thoughts, mental weakness, but on the positive note they started engaging in various activities with family, as household help was not available. Their expenditure pattern too changed.



### Common findings other than structured survey are:

- Although Government has given financial support packages for poor, but due to extended lockdown, they should provide support to all the levels of society.
- People are happy from the support provided by society in form of donation and food packet, Mask distribution etc
- People are happy helping their neighbors, needy or diseased and their family members.

## PEDAGOGICAL SHIFT IN LEARNING

By Dr. Rashmi Badjatya Rawat



COVID-19 is bringing about a whole set of new challenges in every possible realm; higher education being just one. Teachers, Students, Parents and Authorities, all have to go through a changeover in the way education will be imparted. Off course any technology cannot replace classroom teaching and a teacher, but Covid-19 may have been the catalysis for a change that has been long pending. Perhaps, the world may never go back to what it was pre-pandemic, but we can count on it to adapt to the future, irrespective of what it contains:

**A change in the Purpose of Education:** Not just degrees, but students will require skills like resilience, adaptability, collaboration, communication, empathy, creativity and emotional intelligence to cope up with the new situation that might arise in businesses after this Pandemic.

**Technology-enabled teaching:** A shift from offline to online mode will be now encouraged. However, ed-tech models pose a huge scalability challenge given the limited Internet penetration. Hence, a blend of traditional and online methods of teaching-learning could emerge as the more feasible and scalable model.

**Roles of parents and teachers will be merged:** Now that learning takes place in personal spaces, most likely in students' homes, family members become active agents in the teaching and learning process.

**Shift in learning evaluations – from final exams to formative assessments:** Formative assessments like project demonstrations, challenge games, and traditional book reports are now more desirable means of gauging a student's learning progress.

While the government continues to guess how the Education and Higher Education ministries will take on education's new normal, we must always fall back on the fundamental purpose of education: When a person is educated, he or she becomes a better person. Education's aim is to produce intellectually, physically, emotionally and spiritually balanced and harmonious individuals who will then contribute to the harmony and betterment of the family, society and the nation at large.

## पिता : ईश्वर का वरदान

पीयूष गौर (एम. वि.ए. – 2 सेम )

“पिता” जितना सहज ये शब्द है, इसको धारण करने वाला व्यक्ति उतना ही “विराट”।  
सच कहूं... पिता ईश्वर का वरदान है ॥

वैसे तो संसार में कुछ भी पूर्ण नहीं, पर पिता वो शख्सियत है जो कि संपूर्ण है।  
सच कहूं... पिता ईश्वर का वरदान है ॥

मां की ममता की छाया में बेशक सुकून है, पर भूल मत, पिता का साया जीवन की प्यास को तृप्त करता पवित्र शीतल जल है।  
सच कहूं... पिता ईश्वर का वरदान है ॥

अप्रदर्शित अनंत प्रेम और त्याग से भरा ये असाधारण शख्स, अपने बच्चों के सपनों को संवारने के लिए ही ताउम्र जीता है।  
साधारण मत समझ इन्हें क्योंकि....  
पिता ईश्वर का वरदान है ॥

शुक्रिया प्रभु आप के रूप में पिता हमारे साथ हैं, प्रार्थना है मेरी इन्हें कभी थकने मत देना क्योंकि सर पर मेरे इनका ही हाथ है।  
सच कहूं... भगवान नाराज ना होना पिता ईश्वर का वरदान नहीं ईश्वर का अवतार है ॥



## Results

We are proudly announcing the results of both the semesters, and are pleased that as always our students have done exceptionally well in all the domains:

### GSIMR III SEM RESULTS

1<sup>ST</sup> POSITION IN GSIMR



76.25%

**CHANCHAL SHARMA**

6<sup>TH</sup> & 7<sup>TH</sup> POSITION IN DAVV

1<sup>ST</sup> POSITION IN GSIMR



76.25%

**SUPRIYA GHATAK**

2<sup>ND</sup> POSITION IN GSIMR



74.50%

**PRIYANKA JAIN**

3<sup>RD</sup> POSITION IN GSIMR



72.87%

**SHIVANI JAISWAL**

### GSIMR I SEM RESULTS

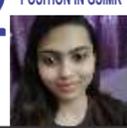
1<sup>ST</sup> POSITION IN GSIMR



72.75%

**KHUSHBOO KHARE**

2<sup>ND</sup> POSITION IN GSIMR



72.12%

**PRACHI AGRAWAL**

3<sup>RD</sup> POSITION IN GSIMR



70%

**ANMOL DOLIHANKE**

## विघ्नकर्ता

कोशिकी पंकज दुवे (एम.वी.ए-2<sup>ND</sup> सेमेस्टर)

ना दिखता है, ना सुनाई देता है,  
रहता फिर भी आपके पास परछाई की तरह है।  
आया है एक ऐसा कणभारत की ज़मीन पर,  
पड़ोसियों की छिटपुट के चलते, दुनिया के,  
हट गली मोहल्ले में दौड़ रहा है सटपट।  
विनाशकारी की भाती हम सब उसे जानते,  
दुकान, बाज़ार, व्यवसाय,  
सब पर है उस कण ने ताला लगा मारा,  
बच्चों की शिक्षा तक रोक रखी,  
ऐसा आया वो विघ्नकर्ता।  
ना रंग है, ना तीज त्योहार के बाजे,  
सूने रह गए सड़क, बेटीनक दिखे बाज़ारे।  
कैसा माहौल है बन पड़ा,  
शादी में बाजे बटती कम रखी,  
चलो मानलीवात...  
पर किसीके जनाज़े में शामिल ना हो,  
कैसे निभाई जाएये रीतसत्कार?  
सवाल उठता मन में,  
क्या मेहमान घर पर पंद्रह दिन रुकने आएंगे?  
क्या नौकरी करने लोग एक से दूसरे वहर जाएंगे?  
क्या हम ही हमारे अपनी पर भरोसा कर पाएंगे?  
वो कण हमारे बीच अब हमेशा रहेगा,  
उसके साथ रहना अब हमें सीखना पड़ेगा।  
बात यह अब जवाबदारी की नहीं,  
ज़िम्मेदारी की आयी है,  
अब हमें इसी परिस्थिति को अपनाके जीना होगा।



## PEOPLE FIRST : THE NEW NORMAL

Dr.Dheeraj Tiwari

The biggest aftermath of the onset of the Pandemic, Covid-19 has been the complete transformation of the workplace. In the changed scenario, where workplace has shifted to home (WFH) on mass level, the companies have started thinking radically about traditional work arrangements. The tech experts have been on the forefront to resolve wide-ranging WFH issues to make digital transformation possible successfully. The quick collaboration by remote companies has brought a plethora of opportunities for giving momentum to workplace transformation and digitally-equipped surroundings. With people collaborating across the globe, set in remote areas, it is imperative for business houses to consider developing best practices with expandability across all distant areas. This involves accepting peculiarities of procurement formalities, sanctioning virtual on-boarding and off-boarding of employees, repurposing of devices and exploring novel abilities to hold up distant working for enhanced and better collaboration.

### People-First' as prime concern

Business houses will have to develop a new perspective towards WFH in the present scenario.

Many policies need to be reframed keeping people and employees in mind instead of focusing on the business. First of all we have to equip our workforce and train them according to the future needs. As per the new normal, i.e. having far off work environments, organizations would have to continuously prepare their employees through various online trainings like MOOC training, AI learning courses, etc.



Apart from these training and learning sessions, the companies can also indulge in certain other technology driven initiatives for providing assistance with healthcare support (doctor on call, fitness sessions), stress management (counseling and meditation) and social connections (virtual tea/coffee meets).The present scenario provides an opportunity to the IT industry to do more research and think of newer ways to cater to the future needs.

## CORONA VIRUS:

## AN UNPREDICTED TEACHER

Khushboo Khare, MBA 2<sup>nd</sup> semester

We all know the significance of a teacher in one's life, the one who teaches us multi-dimensional aspects of life. Also a teacher plays differentiated roles in all his disciples' nature and behaviour. But can we believe that year 2019-20 has endowed us with a teacher who is intangible. It's causing damage to human life on earth, creating havoc like conditions, but also letting us live in the safest shield that almighty has provided: our home.

While we were at home we discovered many things, which were lost in the exigencies of work and life, for instance we were never been so aware of the fact that our parents are the greatest caretaker given by the God. Nobody cares of our well being as much as they do. Our mother, who makes the house, a home; is never relaxed, our mothers are also running a small institution which is an excellent example of management principles. The kitchen is the most experimented place of our house where delicious dishes are made and failed. It's worth knowing that rice requires a little quantity of water to cook, roti needs to be cooked from both sides equally, cake doesn't becomes fluffy on the high temperature of the oven; it actually burns. It was not known to us that siblings are not only made for fights, they are meant to be good friends and helpers. The person in the house to whom we call 'you can't do anything' is having so much of hidden talent to be explored. Father, who earns for us, becomes a chef sometimes, and sometimes host of the chilling session of the family. The terrace of the house is the most visited and playable place during our *home stay*. We all are missing our friends, lovers and colleagues; and sensing they are significant part of our life.

The tough time is now becoming the most awaited one, which we all wanted when we were not at home or busy in our earlier work engaged life; we all were unaware of the little joys that are always within us and around us. This is the opportunity to understand and come closer to the family at home and to the friends by living far away from them. By just staying in home we all had learnt '*Do Not Spend, But Live Life*'.

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